

Philips Curved I CD moni

Curved LCD monitor with Ultra Wide-Color

E Line

27" (68.6 cm) 1920 x 1080 (Full HD)

278E9Q|AB

# Stunning colour, ultimate immersion

Experience real immersion with Philips Curved monitors. The 27" curved E line monitor offers a truly immersive experience with stunning Full HD image quality. Ultra Wide-Color tech gives colour quality that brings your images alive!

## Features designed for you

- DisplayPort connection for maximum visuals
- · HDMI ensures universal digital connectivity
- Built-in stereo speakers for multimedia
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity
- Narrow-border display for a seamless appearance

# Curved design inspired by the world around us

· Curved display design for a more immersive experience

# **Superb Picture Quality**

- 16:9 Full HD display for crisp, detailed images
- · VA display delivers awesome images with wide viewing angles
- Ultra Wide-Color wider range of colours for a vivid picture
- Effortlessly smooth gameplay with AMD FreeSync™ technology



# Highlights

# **Curved display design**



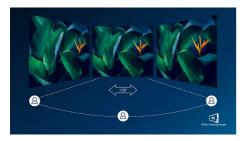
Desktop monitors offer a personal user experience, which suits a curved design very well. The curved screen provides a pleasant yet subtle immersion effect, which focuses on you at the centre of your desk.

# **Ultra Wide-Color Technology**



Ultra Wide-Color Technology delivers a wider spectrum of colours for a more brilliant picture. The Ultra Wide-Color wider "colour gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring media entertainment, images and even productivity more alive with vivid colours from Ultra Wide-Color Technology.

## **VA** display



The Philips VA LED display uses an advanced multi-domain vertical alignment technology

that gives you super-high static contrast ratios for extra-vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web browsing, films, gaming and demanding graphical applications. Its optimised pixel management technology gives you a 178/178 degree extra-wide viewing angle, resulting in crisp images.

#### 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920  $\times$  1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colours, expect a true-to-life picture.

# **Ultra-smooth gaming**



AMD FreeSync™ OFF (simulation) AMD FreeSync™ Of

Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artefact-free performance at virtually any frame rate with AMD FreeSync™ technology, smooth, quick refresh and ultra-fast response time.

#### **Built-in stereo speakers**



A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.

#### **Ultra-narrow Border**



The new Philips displays feature ultra-narrow borders which allow for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setups like gaming, graphic design and professional applications, the ultra-narrow border display gives you the feeling of using one large display.

# Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.



















# **Specifications**

#### Connectivity

- Signal Input: VGA (Analogue), DisplayPort x 1, HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

#### Picture/Display

- Panel Size: 27 inch/68.6 cm
- Aspect ratio: 16:9
- LCD panel type: VA LCD
- Backlight type: W-LED system
- Pixel pitch: 0.311 x 0.311 mm
- Brightness: 250 cd/m<sup>2</sup>
- Display colours: 16.7 M
- Colour gamut (typical): NTSC 102%\*, sRGB 128%\*
- Contrast ratio (typical): 3000:1
- SmartContrast: 20,000,000:1
- Response time (typical): 4 ms (Grey to Grey)\*
- Viewing angle: 178° (H)/178° (V), @ C/R > 10
- Picture enhancement: SmartImage game
- Maximum resolution: 1920 x 1080 @ 75 Hz\*
- Effective viewing area: 597.9 (H) x 336.3 (V) at a
- Scanning Frequency: 30-83 kHz (H) / 50-76 Hz (V)
- sRGB
- Flicker-free
- Pixel Density: 82 PPI
- · LowBlue Mode
- Display Screen Coating: Anti-Glare, 3H, Haze 25%
- AMD FreeSync™ technology

# Convenience

- Built-in Speakers: 3 W x 2
- · Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7
- User convenience: Power On/Off, Menu, Brightness, Input, SmartImage Game
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- · Other convenience: Kensington lock, VESA mount  $(100 \times 100 \text{ mm})$

#### Stand

• Tilt: -5/20 degree

#### **Power**

- Power supply: External, 100–240 VAC, 50–60 Hz
- Off mode: < 0.3 W (typ.)
- On mode: 36.93 W (typ.)
- Standby mode: < 0.5 W (typ.)
- Power LED indicator: Operation White, Standby mode - White (flashing)
- · Energy Label Class: B

#### **Dimensions**

- Product with stand (mm):  $612 \times 465 \times 220 \text{ mm}$
- Packaging in mm (W x H x D): 730 x 525 x 196 mm
- Product without stand (mm): 612 x 368 x 58 mm

#### Weight

- Product with packaging (kg): 7.74 kg
- Product with stand (kg): 4.95 kg
- Product without stand (kg): 4.59 kg

# **Operating conditions**

- Altitude: Operation: +12,000 ft (3658 m), Nonoperation: +40,000 ft (12,192 m)
- Temperature range (operation): 0 to 40 °C
- MTBF: 50,000 hrs (excluding backlight) hour(s)
- Relative humidity: 20%-80 %
- Temperature range (storage): -20 to 60 °C

#### Sustainability

- Environmental and energy: RoHS, Mercury Free, WEEE
- Recyclable packaging material: 100 %

## Compliance and standards

· Regulatory Approvals: CE Mark, FCC Class B, CU-EAC, TUV/ISO9241-307, RCM, BSMI, MEPS, KCC

# **Cabinet**

- Colour: Black / Silver
- Finish: Glossy

# What's in the box?

- · Cables: HDMI cable, Power cable
- · Monitor with stand
- User Documentation



Issue date 2024-04-24

Version: 2.1.1

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- \* Radius of the arc of the display curvature in mm
- \* The maximum resolution works for either HDMI input or DP input. \* Response time value equal to SmartResponse
- \* NTSC Area based on CIE 1976 \* sRGB Area based on CIE 1931
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- \* The monitor may look different from feature images.