



### Experience true colour, unconstrained visuals

This Philips 4K UHD monitor features stunning, ultra-clear visuals and stylish design for your workspace. Equipped with USB 3.2 for SuperSpeed data transfer and fast charging, and MultiView meets the need for usability and productivity.

#### **Features designed for you**

- EasySelect menu toggle key for quick on-screen menu access
- Built-in stereo speakers for multimedia
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity
- MultiView enables simultaneous dual connection and view
- Cable management reduces cable clutter for a neat workspace

#### **Good for Gaming**

- Effortlessly smooth gameplay with AMD FreeSync™ technology
- SmartImage game mode optimised for gamers

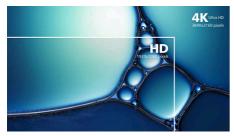
#### **Superb Picture Quality**

- SmartContrast for rich black details
- IPS LED wide view technology for image and colour accuracy  $% \left( 1\right) =\left( 1\right) \left( 1\right)$
- UltraClear 4K UHD (3840 x 2160) resolution for precision
- Ultra Wide-Color wider range of colours for a vivid picture

4K Ultra HD LCD monitor 288E2UAE/01

# Highlights

#### **UltraClear 4K UHD Resolution**



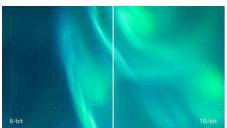
These Philips displays utilise high-performance panels to deliver UltraClear, 4K UHD (3840 x 2160) resolution images. Whether you are a demanding professional requiring extremely detailed images for CAD solutions, a user of 3D graphics applications or a financial wizard working on huge spreadsheets, Philips displays will make your images and graphics come alive.

#### **Ultra Wide-Color Technology**



Ultra Wide-Color Technology delivers a wider spectrum of colours for a more brilliant picture. The Ultra Wide-Color wider "colour gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring media entertainment, images and even productivity more alive with vivid colours from Ultra Wide-Color Technology.

#### 1.07 billion colours



This display delivers outstanding colour depth with 1.07 billion colours and the finest gradation for recreating smooth, precise and vivid images. Enjoy accurate and true-to-life visuals whether gaming, watching videos or working on colour-critical work with graphics applications.

#### **Ultra-smooth gaming**



FreeSync™ OFF AMD FreeSync

Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artefact-free performance at virtually any frame rate with AMD FreeSync™ technology, smooth, quick refresh and ultra-fast response time.

#### **SmartImage Game mode**



The new Philips gaming display has quick-access OSD fine-tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts the display with the fastest response time and high colour, along with image adjustments. "RTS" mode (Real-time strategy) has a special SmartFrame mode that enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customised settings based on different games, ensuring best performance.

### Flicker-Free technology



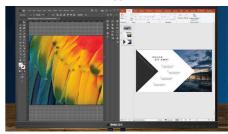
Due to the way brightness is controlled on LEDbacklit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

#### **LowBlue Mode**



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

#### **MultiView technology**



With the ultra-high resolution Philips MultiView display, you can now experience a world of connectivity. MultiView enables active dual connect and view so that you can work with multiple devices like a PC and notebook simultaneously, for complex multitasking.

#### **Cable management**



Cable management is an intimate design that maintains a tidy workspace by organising the cables and wires required for the operation of a display device.

















## Highlights

#### **EasySelect Menu Toggle Key**



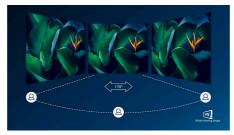
The discreetly placed EasySelect Menu Toggle Key allows you to make quick and easy adjustments to monitor settings in the On-Screen Display menu.

#### **Built-in stereo speakers**



A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.

#### **IPS technology**



IPS displays use an advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the

display from almost any angle. Unlike standard TN panels, IPS displays give you remarkably crisp images with vivid colours, making them ideal not only for Photos, movies and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

#### **SmartContrast**



SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.













### **Specifications**

#### **Picture/Display**

Panel Size: 28 inch/71.1 cm

Aspect ratio: 16:9

LCD panel type: IPS technology Backlight type: W-LED system Pixel pitch: 0.16 x 0.16 mm Brightness: 300 cd/m<sup>2</sup>

Display colours: Colour support 1.07 billion

colours

Colour gamut (typical): NTSC 106.9%\*, sRGB

119.7%\*

Contrast ratio (typical): 1000:1 SmartContrast: Mega Infinity DCR

Response time (typical): 4 ms (Grey to Grey)\* Viewing angle: 178° (H)/178° (V), @ C/R > 10 Picture enhancement: SmartImage game

Maximum resolution: 3840 x 2160 @ 60 Hz Effective viewing area: 620.93 (H) x 341.28 (V) Scanning Frequency: 30-140 kHz (H)/40-60 Hz

(V) sRGB

Delta E: < 2 (sRGB)

Flicker-free

Pixel Density: 157 PPI LowBlue Mode

Display Screen Coating: Anti-Glare, 3H, Haze

25%

SmartUniformity: 93 ~ 105%

**EasyRead** 

AMD FreeSync™ technology

#### **Connectivity**

Signal Input: DisplayPort x 1, HDMI (digital,

HDCP)

Sync Input: Separate Sync Audio (In/Out): Audio out

USB:: USB 3.2 x 1 (upstream), USB 3.2 x 4 (downstream with 1 fast charge B.C 1.2)

#### **Convenience**

Built-in Speakers: 3 W x 2

Plug and Play Compatibility: DDC/CI, Mac OS X,

sRGB, Windows 10 / 8.1 / 8 / 7

User convenience: Power On/Off, Menu, Volume,

Input, SmartImage Game

OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian

Other convenience: Kensington lock, VESA

mount (100 x 100 mm)

MultiView: PIP/PBP mode, 2 x devices

Height adjustment: 100 mm

Tilt: -5/20 degree

#### **Power**

Power supply: External, 100-240 VAC, 50-60 Hz

Off mode: 0.3 W (typ.)

On mode: 27.6 W (typ.) (EnergyStar test method)

Standby mode: 0.5 W (typ.)

Power LED indicator: Operation - White, Standby

mode - White (flashing) **Energy Label Class: F** 

#### **Dimensions**

Packaging in mm (W x H x D): 730 x 522 x

159 mm

Product without stand (mm): 637 x 367 x 41 mm Product with stand (max height): 637 x 494 x

224 mm

#### Weight

Product with packaging (kg): 8.75 kg Product with stand (kg): 6.09 kg Product without stand (kg): 4.27 kg

#### **Operating conditions**

Altitude: Operation: +12,000 ft (3658 m), Non-

operation: +40,000 ft (12,192 m)

Temperature range (operation): 0 to 40 °C MTBF: 50,000 hrs (excluding backlight) hour(s)

Relative humidity: 20%-80 %

Temperature range (storage): -20 to 60 °C

#### **Sustainability**

Environmental and energy: EnergyStar 8.0, TCO

Certified, RoHS

Recyclable packaging material: 100 %

Specific Substances: Mercury free, PVC/BFR free

housing

#### **Compliance and standards**

Regulatory Approvals: UKRAINIAN, cETLus, CB, TUV/GS, TUV Ergo, CU-EAC, EAEU RoHS, CE Mark

#### **Cabinet**

Colour: Black Finish: Textured

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#### User Documentation

Cables: DP cable, HDMI cable, Power cable

What's in the box?

Monitor with stand

288E2UAE/01

- \* "IPS" word mark / trademark and related patents on
- \* The maximum resolution works for either HDMI input or
- \* Response time value equal to SmartResponse

technologies belong to their respective owners.

- \* NTSC Area based on CIE 1976
- \* sRGB Area based on CIE1931
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- \* The monitor may look different from feature images.