Philips Adtraxion break

VI.32

BS03313



# Local content control of individual displays

The Adtraxion Break optional software module is designed to allow local interuption of the scheduled content. Local staff can communicate specific information at the touch of a button.

# **Operational flexibility**

- Trigger individual players in a network
- Interrupt running schedule for immediate announcements
- · Insert text on individual screens
- Multi Layer programming

## No experience required

- · Click and Go operation
- Freely design your own interface
- · Easily change and update lay-outs
- Separate operational and edit modes



# **Specifications**

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## BS03313/00

## **Product highlights**

## Trigger individual players

When connected in a LAN and playing out centrally managed content local players can be triggered individually in order to play out dedicated content for a certain location.

#### Interrupt running schedule

Running schedules can be interrupted for immediate announcements by the touch of a button. After the announcement is finished the player returns to the original running content schedule.

#### Insert text on screens

On a local level text can be inserted in for instance a tickertape. Without disturbing the running sequence. Just by typing in the text on a pc wich runs the break application or by pushing a pre-defined button.

## **Multi Layer programming**

Within a single Adtraxion Break module multiple trigger events can be easily programmed. Using the multi layer utility prevents mixing up of triggers and gives more flexibility.

### Click and Go operation

The Adtraxion Break module can easily be installed in the Adtraxion system. The cretaion of a break lay-out is simple. No programming experience is required.

#### Free interface design

You can create your own graphic interfaces to match your housestyle. Graphics, pictures can be easily imported. Buttons can be freely placed in any size and positon. Graphics can be assigned to a button to create intuitive operation.

#### Easily change lay-outs

Simply by choosing the edit mode gives you the possibility to change the lay-out of the interface by dragging individual items to another position or add and remove items.

#### Operational and edit modes

The Adtraxion Break software can run in separate operational and edit modes in order to prevent accidental changes.



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