

Philips Professional LCD TV

81cm (32") System LCD HD Ready

32HFL5530

# The ultimate Hospitality TV

Experience brilliant performance with High Definition displays. Combined with a powerful Pixel Plus 2HD engine, HD Natural Motion and full Hotel System functionality, this is truly the ultimate in-room Hospitality solution.

#### Best total cost of ownership

- Wireless SmartLoader for fast cloning
- External loudspeaker connector
- SmartPower for energy saving

#### System ready and future proof

- SmartPlug Xpress & Serial Xpress Control interfaces
- · Installation menu locking
- Switch On Channel Programming

#### Differentiating guest experience

- Volume limitation
- · Philips Connectivity Panel compatible to enjoy guest devices

#### Great viewing experience and guest comfort

- Welcome message on screen display
- · HDTV for Hospitality
- · Swivel stand with anti-theft provision



### Specifications

#### Picture/Display

- · Aspect ratio: Widescreen, 16:9
- Diagonal screen size (inch): 32 inch
- Diagonal screen size (metric): 81 cm
- Panel resolution: 1366 x 768p
- Brightness: 500 cd/m²
- Contrast ratio (typical): 1500:1
- Picture enhancement: Pixel Plus 2 HD, 3D Combfilter, Contrast Plus, Digital Noise Reduction, Jagged Line Suppression, Luminance Transient Improver, Progressive scan, HD Natural Motion, Active Control
- Display screen type: LCD WXGA Active Matrix
- Dynamic screen contrast: 33000:1
- Response time (typical): 8.5 ms
- Viewing angle (horizontal): 178 degree
- · Viewing angle (vertical): 178 degree
- · Screen enhancement: Anti-Reflection coated

#### **Supported Display Resolution**

- Computer formats: 640 x 480, 60, 72, 75, 85Hz, 720 x 400, 70Hz, 800 x 600, 60, 72, 75, 85Hz, 1024 × 768, 60, 70, 75, 85Hz, 1280 × 768, 60Hz, 1280 × 1024, 60Hz,  $1360 \times 768, 60$ Hz
- Video formats: 480i, 60Hz, 480p, 60Hz, 576i, 50Hz, 576p, 50Hz, 720p, 50, 60Hz, 1080i, 50, 60Hz, 1080p, 24, 50, 60Hz, 1080p, 24, 25, 30Hz

#### Tuner/Reception/Transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- TV system: PAL I, PAL B/G, PAL D/K, SECAM B/G, SECAM D/K, NTSC
- Number of Preset Channels: 99
- · Video Playback: NTSC, SECAM, PAL
- Tuner Display: PLL

#### Convenience

· Ease of Installation: Wireless Smart Loading, Fine Tuning, Program Name, Advanced Hotel Mode, Keyboard lock-out, Security menu access

- Comfort: Hotel Guest features, Sleep timer. Switch on channel, Volume limitation, Welcome
- Screen Format Adjustments: 4:3, 7 Widescreen Modes
- Remote Control: TV
- · Interactive hotel features: Smoovie Pay TV
- Remote control type: RC2887
- Teletext: 1000 page Smart Text
- · On-Screen Display languages: English, Simplified Chinese, Malay
- Other convenience: Kensington lock, Convertible to consumer TV

#### Sound

- Output power (RMS): 2 x 15W
- Sound System: Mono, Stereo, BBE
- · Sound Enhancement: Auto Volume Leveler, Incredible Surround, Smart Sound

#### Loudspeakers

• Built-in speakers: 2

#### **Connectivity**

- AV 1: Audio L/R in, YPbPr
- Connectivity Enhancements: External Loudspeaker connector, Digital Volume Control, Extra Power supply 12V/1W, RJ12 SmartPlug connector, RJ45 connector, Aux Audio Headphone connector
- AV 2: Audio L/R in, CVBS
- Front / Side connections: Audio L/R in, CVBS in, Headphone Out, S-video in, HDMI v1.3
- HDMI 1: HDMI v1.3
- HDMI 2: HDMI v1.3
- Other connections: PC-in VGA + Audio L/R in, RS232 Serial, Analog audio Left/Right out, Composite video (CVBS) out, S/PDIF out (coaxial)
- HDMI 3: HDMI v1.3

#### **Power**

- Mains power: 100-240V, 50/60Hz
- Ambient temperature: 5 °C to 40 °C

#### SmartPower

#### **Rear connectors**





### Side





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## Highlights

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· Optional accessories: Mounting brackets/ stands, HSETTIP/RemotedRG25ZBGR

There are many ways you may choose to offer PDT guests, but regardless of the source, PSitips Wildtspi & 1 Rynterlevisions will always deliver the best vilesight 516 emience possible to your guests by uSliziDephth:r82stnadvanced FlatTV displays and a Waod weinwieightech foldigies such as Pixel Plus HD.

· Set width (with stand): 819 mm

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· Box depth: 255 mm

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#### **SmartPower**



The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

#### Switch On Channel Programming

Perfect for in-house advertising or information channels as it allows to show a predefined channel when the TV is turned on.

#### Swivel stand

This LCD TV comes with a swivel stand that allows your guests to adjust the TV so that they can watch TV from any position in the room. The stand can be secured to a table or furniture to provide additional security against theft.

#### **Volume limitation**

This feature predefines the volume range with which the TV set is allowed to operate, preventing excessive volume adjustments and avoiding disturbance of next door guests.

#### Welcome message

A welcome greeting is displayed each time the TV set is switched on.

#### Wireless SmartLoader

Provides the ability to copy easy and wireless all programmming settings from one TV set into other TV sets in less then a minute. The feature ensures uniformity between TV sets and significantly reduces installation time and costs.