

3D LCD monitor, LED backlight

# G Line

27" (68.6 cm) 3D, shutter glasses



**273G3DHSB** 

# Experience 3D gaming on your big display

Engage yourself with 3D games on the Philips 273G LED monitor. With a big display, active 3D shutter glasses and multiple HDMI inputs, gaming just got more exciting!

#### **Great picture quality**

- SmartContrast 20000000:1 for incredible rich black details
- SmartImage: Optimized user-friendly display experience
- Easy to adjust display settings with Philips SmartControl
- LED technology for brilliant images
- SmartResponse 2ms refresh for 2D gaming

#### **Greener everyday**

• Mercury Free eco-friendly display

### **Engaging 3D viewing experience**

- · Active 3D wireless shutter glasses for easy viewing
- Auto 3D with latest Blu-ray and game consoles with HDMI
- Transform your 2D contents to 3D depth with PC-software
- 3D Max 120Hz
- Play 3D games on your PC with bundled software



# Highlights

#### **3D Max 120Hz**



Be enthralled by 3D games, movies and photos with Philips 3D Max 120Hz display. Set yourself free with the wireless Active shutter glasses which brings real-life depth in Full HD resolution. The bundled PC software not only allows you to play 3D games but also transforms 2D content to 3D. Using latest generation of fast switching displays for real life depth and realism in 1920x1080 resolution, latest 3D PC and Blu-Ray games will look amazingly smooth and sharp. 3D video and movies with its true-to-life depth will immerse you in action.

#### **Auto 3D with HDMI**

With Blu-ray gaming and movie players with HDMI 1.4a compatible connection, the Philips 3D display will auto-switch to 3D mode and give you awesome images straight away. No more fussing with adjustments!

#### **Active 3D wireless glasses**

Set yourself free with the wireless, rechargeable active shutter glass. No more worries about restrictive and limited viewing angle while playing your favorite games and watching video.

#### Transform 2D to 3D

Re-invent your favorite 2D collection of games, movies and video with the bundled PC-software. At the click of a mouse, watch them transform with amazing 3D depth.

#### **LED** technology

White LED's are solid state devices which light up to full, consistent brightness faster saving

startup time. LED's are free from mercury content which allows for eco-friendly recycling and disposal process. LED's allow for better dimming control of LCD backlight, resulting in super high contrast ratio. It also gives superior color reproduction thanks to consistent brightness across the screen.

### SmartContrast ratio 20000000:1



You want the LCD flat display with the highest contrast and most vibrant images. Philips advanced video processing combined with unique extreme dimming and backlight boosting technology results in vibrant images. SmartContrast will increase the contrast with excellent blacklevel and accurate rendition of dark shades and colors. It gives a bright, lifelike picture with high contrast and vibrant colors.

#### **S**martImage







With SmartImage

Without SmartImage

SmartImage is an exclusive leading edge Philips technology that analyzes the content displayed on your screen and gives you optimized display performance. This user friendly interface allows you to select various modes like Office, Image, Entertainment, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimizes the contrast, color saturation and sharpness of images and videos for ultimate display

performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!

#### **SmartControl**

PC software for fine tuning display performance and settings. Philips offers users two choices for display setting adjustment. Either navigate the multilevel On Screen Display menu through buttons on the display itself or use the Philips SmartControl software to easily adjust the various display settings in a familiar way.

#### SmartResponse 2ms for 2D





2ms GtG response time > 2ms GtG response time

SmartResponse is a exclusive Philips overdrive technology that when turned on, automatically adjusts response times to specific application requirements like gaming and movies which require faster response times in order to produce judder, time-lag and ghost image free images

#### **Mercury Free**

Philips monitors with LED backlighting are free of Mercury content, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its life-cycle, from manufacturing to disposal.

#### 3D games

Play 3D games on your PC with bundled software



















# Specifications

#### **Connectivity**

- Signal Input: HDMI x 2, VGA (Analog)
- Sync Input: Separate Sync, Sync on Green
- · Audio (In/Out): HDMI audio out

#### Picture/Display

- Panel Size: 27 inch / 68.6 cm
- Aspect ratio: 16:9
- LCD panel type: TFT-LCD
- Backlight type: W-LED system
- Pixel pitch: 0.311 x 0.311 mm
- Optimum resolution: 1920 x 1080 @ 120Hz(3D), 60Hz(2D)
- Brightness: 300 cd/m<sup>2</sup>
- Display colors: 16.7 M
- Contrast ratio (typical): 1,000:1
- SmartContrast: 20,000,000:1
- Response time (typical): 5 ms
- Viewing angle: 170° (H) / 160° (V), @ C/R > 10
- Picture enhancement: SmartImage
- SmartResponse: 2 ms in 2D mode (Gray to Gray)
- Effective viewing area: 597.9 (H)  $\times$  336.3 (V) mm
- Scanning Frequency: 26 83 kHz (H) / 24 63 Hz
   (V)
- sRGB

#### Convenience

- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7
- User convenience: SmartImage, Auto 3D, Power On/Off, Input, Menu
- OSD Languages: English, French, German, Italian, Portuguese, Russian, Simplified Chinese, Spanish
- Other convenience: Kensington lock

#### **Stand**

• Tilt: -5/+20 degree

#### Power

• Power supply: 100-240VAC, 50/60Hz, Built-in

- Off mode: <0.3 W
- On mode: 31.88 W (typ.)
- Standby mode: <0.5 W
- Power LED indicator: Operation White, Standby mode- White (blinking)

#### **Dimensions**

- Product with stand (mm):  $642 \times 440 \times 227$  mm
- Packaging in mm (WxHxD): 700 x 525 x 138 mm
- Product without stand (mm): 642 x 391 x 64 mm

## Weight

- Product with packaging (kg): 8.82 kg
- Product with stand (kg): 8.2 kg
- Product without stand (kg): 6.5 kg

#### **Operating conditions**

- Temperature range (operation): 0°C to 40°C °C
- MTBF: 30,000 hour(s)
- Relative humidity: 20%-80 %
- Temperature range (storage): -20°C to 60°C °C

#### Sustainability

- · Environmental and energy: RoHS, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

 Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, PSB, SASO, SEMKO, TUV Ergo, TUV/ GS, UL/cUL, WEEE

#### **Cabinet**

- Color: Black
- Finish: Texture

#### **3D Requirements**

- Auto 3D: Requires HDMI 1.4a
- PC hardware: Requires AMD/ATI VGA card
- Software: Free Tridef 3D software bundle



Issue date 2024-03-24

EAN: 87 12581 61648 9

Version: 6.1.2

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- \* If you experience any discomfort such as dizziness, headache or disorientation, we recommend not watching 3D for extended
- periods of time.

  \* Parents should monitor their children during 3D viewing and ensure they do not experience any discomfort as mentioned above.

  Watching 3D is not recommended for children under 6 years of age.
- \* Please carefully read the instruction manual to learn more about 3D and health
- and neattn
  \*\*Please note that PC software (TriDef 3D) for 3D gaming requires
  \*\*AMD/ATI graphics card.