



#### Video Wall Display

- 55"
- Direct LED Backlight
- Full HD
- 700cd/m<sup>2</sup>

55BDL3207X/00

## Impressive videowall

Inspire your team and guests

Take presentations and corporate branding to the next level. The Philips X-Line Videowall display brings your content to life to ensure absolute audience engagement in every setting with Pure Colour Pro.

#### Benefits

##### Effortless setup. Total control.

- Operate, monitor and maintain with CMND & Control
- Add Android processing power with an optional CRD50 module

##### Cost-effective system solution

- FailOver ensures content is always playing

##### Brilliant images. Endless possibilities.

- Full HD monitors. Brilliant images. Clear contrast

- IPS panel: rich color consistency from every angle
- Ultra-narrow bezels. For distraction-free images

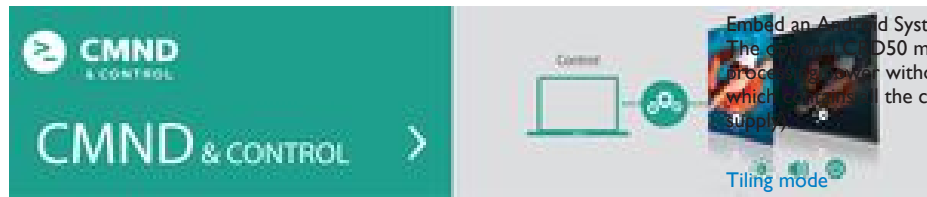
##### Powerful system solution

- Energy-saving automatic backlight control
- OPS slot allows for PC embedding without cabling
- Tiling mode. Create tiled 4K videowalls of any size

# PHILIPS

Features

CMND & Control



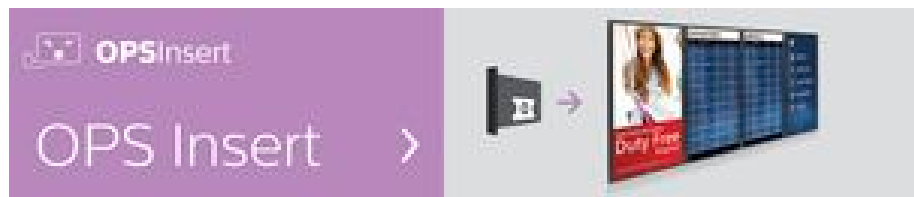
Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

FailOver



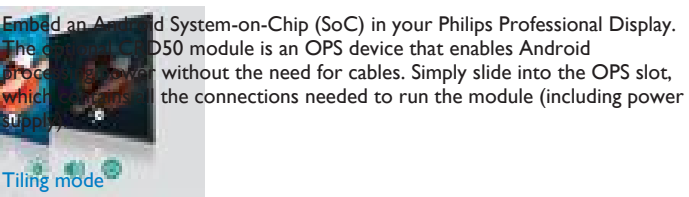
From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

OPS slot



Integrate a full-power PC or Android-powered CRD50 module directly into your Philips Professional Display. The OPS slot contains all the connections you need to run your slot-in solution, including a power supply.

Optional CRD50 module



Embed an Android System-on-Chip (SoC) in your Philips Professional Display. The optional CRD50 module is an OPS device that enables Android processing without the need for cables. Simply slide into the OPS slot, which contains all the connections needed to run the module (including power supply).

Pure Colour Pro

Boost image quality with Pure Colour Pro. Delivering higher luminance through custom colour temperature settings and advanced gamma calibration, content looks crisper and more radiant for stunning realism with a visual pop.

Specifications

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Picture/Display

Diagonal screen size (metric)	138.7 cm
Diagonal screen size (inch)	54.6 inch
Panel resolution	1920x1080p
Optimum resolution	1920 x 1080 @ 60 Hz
Brightness	700 cd/m <sup>2</sup>
Dynamic contrast ratio	500,000:1
Response time (typical)	8 ms
Aspect ratio	16:9
Viewing angle (horizontal)	178 degree
Viewing angle (vertical)	178 degree
Pixel pitch	0.63 x 0.63 mm
Display colors	1.07 B
Contrast ratio (typical)	1100:1
Haze	28 %

Supported Display Resolution

Computer formats	1024 x 768, 60, 75Hz
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Video formats	1280 x 1024, 60Hz
	1280 x 768, 60Hz
	1280 x 800, 60Hz
	1280 x 960, 60Hz
	1360 x 768, 60Hz
	1366 x 768, 60Hz
	1600 x 1200, 60Hz
	1920 x 1080, 60Hz
	640 x 480, 60, 72, 75Hz
	720 x 400, 70Hz
	800 x 600, 60, 75Hz
	720p, 50, 60Hz
	1080i, 25, 30Hz
	1080p, 50, 60Hz
	2160P 50, 60Hz ((HDMI/OPS/DP)

Connectivity

Video input	DVI-D (x1)
	HDMI 2.0 (x2)
	VGA (Analog D-Sub) (x1)
	Display Port1.3 (x1)
Audio input	3.5 mm mini jack (x1)
Video output	DisplayPort 1.3 (x1)
Audio output	3.5 mm Mini Jack (x1)
External control	IR (in) 3.5 mm jack

Other connections	LAN RJ45 (x2) Signal loopthrough RJ45(x2) OPS USB 2.0 (x1) Thermal sensor	IR sensor cable (1.8 m) (x1) Quick start guide (x1) Remote control & AAA batteries RJ45 / RS232 converter Wire Clamper (x3) Power cord DP cable (x1) RJ45 cable (x1) Edge alignment pin (x2) Kit-1 (x1) Kit-2 (x2)
<b>Convenience</b>		
Placement	Landscape (24/7) Portrait (24/7)	
Tiled Matrix	Up to 15 x 15	
Screen saving functions	Pixel Shift, Low Bright	
Signal loop through	DisplayPort RJ45	
Ease of installation	Carrying Handles Smart Insert Smart Power	
Energy saving functions		
Network controllable	LAN (RJ45)	
<b>Operating conditions</b>		
Temperature range (operation)	0 ~ 40 °C	
Temperature range (storage)	-20 ~ 60 °C	
Altitude	0 ~ 3000 m	
MTBF	50,000 hour(s)	
Humidity range (operation)[RH]	20 - 80% (without condensation)	
Humidity range (storage) [RH]	5 - 95% (without condensation)	
<b>Power</b>		
Consumption (Typical)	170 W	
Consumption (Max)	340 W	
Consumption (On mode)	115 W	
Standby power consumption	<0.50 W	
Energy Label Class	G	
<b>Sound</b>		
Built-in speakers	2 x 10W (RMS)	
<b>Accessories</b>		
Included Accessories	Gap pad x3	
<b>Miscellaneous</b>		
On-Screen Display Languages	Arabic English French German Italian Japanese Polish Russian Spanish Simplified Chinese Turkish Traditional Chinese	
Regulatory approvals	CE FCC, Class A RoHS CB ETL BSMI PSE	
Warranty	3 years warranty	
<b>Dimensions</b>		
Smart Insert mount	100mm x 100mm, 6xM4xL6	
Set Width	1213.4 mm	
Set Height	684.2 mm	
Set Depth	98.2 mm(D@WallMount)/99.35 mm(D@Handle) mm	
Set Width (inch)	47.77 inch	
Set Height (inch)	26.94 inch	
Set Depth (inch)	3.87 (D@WallMount)/3.91 (D@Handle) inch	
Bezel width	3.5mm	
Wall Mount	400mm x 400mm, M6	
Product weight	26.17 kg	



data subject to change  
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