



Philips Signage Solutions  
D-Line Display

98"

Powered by Android  
500cd/m<sup>2</sup>

**Signage**Solutions

98BDL4150D

## Say more

Smart, fast 24/7 display.

Make it stand out with a fast D-Line professional 4K UHD display. Philips' superb picture quality ensures true colours and intense contrast. You can effortlessly display content from multiple sources on a single screen.

### **Superb picture. Blazing processor speed.**

- 4K UHD. Superb picture. Clear contrast.
- IPS panel: rich color consistency from every angle
- Android 7. Dedicated Android processor
- Proof of Play for Android content. Know what's playing
- Integrated dual-band WiFi

### **Effortless setup. Total control.**

- CMND & Deploy. Install and launch apps remotely
- Operate, monitor and maintain with CMND & Control
- CMND & Create. Develop and launch your own content
- OPS slot allows for PC embedding without cabling
- Integrated mPCIe slot for optional 4G/LTE module

### **Cost-effective system solution**

- FailOver ensures content is always playing
- QuadViewer. Play four source signals on one screen.

# PHILIPS

# Highlights

## Powered by Android

Control your Philips professional display via an internet connection. The integrated Android OS (SoC) lets you install web and native Android apps directly to the display. A built-in scheduler makes it easy to launch apps and content based on time of day, or user.

## CMND & Control



Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

## CMND & Create



Take control of your content with CMND & Create. A drag-and-drop interface makes it simple to publish your own content-whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure your stills, text, and video will be up and running in no time.

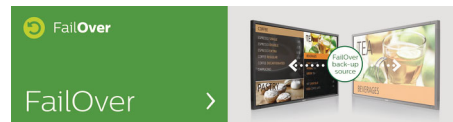
## CMND & Deploy

Quickly install and launch any app-even when you're off-site and working remotely. CMND & Deploy lets you add and update your own apps, as well as apps from the Philips Professional Display App Store. Simply scan the QR code, log in to the store, and click on the app you want to install. The app is automatically downloaded and launched.

## Integrated mPCIe slot

Easily connect 4G/LTE modules to your Philips professional display. The integrated mPCIe slot enables your display to communicate with other devices that share the same wireless connectivity. Invaluable if you're installing displays in locations such as banks or government buildings, where you cannot get onto the local network.

## FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring primary content keeps playing even if the primary source goes down. Simply set a list of

alternate inputs to be sure your business is always on.

## QuadViewer



Turn a single Philips Professional Display into a bezel-free 2x2 videowall. By connecting four independent sources, you can effortlessly play multiple channels at once. Simply tell the display which zone should play which content. Ideal for situations like broadcast control rooms, where feeds from multiple cameras need to be clearly visible.

## Proof of Play

Be sure your Android-powered Philips Professional Display is showing the right content-even when you're not there. When playing content via the embedded media player, you can set up your display to take automatic screenshots at regular intervals. Screenshots are stored on the display's internal memory, and you can choose to receive them via email.

# Specifications

## Picture/Display

- Diagonal screen size: 97.5 inch / 247.7 cm
- Panel resolution: 3840 x 2160
- Optimum resolution: 3840 x 2160 @60Hz
- Brightness: 500 cd/m<sup>2</sup>
- Contrast ratio (typical): 1300:1
- Dynamic contrast ratio: 500,000:1
- Aspect ratio: 16:9
- Response time (typical): 12 ms
- Pixel pitch: 0.5622 x 0.5622 mm
- Display colors: 1.07 Billion
- Viewing angle (H / V): 178 / 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, 3D MA deinterlacing, Dynamic contrast enhancement, Progressive scan
- Operating system: Android 7.1.2

## Connectivity

- Video input: DVI-D, VGA (Analog D-Sub), HDMI 2.0 (x3), Display Port 1.2 (x1)
- Video output: DisplayPort 1.2 (x1)
- Audio input: 3.5 mm jack
- Audio output: SPDIF, 3.5mm jack, External speaker connection
- Other connections: OPS, Micro USB (x1) (OTG), USB 2.0, USB 3.0, mPCIe
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

## Supported Display Resolution

### Computer formats

Resolution	Refresh rate
3840 x 2160	60Hz
1920 x 1080	60Hz
1600 x 1200	60Hz
1360 x 768	60Hz
1280 x 1024	60Hz
1280 x 800	60Hz
1280 x 768	60Hz
1024 x 768	60, 75Hz
640 x 480	60, 72, 75Hz
720 x 400	70Hz
800 x 600	60, 75Hz

### Video formats

Resolution	Refresh rate
2160p	30,50, 60Hz
1080p	50, 60Hz
1080i	25, 30Hz

720p	50, 60Hz
576p	25, 50Hz
576i	25, 50Hz
480i	30, 60Hz
480p	30, 60Hz

## Dimensions

- Set dimensions (W x H x D): 2193.2 x 1248.2 x 88.3 mm
- Set dimensions in inch (W x H x D): 86.35 x 49.14 x 3.48 inch
- Bezel width: 16.0 (T/L/R/B)
- Product weight (lb): 201.50 lb
- Product weight: 91.4 kg
- Wall Mount: 800(H)X500(V) mm, M8
- Smart Insert mount: 100 x 200 mm

## Convenience

- Placement: Landscape, Portrait
- Tiled Matrix: Up to 15 x 15
- Keyboard control: Hidden, Lockable
- Signal loop through: IR Loophrough, DisplayPort
- Network controllable: RJ45, RS232
- Energy saving functions: Smart Power
- Screen saving functions: Pixel Shift, Low Bright
- Ease of installation: Smart Insert
- Picture in picture: PIP

## Power

- Standby power consumption: <0.5 W
- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (Typical): 520W+/-10% W

## Operating conditions

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- Relative humidity: 20 %~ 80%(operation),10%-90%(storage) %
- Altitude: 0 ~ 3000 m
- MTBF: 50,000 hour(s)

## Sound

- Built-in speakers: 2 x 10W RMS

## Accessories

- Included accessories: Remote Control, Batteries for remote control, Quick start guide, RS232 cable, AC Power Cord, HDMI cable, IR sensor cable

(1.8M)

- Included Accessories: RS232 daisy-chain cable, SD card cover

## Multimedia Applications

- USB Playback Audio: AAC, M4A, MP3, WMA
- USB Playback Picture: BMP, JPEG, JPG, PNG
- USB Playback Video: MKV, MP4, MPEG, MPG, TS, VOB, WMV, ASF, AVI, DAT, FLV, WEBM

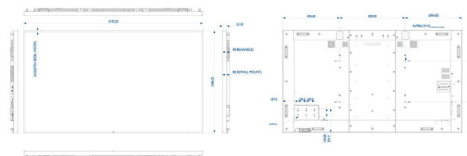
## Miscellaneous

- On-Screen Display Languages: English, French, German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: CE, UL/cUL, C-Tick, RoHS, GOST, BSMI, CB, FCC, Class A
- Warranty: 3 year warranty

## Internal Player

- CPU: Dual-Core Cortex-A72 @2GHz, Quad-Core Cortex-A53 @ 1.5GHz
- GPU: ARM Mali-T864
- Memory: 4GB DDR3
- Storage: 64G eMMC
- Wifi: 2T2R, 802.11 ac/a/b/g/n, WCT07R2201

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www.philips.com



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