

# PHILIPS

## LCD monitor

E Line

27" (68.6 cm)

1920 x 1080 (Full HD)

272E1SA



## Simply stunning

The 27" E Line monitor features stunning visuals and elegant design for a stylish enhancement to your workspace. Experience crisp Full HD visuals, and smooth action with AMD FreeSync technology.

### Features designed for you

- DisplayPort connection for maximum visuals
- HDMI ensures universal digital connectivity
- Built-in stereo speakers for multimedia
- Less eye fatigue with Flicker-free technology
- LowBlue Mode for easy on-the-eyes productivity

### Greener everyday

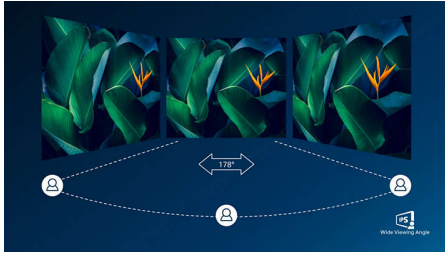
- Mercury Free eco-friendly display

### Superb Picture Quality

- SmartContrast for rich black details
- 16:9 Full HD display for crisp detailed images
- IPS LED wide view technology for image and color accuracy
- SmartImage game mode optimized for gamers
- Effortlessly smooth gameplay with AMD FreeSync™ technology
- 1ms (MPRT) fast response for crisp image and smooth gameplay

# Highlights

## IPS technology



IPS displays use an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle. Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

## 1ms MPRT fast response



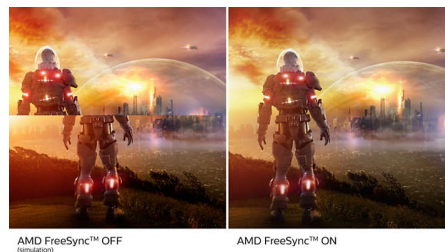
MPRT (motion picture response time) is more intuitive way to describe the response time, which directly refers the duration from seeing blurry noise to clean and crisp images. Philips gaming monitor with 1 ms MPRT effectively eliminates smearing and motion blur, delivers shaper and precise visuals to enhance gaming experience. Best choice for playing thrilling and twitch-sensitive games.

## 16:9 Full HD display



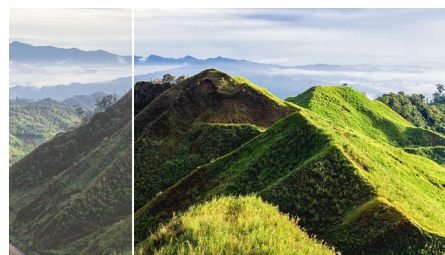
Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colors expect a true to life picture.

## Ultra-smooth gaming



Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artifact-free performance at virtually any framerate with AMD FreeSync™ technology, smooth quick refresh and ultra-fast response time.

## SmartContrast



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling

backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## SmartImage Game mode



The new Philips gaming display has quick access OSD fine tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts display with fastest response time, high color, along with image adjustments. "RTS" mode (Real time strategy) has a special SmartFrame mode which enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customized settings based on different games, ensuring best performance.

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

# Highlights

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

## HDMI Ready



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. A HDMI cable enables

high-quality digital video and audio all transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

## Built-in stereo speakers



A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

## DisplayPort connection



DisplayPort is a digital link from PC to Monitor without any conversion. With higher capabilities than DVI standard, it is fully capable to support up to 15meter cables and 10.8 Gbps/sec data transfer. With this high performance and zero latency, you get the fastest imaging and refresh rates - making DisplayPort the best choice for not only general office or home use, but also for the demanding gaming and movies, video editing and more. It also keeps interoperability in mind via use of various adapters.

## Mercury Free

Philips monitors with LED backlighting are free of Mercury content, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its life-cycle, from manufacturing to disposal.

# Specifications

## Picture/Display

**Panel Size:** 27 inch / 68.6 cm  
**Aspect ratio:** 16:9  
**LCD panel type:** IPS technology  
**Backlight type:** W-LED system  
**Pixel pitch:** 0.311 x 0.311 mm  
**Brightness:** 300 cd/m<sup>2</sup>  
**Display colors:** 16.7 M  
**Color gamut (typical):** NTSC 86%\*, sRGB 101%\*  
**Contrast ratio (typical):** 1000:1  
**SmartContrast:** Mega Infinity DCR  
**Response time (typical):** 1 ms (MPRT)  
**Viewing angle:** 178° (H) / 178° (V), @ C/R > 10  
**Picture enhancement:** SmartImage game  
**Maximum resolution:** 1920 x 1080 @ 75 Hz\*  
**Effective viewing area:** 597.9 (H) x 336.3 (V) mm  
**Scanning Frequency:** 30 - 160 kHz (H) / 48 - 76 Hz (V)  
**sRGB**  
**Flicker-free**  
**Pixel Density:** 82 PPI  
**LowBlue Mode**  
**Display Screen Coating:** Anti-Glare, 3H, Haze 25%  
**AMD FreeSync™ technology**

## Connectivity

**Signal Input:** VGA (Analog), DisplayPort x 1, HDMI (digital, HDCP)  
**Sync Input:** Separate Sync, Sync on Green  
**Audio (In/Out):** PC audio-in, Headphone out

## Convenience

**Built-in Speakers:** 3 W x 2  
**Plug & Play Compatibility:** DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7  
**User convenience:** Power On/Off, Menu, Volume, Input, SmartImage Game  
**OSD Languages:** Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian  
**Other convenience:** Kensington lock, VESA mount (100x100mm)

## Stand

**Tilt:** -5/20 degree

## Power

**Power supply:** External, 100-240VAC, 50-60Hz  
**Off mode:** < 0.3 W (typ.)  
**On mode:** 26.5 W (typ.)  
**Standby mode:** < 0.5 W (typ.)  
**Power LED indicator:** Operation - White, Standby mode- White (blinking)  
**Energy Label Class:** F

## Dimensions

**Product with stand (mm):** 613 x 461 x 195 mm  
**Packaging in mm (WxHxD):** 655 x 511 x 118 mm  
**Product without stand (mm):** 613 x 368 x 42 mm

## Weight

**Product with packaging (kg):** 5.85 kg  
**Product with stand (kg):** 3.96 kg  
**Product without stand (kg):** 3.27 kg

## Operating conditions

**Altitude:** Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)  
**Temperature range (operation):** 0 to 40 °C  
**MTBF:** 50,000 hrs (excluding backlight) hour(s)  
**Relative humidity:** 20%-80 %  
**Temperature range (storage):** -20 to 60 °C

## Sustainability

**Environmental and energy:** RoHS, Mercury Free  
**Recyclable packaging material:** 100 %

## Compliance and standards

**Regulatory Approvals:** CE Mark, CU-EAC, TUV/ISO9241-307, TUV-BAUART

## Cabinet

**Color:** Black  
**Finish:** Textured

## What's in the box?

**Cables:** HDMI cable, Audio cable, Power cable  
**Monitor with stand**  
**User Documentation**

