

Philips IPS LCD monitor, LED backlight

E Line 23" (58.4 cm) Full HD IPS display





# for brilliant, vivid colors

Experience brilliant LED pictures on this IPS wide-view display. With elegant design, translucent blue bezel and SmartImage lite it's a great choice!

# **Great picture quality**

- 16:9 Full HD display for best viewing experience
- SmartContrast 2000000:1 for incredible rich black details
- SmartImage Lite for an enhanced LCD viewing experience
- IPS LED wide view technology for image and color accuracy

#### Design that complements any interior

- Sleek, elegant design complements your home decor
- Modern Touch controls
- Translucent blue bezel with glossy finish
- Environmentally friendly green design
- Mercury Free eco-friendly display
- · Eco-friendly materials that meets international standards

#### **Great convenience**

- Easy picture format control switching in wide and 4:3 format
- Easy display performance tuning with SmartControl Lite



### IPS LCD monitor, LED backlight E Line 23" (58.4 cm), Full HD IPS display

# 237E3OSU/69

# Highlights

## **IPS** technology



IPS displays use an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle - even in 90 degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

#### 16:9 Full HD



The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

### SmartContrast ratio 2000000:1



You want the LCD flat display with the highest contrast and most vibrant images. Philips advanced video processing combined with unique extreme dimming and backlight boosting technology results in vibrant images. SmartContrast will increase the contrast with excellent blacklevel and accurate rendition of dark shades and colors. It gives a bright, lifelike picture with high contrast and vibrant colors.

#### SmartControl Lite

SmartControl Lite is the next generation 3D icon based GUI monitor control software. This allows user to fine-tune most parameters of the monitor like Color, Brightness, screen calibration, Multi-media, ID management, etc with the mouse.

#### **SmartImage Lite**

SmartImage Lite is an exclusive, leading edge Philips technology that analyzes the content displayed on your screen. Based on a scenario you select, SmartImage Lite dynamically enhances the contrast, color saturation and sharpness of images and videos for ultimate display performance - all in real time with the press on a single button.

#### **Touch controls**



Touch controls are intelligent, touch sensitive icons that replace protruding buttons that lets the user adjust the monitor to their requirement. Responding to your lightest

touch, Touch control gives the monitor a modern feel.

#### Easy picture format control



Widescreen format

4:3 format

Philips easy picture format control on OSD is to switch from the 4:3 aspect ratio to the widescreen mode and back again to match the display's aspect ratio with your content for working with wide documents without scrolling or viewing widescreen media in the widescreen mode and distortion-free, native mode display of 4:3 ratio content.

#### **Eco-friendly materials**

"Philips is committed to use sustainable, ecofriendly materials across its monitor range. All body plastic parts, metal chassis parts and packing materials use 100% recyclable materials. In some selected models we utilize upto 65% post consumer recycled plastics. Strict adherence to RoHS standards ensure substantial reduction or elimination of toxic substances like Lead, for example. Mercury content in monitors with CCFL backlight has been reduced significantly, while eliminated in monitors with LED backlight completely. Visit Philips @ http://www.asimpleswitch.com/ global/ to learn more.

#### **Translucent blue bezel**

Translucent blue bezel with glossy finish

#### **Mercury Free**

Philips monitors with LED backlighting are free of Mercury content, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its life-cycle, from manufacturing to disposal.

#### Sleek, elegant design

Hg Free

A sleek, elegant design look that complements home furnishings in any room.

















# Specifications

# Connectivity

- Signal Input: VGA (Analog ), DVI-D (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green

# Picture/Display

- Panel Size: 23 inch/ 58.4 cm
- Aspect ratio: 16:9
- LCD panel type: IPS LCD
- Backlight type: W-LED system
- Pixel pitch: 0.265 x 0.265 mm
- Optimum resolution: 1920 x 1080 @ 60Hz
- Brightness: 250 cd/m<sup>2</sup>
- Display colors: 16.7 M
- Contrast ratio (typical): 1,000:1
- SmartContrast: 20,000,000:1
- Viewing angle: 178° (H) / 178° (V), @ C/R > 10
- Picture enhancement: SmartImage Lite
- Effective viewing area: 509.18 x 286.41 mm
- Scanning Frequency: 30 -83 kHz (H) / 56 -75 Hz (V)
- sRGB
- SmartResponse (typical): 7 ms (Grey to Grey)

# Convenience

- Plug & Play Compatibility: DDC/Cl, Mac OS X, sRGB, Windows 7/Vista/XP
- User convenience: SmartImage lite, Input, 4:3 / Wide, Menu, Power On/Off
- OSD Languages: English, French, German, Italian, Portuguese, Russian, Simplified Chinese, Spanish, Turkish
- Other convenience: Kensington lock

#### Stand

• Tilt: -5/+20 degree

#### Power

• Power supply: Built-in, 100-240VAC, 50/60Hz

- Off mode: < 0.5 W
- On mode: 26.6 W (typ.) (EnergyStar 5.0 test method)
- Standby mode: < 0.5W
- Power LED indicator: Operation White, Standby mode- White (blinking)

#### Dimensions

- Product with stand (mm): 568 x 435 x 238 mm
- Packaging in mm (WxHxD): 619 x 498 x 110 mm
- Product without stand (mm): 568 x 345 x 46 mm

#### Weight

- Product with packaging (kg): 5.07 kg
- Product with stand (kg): 3.46 kg
- Product without stand (kg): 2.93 kg

#### **Operating conditions**

- Temperature range (operation): 0°C to 40°C °C
- MTBF: 30,000 hour(s)
- Relative humidity: 20%-80 %
- Temperature range (storage): -20°C to 60°C °C

#### Sustainability

- Environmental and energy: EnergyStar 5.0, EPEAT
- Silver, RoHS, Mercury Free
- Recyclable packaging material: 100 %

#### **Compliance and standards**

 Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, SEMKO, TUV Ergo, TUV/GS, UL/cUL, TCO Certified, PSB, SASO, WEEE

#### Cabinet

- Color: Black with Blue Tint
- Finish: Glossy



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