

Philips
LCD monitor with
SmartControl Lite

V Line
27" ( 68.6 cm )

## Great LED images in vivid colors

with stereo speakers
Enjoy vivid LED pictures on this big Philips display. Equipped with HDMI and stereo speakers, it's a great choice!

Vivid pictures every time

- Easy display performance tuning with SmartControl Lite
- LED technology for vivid colors
- SmartContrast for rich black details
- 16:9 Full HD display for best viewing experience

Experience multimedia

- HDMI-ready for Full HD entertainment
- Built-in stereo speakers for multimedia

Great choice

- Compact design saves space
- Mercury Free eco-friendly display
- VESA mount allows for flexibility


## Highlights

## LED technology

White LED's are solid state devices which light up to full, consistent brightness faster saving startup time. LED's are free from mercury content which allows for eco-friendly recycling and disposal process. LED's allow for better dimming control of LCD backlight, resulting in super high contrast ratio. It also gives superior color reproduction thanks to consistent brightness across the screen.

Built-in stereo speakers


A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

## SmartControl Lite

SmartControl Lite is the next generation 3D icon based GUI monitor control software. This allows user to fine-tune most parameters of the monitor like Color, Brightness, screen calibration, Multi-media, ID management, etc with the mouse.

SmartContrast


SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## 16:9 Full HD



The Full HD screen has the widescreen resolution of $1920 \times 1080$ p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support
this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

HDMI Ready


HDMI-ready

An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. A HDMI cable enables high-quality digital video and audio all transmitted over a single cable from a PC or any number of $A V$ sources (including set-top boxes, DVD players, A/V receivers and video cameras).

## Mercury Free

Philips monitors with LED backlighting are free of Mercury content, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its life-cycle, from manufacturing to disposal.

Compact design saves space
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VESA mount
VESA mount allows for flexibility

10,000,000:1
Built-in Speaker

## Specifications

## Connectivity

- Signal Input: VGA (Analog), DVI-D (digital, HDCP), HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out


## Picture/Display

- Panel Size: 27 inch / 68.6 cm
- Aspect ratio: 16:9
- LCD panel type: TFT-LCD
- Backlight type: W-LED system
- Pixel pitch: $0.311 \times 0.311 \mathrm{~mm}$
- Optimum resolution: $1920 \times 1080 @ 60 \mathrm{~Hz}$
- Brightness: $300 \mathrm{~cd} / \mathrm{m}^{2}$
- Display colors: 16.7 M
- Contrast ratio (typical): 1000:1
- SmartContrast: 10,000,000:1
- Response time (typical): 5 ms
- Viewing angle: $170^{\circ}(\mathrm{H}) / 160^{\circ}(\mathrm{V})$, @ C/R \> 10
- Effective viewing area: $597.88(\mathrm{H}) \times 336.31(\mathrm{~V})$
- Scanning Frequency: $30-83 \mathrm{kHz}(\mathrm{H}) / 56-75 \mathrm{~Hz}$ (V)
- sRGB
- SmartResponse (typical): 1 ms (Gray to Gray)

Convenience

- Built-in Speakers: $2 \mathrm{~W} \times 2$
- Plug \& Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7, Windows 8
- User convenience: Auto/Down, Brightness/Back, Menu/OK, Power On/Off, Volume/Up
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian - Other convenience: Kensington lock, VESA mount ( $100 \times 100 \mathrm{~mm}$ )


## Stand

- Tilt: -5/20 degree


## Power

- Power supply: Built-in, $100-240 \mathrm{VAC}, 50-60 \mathrm{~Hz}$
- Off mode: 0.3 W (typ.)
- On mode: 19.65 W (EnergyStar 6.0 test method)
- Standby mode: 0.5 W (typ.)
- Power LED indicator: Operation - White, Standby mode- White (blinking)

Dimensions

- Product with stand $(\mathrm{mm}): 646 \times 471 \times 240 \mathrm{~mm}$
- Packaging in mm (WxHxD): $698 \times 482 \times 139 \mathrm{~mm}$
- Product without stand $(\mathrm{mm}): 646 \times 398 \times 57 \mathrm{~mm}$

Weight

- Product with packaging (kg): 6.17 kg
- Product with stand (kg): 4.53 kg
- Product without stand (kg): 4.00 kg

Operating conditions

- Altitude: Operation: $+12,000 \mathrm{ft}(3,658 \mathrm{~m})$, Nonoperation: $+40,000 \mathrm{ft}(12,192 \mathrm{~m})$
- Temperature range (operation): $0^{\circ} \mathrm{C}$ to $40^{\circ} \mathrm{C}{ }^{\circ} \mathrm{C}$
- MTBF: 30,000 hour(s)
- Relative humidity: 20\%-80 \%
- Temperature range (storage): $-20^{\circ} \mathrm{C}$ to $60^{\circ} \mathrm{C}{ }^{\circ} \mathrm{C}$

Sustainability

- Environmental and energy: EnergyStar 6.0, RoHS, Mercury Free
- Recyclable packaging material: 100 \%

Compliance and standards

- Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, PSB, SASO, SEMKO, TCO Certified, TUV/ISO9241-307, cETLus, WEEE

Cabinet

- Color: Black
- Finish: Hairline (front bezel) /Texture (rear cover)


## PHILIPS

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[^0]:    * Smart response time is the optimum value from either GtG or GtG (BW) tests.

