

Philips Monitor  
LCD monitor with  
PowerSensor

## B Line

27" (68.6 cm)  
3840 × 2160 (4K UHD)

278B1



# Ultra-clear vision to get more done

Get your best work done with this Philips monitor. UltraClear 4K UHD gives the space and clarity for your work. Loaded with features to improve productivity and sustainability. Eye comfort features with TUV certified to reduce eye fatigue.

### Excellent performance

- IPS technology for full colors and wide viewing angles
- SmartImage presets for easy optimized image settings
- UltraClear 4K UHD (3840x2160) resolution for precision

### Designed for the way you work

- Built-in stereo speakers for multimedia
- SmartErgoBase enables people-friendly ergonomic adjustments
- Less eye fatigue with Flicker-free technology
- LowBlue Mode for easy on-the-eyes productivity
- EasyRead mode for a paper-like reading experience
- TUV Eye Comfort certified to reduce eye fatigue

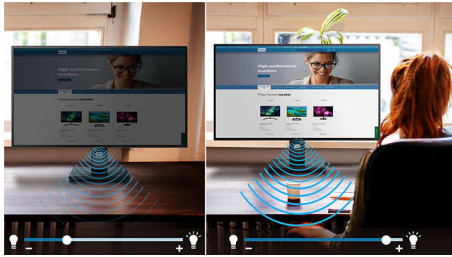
### Designed for sustainability

- LightSensor for the perfect brightness with minimal power
- PowerSensor saves up to 65% energy costs
- Designed to meet environmental standards

# PHILIPS

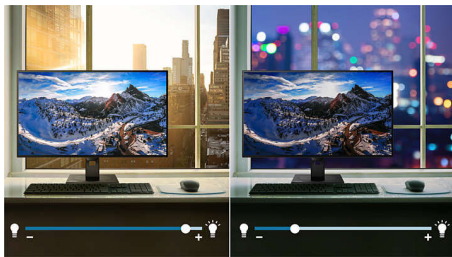
# Highlights

## PowerSensor



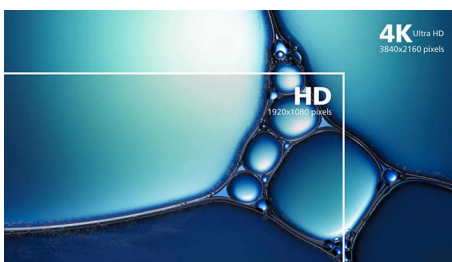
PowerSensor is a built-in 'people sensor' that transmits and receives harmless infrared signals to determine if user is present and automatically reduces monitor brightness when user steps away from the desk, cutting energy costs by up to 65 percent and prolonging monitor life

## LightSensor



LightSensor uses a smart sensor to adjust the picture brightness depending on the room light conditions for the perfect picture with minimal power usage.

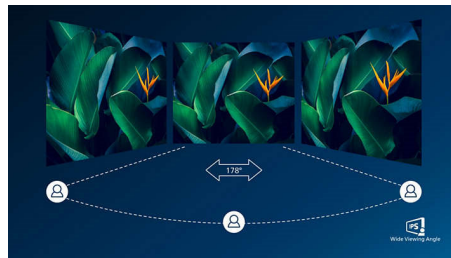
## UltraClear 4K UHD Resolution



These Philips displays utilize high performance panels to deliver UltraClear, 4K UHD (3840 x 2160) resolution images. Whether you are

demanding professional requiring extremely detailed images for CAD solutions, using 3D graphics applications or a financial wizard working on huge spreadsheets, Philips displays will make your images and graphics come alive.

## IPS technology



IPS displays use an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle - even in 90 degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

## SmartImage



SmartImage is an exclusive leading edge Philips technology that analyzes the content displayed on your screen and gives you optimized display performance. This user friendly interface allows you to select various modes like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimizes the

contrast, color saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!

## TUV Rheinland Eye Comfort



Philips display meet TUV Rheinland Eye Comfort standard to prevent eye strain caused by prolonged computer use. With TUV Eye Comfort certification, Philips displays ensure flicker-free, low blue mode, no disturbing reflections, wide viewing angle and less reduction of image quality from different angles and ergonomic stand designs for ideal viewing experience. Keep your eyes healthy and boost work productivity.

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.



# Specifications

## Connectivity

- Signal Input: DisplayPort 1.2, HDMI 2.0 x 2
- Sync Input: Separate Sync
- Audio (In/Out): Headphone out
- USB:: USB-B x 1 (upstream), USB 3.2 x 4 (downstream with 1 fast charge B.C 1.2)
- HDCP: HDCP 2.2 (DP/HDMI/USB)

## Picture/Display

- Panel Size: 27 inch / 68.6 cm
- Aspect ratio: 16:9
- LCD panel type: IPS technology
- Backlight type: W-LED system
- Pixel pitch: 0.1554 x 0.1554 mm
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Brightness: 350 cd/m<sup>2</sup>
- Display colors: Color support 1.07 billion colors
- Color gamut (typical): NTSC 103%\*, sRGB 122%\*
- Contrast ratio (typical): 1000:1
- SmartContrast: 50,000,000:1
- Response time (typical): 4 ms (Gray to Gray)\*
- Viewing angle: 178° (H) / 178° (V), @ C/R >= 10
- Picture enhancement: SmartImage
- Effective viewing area: 596.736 (H) x 335.664 (V)
- Scanning Frequency: 30 - 140 kHz (H) / 23 - 75 Hz (V)
- sRGB
- Delta E: <= 2 (sRGB)
- Flicker-free
- Pixel Density: 163 PPI
- LowBlue Mode
- Display Screen Coating: Anti-Glare, 3H, Haze 25%
- SmartUniformity: 97 ~ 102%
- EasyRead

## Convenience

- Built-in Speakers: 2 W x 2
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7
- User convenience: SmartImage, Input, PowerSensor, Menu, Power On/Off
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, French, Finnish, German, Greek, Hungarian, Italian, Japanese, Korean, Portuguese, Polish, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100x100mm)
- Control software: SmartControl

## Stand

- Height adjustment: 150 mm

- Pivot: +/- 90 degree
- Swivel: +/- 180 degree
- Tilt: -5 ~ 35 degree

## Power

- ECO mode: 22.5 W (typ.)
- Power supply: Built-in, 100-240VAC, 50-60Hz
- Off mode: Zero watts with Zero switch
- On mode: 24.1 W (typ.) (EnergyStar test method)
- Standby mode: <= 0.3 W (typ.)
- Power LED indicator: Operation - White, Standby mode- White (blinking)

## Dimensions

- Packaging in mm (WxHxD): 700 x 456 x 215 mm
- Product without stand (mm): 613 x 366 x 51 mm
- Product with stand(max height): 613 x 537 x 205 mm

## Weight

- Product with packaging (kg): 9.92 kg
- Product with stand (kg): 6.64 kg
- Product without stand (kg): 5.03 kg

## Operating conditions

- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- Temperature range (operation): 0°C to 40 °C
- Relative humidity: 20%-80 %
- Temperature range (storage): -20°C to 60 °C
- MTBF (demonstrated): 70,000 hrs (excluded backlight)

## Sustainability

- Environmental and energy: PowerSensor, LightSensor, EnergyStar 8.0, EPEAT\*, TCO Certified Edge, RoHS
- Post consumer recycled plastic: 85%
- Recyclable packaging material: 100 %
- Specific Substances: Mercury free, PVC / BFR free housing

## Compliance and standards

- Regulatory Approvals: CB, FCC Class B, ICES-003, CE Mark, TUV/GS, TUV Ergo, CU-EAC, UKRAINIAN, TUV Eye Comfort certified, PSB

## Cabinet

- Finish: Texture
- Foot: Black
- Front bezel: Black
- Rear cover: Black



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\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners.  
\* Response time value equal to SmartResponse  
\* NTSC Area based on CIE1976  
\* sRGB Area based on CIE1931  
\* EPEAT rating is valid only where Philips registers the product. Please visit <https://www.epeat.net/> for registration status in your country.  
\* The monitor may look different from feature images.