



Philips Signage Solutions  
Q-Line Display

55"

Direct LED Backlight  
Full HD

**Signage**Solutions

BDL5535QL

## Stand out

Easy-setup 16/7 display.

Inform and enthrall with a Philips Q-Line professional Full HD display. This reliable solution can be up and running as quickly as you need-with no additional hardware. Clear picture quality and Philips' unique Ambilight make an impression.

### **Brilliant picture. Reliable performance**

- Full HD. Clear images. Crisp contrast
- IPS panel: rich color consistency from every angle
- Ambilight. Perfectly tuned ambient lighting

### **Effortless setup. Total control.**

- Remote system management through CMND
- Operate, monitor and maintain with CMND & Control
- CMND & Create. Develop and launch your own content

### **Cost-effective system solution**

- Energy-saving automatic backlight control
- Integrated media player. Easily schedule USB content
- Easy control. Remotely manage networked displays
- Internal memory. Upload content for instant play

# PHILIPS

# Highlights

## CMND

Take control of your Philips Professional Display network. CMND lets you manage, update, maintain, and play via one easy-to-use interface. From installation to daily operation.

## CMND & Control



Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs

and monitoring display status. Whether you're in charge of one screen or 100.

## CMND & Create



Take control of your content with CMND & Create. A drag-and-drop interface makes it simple to publish your own content-whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure your stills, text, and video will be up and running in no time.

## Integrated media player

Easily schedule content to play from USB. Your Philips Professional Display will wake from standby to play the content you want, and then return to standby once playback is done.

## Internal memory

Save and play content without the need for a permanent external player. Your Philips professional display has an internal memory, which allows you to upload media into the display for instant playback. The internal memory also functions as a cache for online streaming.

## SmartCollection

SmartCollection offers you customizable solutions to meet your specific requirements.

Both integrators and solution providers are offered the latest innovations, while the audience can enjoy impactful solutions. When developing smart innovations we focus on Caring, Innovative and Impactful solutions.

# Specifications

## Picture/Display

- Diagonal screen size: 54.6 inch / 138.7 cm
- Panel resolution: 1920x1080p
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 350 cd/m<sup>2</sup>
- Contrast ratio (typical): 1200:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 6.5 ms
- Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: 0.63 x 0.63 mm
- Display colors: 16.7 Million
- Ambient light: 2-sided
- DICOM: Clinical D-image

## Supported Display Resolution

### Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75Hz
800 x 600	56, 60, 72, 75Hz
1024 x 768	60Hz
1280 x 768	60Hz
1280 x 800	60Hz
1360 x 768	60Hz
1366 x 768	60Hz
1440 x 900	60Hz
1600 x 1200	60Hz
1920 x 1080	60Hz
1920 x 1200	60Hz

### Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576p	50Hz
576i	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	50, 60Hz

## Connectivity

- Video input: DVI-D, HDMI, Component (RCA), Composite (RCA), VGA (Analog D-Sub)
- Audio input: 3.5 mm jack, Audio Left/Right (RCA)
- Audio output: Audio Left/Right (RCA), 3.5mm jack
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack
- Other connections: USB

## Convenience

- Memory: Internal memory access, 8GB eMMC

- Screen saving functions: Pixel Shift
- Energy saving functions: Smart Power
- Tiled Matrix: Up to 15 x 15
- Start-up: Wake up on LAN, Switch on delay, Switch on status
- Start-up window: enable / disable Philips logo
- Keyboard control: Lockable, Hidden
- Network controllable: RS232, RJ45, One Wire (HDMI-CEC)
- Signal loop through: RS232, IR Loophrough

## Dimensions

- Set dimensions (W x H x D): 1238.6 x 711.1 x 59.9 mm
- Bezel width: 12.6 (TLR) / 14.5 (B) mm
- Set dimensions in inch (W x H x D): 48.76 x 28 x 2.36 inch
- VESA Mount: 400 x 400 mm, 400x200 mm, M6
- Product weight: 16 kg
- Product weight (lb): 35.27 lb

## Operating conditions

- Temperature range (operation): 5 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- Relative humidity: 20 ~ 80 %
- MTBF: 50,000 hour(s)

## Power

- Consumption (On mode): 141 W (EnergyStar 6.0 test method)
- Mains power: 100 ~ 240 VAC
- Standby power consumption: <0.5 W

## Sound

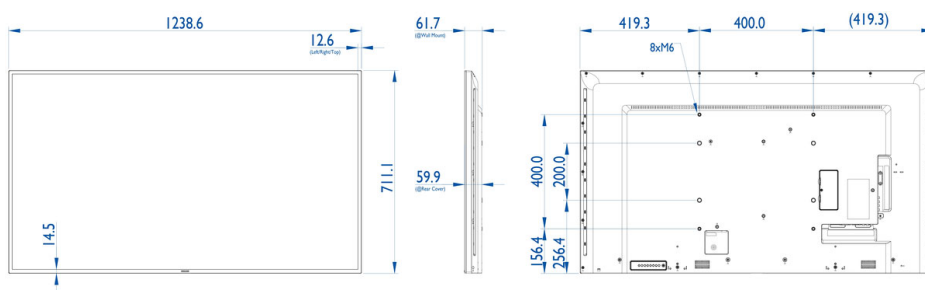
- Built-in speakers: 2 x 10W RMS

## Multimedia Applications

- USB Playback Video: 3G2, 3GP, ASF, ASX, AVI, DAT, F4V, FLV, M2TS, M4V, MK3D, MOV, MP4, MPE, MPEG, MPG, MTS, QT, TRP, TS, TTS, VOB, WEBM, WMV, Xvid
- USB Playback Picture: BMP, GIF, JPEG, JPG
- USB Playback Audio: AAC, AC3, AIF, AIFF, AMR, EC3, M4A, MP3, OGA, OGG, WAV, WMA

## Accessories

- Included accessories: AC Power Cord, RS232 cable, VGA cable, Remote Control, Batteries for remote control, User manual on CD-ROM, Quick start guide



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