



S-Line Display

- 37"
- 1920x540 resolution
- 700cd/m²

37BDL3050S/00

Go wide

Stretched digital signage display

Widen the view. Widen your opportunities with Philips S-Line. With its unique 32:9 design and 1920x540 resolution, high-brightness output and versatile linking, the new stretched digital signage display shows more in less space.

Benefits

Ready for impact

- Operate, monitor and maintain with CMND & Control

Smart and robust

- Android: Run your own app or choose your favorite app to run
- Designed for 24/7 operation for highest accuracy
- Integrated media player. Easily schedule USB content

Versatile and impressive

- High brightness for clearer images
- Simple and powerful daisy chaining for multi-display setup
- Tiling mode. Create tiled set up of your choice

Features

Powered by Android 8

Control your display via an Internet connection. Android-powered Philips Professional Displays are optimized for native Android apps, and you can install web apps directly to the display too. A new Android 8 ensures the software is kept secure and remain to the latest specification for longer.

PHILIPS

CMND & Control



Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

Designed for 24/7 operation

Because business never sleeps, our signage displays are designed for 24/7 use for highest accuracy and critical environments. Taking advantage of superior components to ensure a higher level of quality, you can count on this range of models for complete around-the-clock reliability.

High brightness (700 cd/m²)

Make a big impact in bright or semi-outdoor locations. This ultra-high-brightness 700 cd/ m² display is perfect for attracting attention in large, busy areas that are subject to high ambient light.

Integrated media player

Easily schedule content to play from USB. Your Philips Professional Display will wake up, play the content you want, and then return to standby when playback is done.

HDMI Daisy chain

Link multiple displays with HDMI Daisy chain. Simply connect the HDMI Out port to a HDMI In of another display to create the most stunning experience around.

Tiling mode

Connect two or more Philips professional displays to create a tiled set up with only one external device. A single player takes care of your custom content, no matter the number of displays.

Specifications

[field not found 'disclaimer_text']

Picture/Display

Diagonal screen size (inch)	37 inch
Panel resolution	1920 x 540
Optimum resolution	1920 x 540 @ 60 Hz
Brightness	700 cd/m ²
Response time (typical)	8 ms
Aspect ratio	32:9
Viewing angle (horizontal)	178 degree
Viewing angle (vertical)	178 degree
Pixel pitch	0.47 x 0.47 mm
Display colors	Normally Black
Picture enhancement	3/2 - 2/2 motion pull down 3D Combfilter De-interlacer Progressive scan 3D MA deinterlacing Smart Picture Color Temperature Adjustment Color Enhancement Noise Reduction
Panel technology	AG
Contrast ratio (typical)	4000:1
Operating system	Android 8.0
Placement	Landscape (24/7) Portrait (24/7)

Supported Display Resolution

Computer formats	640 x 480, 60,67,75Hz 720 x 400, 70Hz 800 x 600, 60Hz 832 x 624, 75Hz 1024 x 768, 60Hz 1152 x 870, 75Hz 1280 x 720, 60Hz 1280 x 1024, 60Hz 1440 x 900, 60Hz 1680 x 1050, 60Hz 1920 x 1080, 60Hz
Video formats	480i, 60Hz 480p, 60Hz 576p, 50Hz

576i, 50Hz
720p, 50, 60Hz
1080i, 50, 60Hz
1080p, 50, 60Hz

Connectivity

Video input	HDMI 2.0 (x1) USB 2.0 (x1) VGA (Analog D-Sub) (x1)
Audio input	3.5 mm jack
Video output	HDMI 2.0 (x1)
Audio output	3.5mm jack
External control	IR (in/out) 3.5 mm jack RJ45 RS232C (in/out) 2.5 mm jack

Convenience

Signal loop through	RS232 HDMI IR Loopthrough
Network controllable	LAN (RJ45)

Operating conditions

Temperature range (operation)	0~ 40 °C
Temperature range (storage)	-20 ~ 60 °C
Altitude	0 ~ 3000 m
MTBF	50,000 hour(s)
Humidity range (operation)[RH]	20 - 80% RH (No condensation)
Humidity range (storage) [RH]	5 - 95% RH (No condensation)

Power

Consumption (Typical)	70 W
Consumption (Max)	85 W
Standby power consumption	<0.5W
Mains power	100 ~ 240 VAC, 50 ~ 60 Hz

Accessories

Included Accessories	AC Switch Cover
----------------------	-----------------

	IR sensor cable (1.8 m) (x1) Philips logo (x1) Quick start guide (x1) Remote control & AAA batteries RS232 daisy chain cable AC power cord RS232 cable HDMI cable Wall mount bolt x2	Swedish Simplified Chinese Turkish Traditional Chinese Czech CE FCC, Class A CB 3 years warranty
		Regulatory approvals
		Warranty
Miscellaneous		Internal Player
On-Screen Display Languages	Arabic Dutch Danish English French Finnish German Italian Japanese Norwegian Polish Portuguese Russian Spanish	CPU GPU Memory Storage
		2 x A53 + 2 x A73 ARM Mali G51 2GB DDR3 8GB eMMC
		Dimensions
		Set Width Set Height Set Depth Bezel width Wall Mount Product weight
		928.5 mm 282.3 mm 48.7 mm 12.4mm(T/B); 10.5mm(R/L) 400mm x 200mm , M6 7.76 kg



data subject to change
2023, June 18

Version: 1.0.1
EAN: 8712581799489

© 2023 Koninklijke Philips N.V.
All rights reserved.

Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

www.philips.com