

# PHILIPS

LCD monitor with  
PowerSensor

B Line

32 (31.5"/80 cm diag.)

3840 x 2160 (4K UHD)

328B1



## Ultra-clear vision to get more done

Get your best work done with this Philips monitor. UltraClear 4K UHD gives the space and clarity for your work. Loaded with features to improve productivity and sustainability.

### Excellent performance

- VA display delivers awesome images with wide viewing angles
- SmartImage pre-sets for easy optimised image settings
- UltraClear 4K UHD (3840 x 2160) resolution for precision

### Designed for the way you work

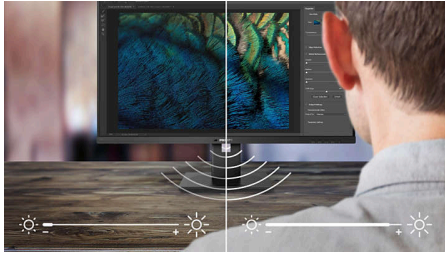
- Built-in stereo speakers for multimedia
- SmartErgoBase enables user-friendly ergonomic adjustments
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity
- EasyRead mode for a paper-like reading experience

### Designed for sustainability

- LightSensor for the perfect brightness with minimal power
- PowerSensor saves up to 80% energy costs

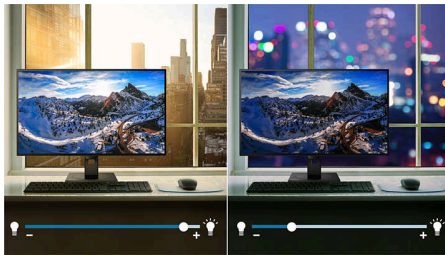
# Highlights

## PowerSensor



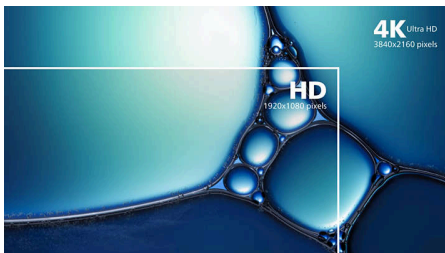
PowerSensor is a built-in 'people sensor' that transmits and receives harmless infrared signals to determine if the user is present and then automatically reduces monitor brightness when then user steps away from the desk, cutting energy costs by up to 80 percent and prolonging monitor life

## LightSensor



LightSensor uses a smart sensor to adjust the picture brightness depending on the light conditions in the room for the perfect picture with minimal power usage.

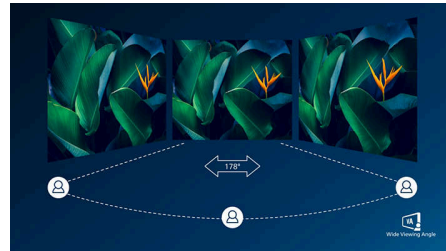
## UltraClear 4K UHD Resolution



These Philips displays utilise high-performance panels to deliver UltraClear, 4K UHD (3840 x 2160) resolution images. Whether you are a

demanding professional requiring extremely detailed images for CAD solutions, a user of 3D graphics applications or a financial wizard working on huge spreadsheets, Philips displays will make your images and graphics come alive.

## VA display



The Philips VA LED display uses an advanced multi-domain vertical alignment technology that gives you super-high static contrast ratios for extra-vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web browsing, films, gaming and demanding graphical applications. Its optimised pixel management technology gives you a 178/178 degree extra-wide viewing angle, resulting in crisp images.

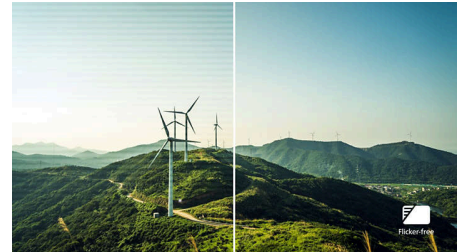
## SmartImage



SmartImage is an exclusive leading edge Philips technology that analyses the content displayed on your screen and optimises your display performance. This user-friendly interface allows you to select various modes, like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimises the contrast, colour saturation and sharpness of images and videos

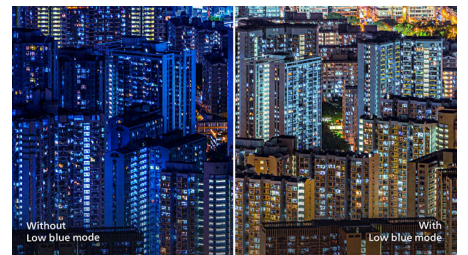
for ultimate display performance. The Economy mode option offers you major power savings. All in real time at the touch of a single button!

## Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.



PowerSensor



LightSensor



Ultra HD



Wide Viewing Angle



SmartImage™



Flicker-free



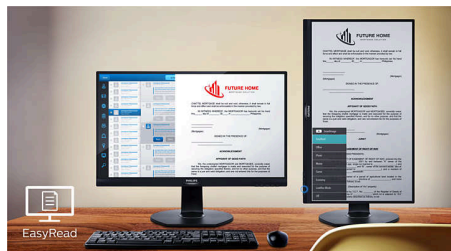
LowBlue Mode



EasyRead

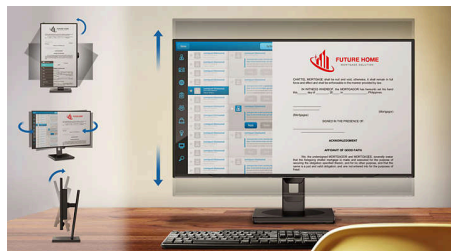
# Highlights

## EasyRead mode



EasyRead mode for a paper-like reading experience

## SmartErgoBase



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base can swivel, tilt and rotate to various angles to ensure maximum comfort. The height-adjustable stand guarantees the optimal viewing level, reducing the physical

strains of a long workday, while cable management reduces cable clutter and keeps the workspace neat and professional.

## Built-in stereo speakers



A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.



# Specifications

## Picture/Display

**Panel Size:** 31.5 inch/80 cm  
**Aspect ratio:** 16:9  
**LCD panel type:** VA LCD  
**Backlight type:** W-LED system  
**Pixel pitch:** 0.18159 x 0.18159 mm  
**Optimum resolution:** 3840 x 2160 @ 60 Hz  
**Brightness:** 350 cd/m<sup>2</sup>  
**Display colours:** 16.7 M  
**Colour gamut (typical):** NTSC 98%\*, sRGB 119%\*, Adobe RGB 97%\*  
**Contrast ratio (typical):** 3000:1  
**SmartContrast:** 50,000,000:1  
**Response time (typical):** 4 ms (Grey to Grey)\*  
**Viewing angle:** 178° (H)/178° (V), @ C/R &gt; 10  
**Picture enhancement:** SmartImage  
**Effective viewing area:** 697.306 (H) x 392.234 (V)  
**Scanning Frequency:** 30-140 kHz (H)/40-60 Hz (V)  
**sRGB**  
**Delta E:** < 2 (for sRGB)  
**Flicker-free**  
**Pixel Density:** 140 PPI  
**LowBlue Mode**  
**Display Screen Coating:** Anti-Glare, 3H, Haze 25%  
**SmartUniformity:** 93 ~ 105%  
**EasyRead**  
**Adaptive sync**

## Connectivity

**Signal Input:** DisplayPort 1.2, HDMI 2.0 x 2  
**Sync Input:** Separate Sync  
**Audio (In/Out):** Audio out  
**USB:** USB-B x 1 (upstream), USB3.2 x 4 (downstream with 1 fast charge B.C 1.2)  
**HDCP:** HDCP 2.2 (DP/HDMI)

## Convenience

**Built-in Speakers:** 3 W x 2  
**Plug and Play Compatibility:** DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7  
**User convenience:** SmartImage, Input, PowerSensor, Menu, Power On/Off  
**OSD Languages:** Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian

**Other convenience:** Kensington lock, VESA mount (100 x 100 mm)  
**Control software:** SmartControl

## Stand

**Height adjustment:** 180 mm  
**Pivot:** -/+ 90 degree  
**Swivel:** -/+ 180 degree  
**Tilt:** -5~30 degree

## Power

**ECO mode:** 37.1 W (typ.)  
**Power supply:** Built-in, 100–240 VAC, 50–60 Hz  
**Off mode:** Zero watts with Zero switch  
**On mode:** 60.3 W (typ.)  
**Standby mode:** 0.3 W  
**Power LED indicator:** Operation - White, Standby mode - White (flashing)  
**Energy Label Class:** G

## Dimensions

**Packaging in mm (W x H x D):** 930 x 563 x 186 mm  
**Product without stand (mm):** 714 x 422 x 62 mm  
**Product with stand (max height):** 714 x 649 x 280 mm

## Weight

**Product with packaging (kg):** 14.76 kg  
**Product with stand (kg):** 11.55 kg  
**Product without stand (kg):** 7.54 kg

## Operating conditions

**Altitude:** Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)  
**Temperature range (operation):** 0°C to 40°C °C  
**Relative humidity:** 20%-80 %  
**Temperature range (storage):** -20°C to 60°C °C  
**MTBF (demonstrated):** 70,000 hrs (excluded backlight)

## Sustainability

**Environmental and energy:** PowerSensor, LightSensor, RoHS  
**Post-consumer recycled plastic:** 85%  
**Recyclable packaging material:** 100 %  
**Specific Substances:** PVC/BFR free housing, Mercury free

## Compliance and standards

**Regulatory Approvals:** CB, TUV/GS, TUV Ergo, SEMKO, CU-EAC, EAEU RoHS, CCC, CEC, CEL, CE Mark, FCC Class B, ICES-003, UKRAINIAN

## Cabinet

**Finish:** Texture  
**Foot:** Black  
**Front bezel:** Black  
**Rear cover:** Black

## What's in the box?

**Cables:** HDMI cable, DP cable, Power cable  
**Monitor with stand**  
**User Documentation**

