



Philips Brilliance  
LCD monitor with  
Webcam, MultiView

Quad HD  
27" (68.6 cm)  
2560 x 1440 display

**Brilliance**

272P4QPJKEB



## Crystalclear images, maximum productivity

with MultiView

This professional Philips display delivers Crystalclear Quad HD 2560x1440 images. MultiView enhances productivity with active dual connect and view. Webcam enables collaboration saving time and money

### Brilliant performance

- IPS technology for full colors and wide viewing angles
- Crystalclear images with Quad HD 2560 x 1440 pixels
- MultiView enables simultaneous dual connect and view
- Webcam with mic to connect and collaborate
- SmartConnect with HDMI, Display port and Dual link DVI
- Display Port for daisy chain multi-display usage
- USB 3.0 enables fast data transfers and smart phone charging
- Built-in stereo speakers for multimedia

### Sustainable Eco-design

- PowerSensor saves up to 80% energy costs

### Designed for people

- SmartErgoBase enables people-friendly ergonomic adjustments
- Low bezel-to-table height for maximum reading comfort

**PHILIPS**

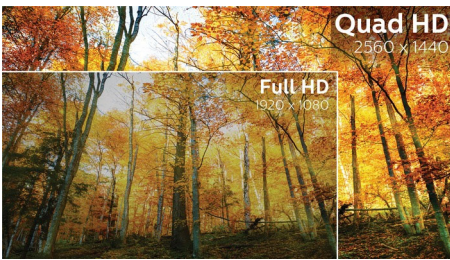
# Highlights

## IPS technology



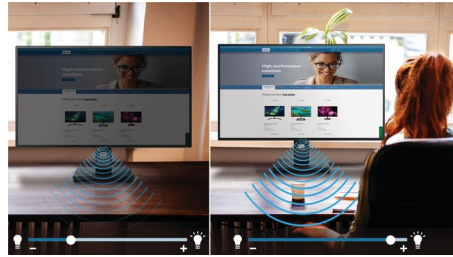
IPS displays use an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle - even in 90 degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

## Crystalclear images



These Philips screens deliver Crystalclear, Quad HD 2560x1440 or 2560x1080 pixel images. Utilizing high performance panels with high density pixel count, enabled by high bandwidth sources like Displayport, HDMI, Dual link DVI, these new displays will make your images and graphics come alive. Whether you are demanding professional requiring extremely detailed information for CAD-CAM solutions, using 3D graphic applications or a financial wizard working on huge spreadsheets, Philips displays will give you Crystalclear images.

## PowerSensor



PowerSensor is a built-in 'people sensor' that transmits and receives harmless infrared signals to determine if user is present and automatically reduces monitor brightness when user steps away from the desk, cutting energy costs by up to 80 percent and prolonging monitor life

## Webcam

Embedded webcam and microphone enables you to view and communicate with your colleagues and clients. This simple solution allows you to collaborate and share, saving precious time and travel related costs.

## MultiView technology

With the ultra-high resolution Philips MultiView display you can now experience a world of connectivity. MultiView enables active dual connect and view so that you can work with multiple devices like a PC and notebook simultaneously, for complex multi-tasking.

## Display Port with Daisy Chain

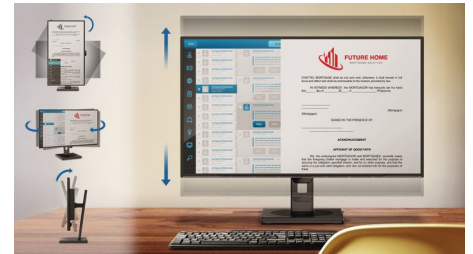
This Philips display employs Display port 1.2a Multi Stream Transport (MST) technology with HBR2, which doubles the data throughput to 21.6 Gbps. This enables it to daisy chain multiple monitors, thereby increasing your efficiency dramatically. This daisy chain, multi-monitor capability makes this Philips display especially suitable for use in Finance, Banking, control room and other similar environment. To make use of this feature, your PC Graphics Card must be certified to DP1.2 with MST

option. For detailed information, please visit <http://www.displayport.org/>

## SmartConnect

With a plethora of connectivity, these Philips displays come equipped with multi connections like Dual link DVI, Display Port, universal HDMI connector, enabling you to enjoy high resolution uncompressed video and audio content. USB 3.0 option ensures that you can have super speed data transfers while having global connectivity. Regardless of what source you use, you can rest assured that this Philips display will ensure your investment is not made obsolete any time soon!

## SmartErgoBase



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base's people-friendly height, swivel, tilt and rotation angle adjustments position the monitor for maximum comfort that can ease the physical strains of a long workday; cable management reduces cable clutter and keeps the workspace neat and professional.

## USB 3.0 super speed

Super Speed USB 3.0 deploys 5.0 gbit/s transfer rate, which is about 10 times faster than USB 2.0 standard significantly reducing data transfer time saving you time and money. With more bandwidth, super speed transfer rates, better power management and superior overall performance, USB 3.0 sets the global standard allowing you to use the large capacity storage devices. Sync-N-Go technology ensures you don't have to wait anymore for bandwidth to be freed up. Your investment in USB 2.0 devices is protected as it is backward compatible.



Quad HD



Webcam



Wide Viewing Angle



MultiView



PowerSensor



SmartConnect



SmartErgo Base



USB 3x



Built-in Speaker

# Specifications

## Picture/Display

- LCD panel type: IPS technology
- Backlight type: W-LED system
- Panel Size: 27 inch / 68.6 cm
- Effective viewing area: 596.74 (H) x 335.66 (V)
- Aspect ratio: 16:9
- Optimum resolution: 2560 x 1440 @ 60Hz
- Brightness: 300 cd/m<sup>2</sup>
- Response time (typical): 6 ms (Gray to Gray)\*
- Contrast ratio (typical): 1000:1
- SmartContrast: 20,000,000 :1
- Pixel pitch: 0.233 x 0.233 mm
- Viewing angle: 178° (H) / 178° (V), @ C/R > 10
- Picture enhancement: SmartImage
- Display colors: 16.7 M (True 8 bit)
- Scanning Frequency: 30 - 90 kHz (H) / 56 - 75 Hz (V)
- sRGB

## Connectivity

- USB: USB 3.0 x 3
- Signal Input: DVI-Dual Link (digital, HDCP), DisplayPort x 1, HDMI x 2
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

## Convenience

- Built-in Speakers: 2Wx2
- Built-in webcam: 2.0 megapixel camera with microphone and LED indicator
- MultiView: PIP/PBP mode, 2x devices
- User convenience: SmartImage, Menu, Multiview, Power On/Off, User
- Control software: SmartControl Premium
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100x100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 8/7/XP

## Stand

- Height adjustment: 150 mm
- Pivot: 90 degree
- Swivel: -65/65 degree
- Tilt: -5/20 degree

## Power

- ECO mode: 23 W (typ.)
- On mode: 49.8 W (typ.)
- Standby mode: 0.3W (typ.)
- Off mode: Zero watts with Zero switch
- Power LED indicator: Operation - White, Standby mode- White (blinking)
- Power supply: 100-240VAC, 50-60Hz, Built-in

## Dimensions

- Product with stand(max height): 639 x 580 x 242 mm
- Product without stand (mm): 639 x 405 x 64 mm
- Packaging in mm (WxHxD): 750 x 234 x 490 mm

## Weight

- Product with stand (kg): 8.5 kg
- Product without stand (kg): 5.7 kg
- Product with packaging (kg): 11.35 kg

## Operating conditions

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- MTBF: 30,000 hour(s)

## Sustainability

- Environmental and energy: PowerSensor, EnergyStar 6.0, RoHS, TCO Certified Edge
- Recyclable packaging material: 100 %
- Post consumer recycled plastic: 65%
- Specific Substances: PVC / BFR free housing, Mercury free

## Compliance and standards

- Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, SASO, SEMKO, TUV Ergo, TUV/GS, UL/cUL, WEEE

## Cabinet

- Front bezel: Black
- Rear cover: Black
- Foot: Black
- Finish: Texture

## What's in the box?

- Monitor with stand
- Cables: DVI, DP, Audio, USB, Power
- User Documentation



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