

Philips Brilliance LCD widescreen monitor 61 cm (24") wide WUXGA Brilliance

240SW9FS

# Big, wide screen for higher business productivity

The larger widescreen monitor for your productivity: with SmartImage, SmartContrast and SmartControl to boost your work output plus TrueVision for the best-ever LCD display, the TCO'03 certified, Vista-ready 240SW9 is ready to work for you.

# Outstanding front of screen performance

- SmartImage: Optimised user-friendly display experience
- SmartContrast: For incredible rich black details
- 1920  $\times$  1200 resolution: ideal for two A4 pages side by side

# **Eco-friendly design**

• The green design conserves resources and reduces operating costs

# Best total cost of ownership solution

- TrueVision: Laboratory quality display performance
- DVI-D input and HDCP support
- Empowered for Windows Vista

#### **Great convenience**

- Dual input accepts both analogue VGA and digital DVI signals
- Easy picture format control switching between wide and 4:3 formats
- · Screen tilts to your ideal, individualised viewing angle
- Hassle-free display performance tuning with SmartControl II



# Highlights

#### SmartImage

SmartImage is an exclusive leading edge Philips technology that analyses the content displayed on your screen and gives you optimised display performance. This user-friendly interface allows you to select various modes like Office, Image, Entertainment, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimises the contrast, colour saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!

### **TrueVision**

TrueVision is an industry leading, proprietary Philips testing and algorithm technology for the adjustment and fine-tuning of monitors, an extensive process that ensures ultimate display performance in compliance with a standard four-times more stringent than Microsoft's Vista requirements, for each monitor that leaves the factory - not just a few review samples. Only Philips goes to these lengths to deliver this exacting level of colour accuracy and display quality in every new monitor.

#### **SmartContrast**

SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting finetuned for just-right display of everyday office applications and lower power consumption.

#### WUXGA, 1920 x 1200 resolution

Wide format of Ultra Extended Graphics Array, a display specification that is capable of displaying 1920 x 1200 resolution, or approximately 2.3 million pixels.

#### Easy picture format control

Philips easy picture format control on OSD switches from the 4:3 aspect ratio to the widescreen mode and back again to match the display's aspect ratio

and back again to match the display's aspect ratio

VGA dvî Dual**lnput** 



easy





with your content; it allows you to work with wide

documents without scrolling or viewing widescreen

media in the widescreen mode and gives you

content.

their life cycle.

**HDCP** ready

SmartControl II

- volume adjustments.

Windows Vista-ready

**Eco-friendly design** 

distortion-free, native mode display of 4:3 ratio

Eco-friendly design is based on environmentally

of sustainability and with our longstanding

conscious engineering of a display device to minimise power consumption, reduce packing materials and

eliminate hazardous materials. Being at the forefront

commitment to reduce the environmental impact of

our products, we enable consumers to make simple,

responsible choices about the products they buy and

the impact they have before, during and at the end of

High-Bandwidth Digital Content Protection (HDCP)

is a copyright protection system that is incorporated

into the DVI connector. It helps stop unauthorised duplication of copyrighted content. HDCP allows

you to play protected content media such as movies

and concerts. It checks the signal to prevent piracy,

SmartControl II is monitor-based software with an

easy-to-use on-screen graphic interface that guides

brightness, contrast, clock and phase, position, RGB,

white point and - on models with onboard speakers

Philips Vista-ready monitors are empowered for

sophisticated and demanding Windows operating

system, designed to enhance your entertainment experience, make you more productive and help you

the office, making viewing, finding and organising

information for work or play quick, efficient and

control your computing experience at home and in

vibrant, exciting display of this new, visually

allowing only legal copies of content to display.

you through fine-tuning resolution, colour

calibration and other display settings including

240SW9FS/05

# Specifications

#### **Picture/Display**

- LCD panel type: TFT-LCD
- Panel Size: 24"/61.1 cm
- Aspect ratio: 16:10
- Pixel pitch: 0.270 x 0.270 mm
- Brightness: 300 cd/m<sup>2</sup>
- SmartContrast ratio (dynamic): 10000:1
- Contrast ratio (typical): 1000:1
- Viewing angle:  $160^{\circ}$  (H)/ $160^{\circ}$  (V), @ C/R > 10
- Picture enhancement: SmartImage
- Response time (typical): 5 ms
- Optimum resolution: 1920 x 1200 @ 60 Hz
- Display colours: 16.7 M
- Horizontal Scanning Frequency: 24 94 KHz
- Vertical Scanning Frequency: 48-85 Hz
  sRGB

#### Connectivity

- Signal Input: VGA (Analogue), DVI-D
- Sync Input: Composite Sync, Separate Sync, Sync on Green

#### Convenience

- User convenience: SmartControl II, SmartManage enabled, Picture format selection, On-screen Display
- Monitor Controls: Auto (Back), Brightness (Up), Input (Down), Menu (OK), Power On/Off, SmartImage
- OSD Languages: English, French, German, Italian, Russian, Simplified Chinese, Spanish, Portuguese
- Regulatory approvals: CE Mark, Energy Star, FCC Class B, SEMKO, TCO '03, TÜV/GS, TÜV Ergo, UL/cUL
- Plug and Play Compatibility: DDC/Cl, sRGB, Windows 98, Windows 2000, Windows XP, Windows Vista, Mac OS X
- Other convenience: Kensington lock compatible Tilt: -5° to 20°
- VESA Mount: 100 x 100 mm

#### Power

- Consumption (On mode): < 65 W (typical)
- Consumption (economy mode): 37 W
- Consumption (Off Mode): < 0.8 W
- Power LED indicator: Operation Blue, Standby/ sleep-blue (flashing)
- Power supply: Built-in, 100-240 VAC, 50/60 Hz
- Complies with: Energy Star

#### **Dimensions**

- Set dimensions with stand (W x H x D): 559 x 494 x 220 mm
- Set dimensions with stand in inch (W x H x D): 22.0 x 19.45 x 86.6 inch
- Set dimensions (W x H x D):  $559 \times 381 \times 75$  mm
- Set dimensions in inch (W x H x D): 22.0 x 15.0 x 2.95 inch
  Relative humidity: 20% - 80%
- Kelative humidity: 20% 8
- MTBF: 50,000 hrs
- Box dimensions (W x H x D):
- 638 x 546 x 188 mm • Box dimensions in inch (W x H x D):
- 25.11 x 21.5 x 7.4 inch
- Product weight (+stand): 5.7 kg
- Product weight (+stand) (lb): 12.57 lb
- Weight incl. Packaging: 7.7 kg
- Weight incl. Packaging (lb): 16.96
- Temperature range (operation): 0°C to 40°C
- Temperature range (storage): -20°C to 60°C

Version: 5.0.4

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12 NC: 8670 000 41001 EAN: 87 12581 43271 3

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