

**D-Line Display** 

**Signage Solutions** 

43"

Powered by Android

450cd/m<sup>2</sup>

43BDL4050D



# Inform. Effortlessly

# Smart, powerful 24/7 display.

Make it clear with a powerful D-Line professional FHD display. This responsive solution offers brilliant picture quality, simple control, and reliable connectivity. Even in areas that are hard to network.

# Brilliant picture. Blazing processor speed.

- Android SoC processor. Native and web apps
- Full HD. Clear images. Crisp contrast
- IPS panel: rich color consistency from every angle
- Place in landscape or portrait orientation

# Effortless setup. Total control.

- Operate, monitor and maintain with CMND & Control
- CMND & Create. Develop and launch your own content
- CMND & Deploy. Install and launch apps remotely
- Proof of Play for Android content. Know what's playing
- Integrated mPCIe slot for optional 4G/LTE module

# **Cost-effective system solution**

- Energy-saving automatic backlight control
- Integrated HTML5 browser. Play and control online content
- Internal memory. Upload content for instant play

# Highlights

#### **Powered by Android**

Control your display via an Internet connection. Android-powered Philips Professional Displays are optimized for native

Android apps, and you can install web apps directly to the display too. A new Android OS ensures the software is kept secure and remain to the latest specification for longer.

#### **CMND & Control**



Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

#### **CMND & Create**



Take control of your content with CMND & Create. A drag-and-drop interface makes it simple to publish your own content-whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure your stills, text, and video will be up and running in no time.

#### **CMND & Deploy**

Quickly install and launch any app-even when you're off-site and working remotely. CMND & Deploy lets you add and update your own apps, as well as apps from the Philips Professional Display App Store. Simply scan the QR code, log in to the store, and click on the app you want to install. The app is automatically downloaded and launched.

#### Integrated mPCIe slot

Easily connect 4G/LTE modules to your Philips professional display. The integrated mPCle slot enables your display to communicate with other devices that share the same wireless connectivity. Invaluable if you're installing displays in locations such as banks or government buildings, where you cannot get onto the local network.

#### FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

#### **Proof of Play**

Be sure your Android-powered Philips Professional Display is showing the right content-even when you're not there. When playing content via the embedded media player, you can set up your display to take automatic screenshots at regular intervals. Screenshots are stored on the display's internal memory, and you can choose to receive them via email.

# Specifications

#### **Picture/Display**

Diagonal screen size (metric): 108.0 cm Diagonal screen size (inch): 42.5 inch Aspect ratio: 16:9 Panel resolution: 1920x1080p Pixel pitch: 0.49 x 0.49 mm Optimum resolution: 1920 x 1080 @ 60Hz Brightness: 450 cd/m<sup>2</sup> Display colors: 16.77 million Contrast ratio (typical): 1100:1 Dynamic contrast ratio: 500,000:1 Response time (typical): 12 ms Viewing angle (horizontal): 178 degree Viewing angle (vertical): 178 degree Operating system: Android 4.4.4

#### Connectivity

Audio output: 3.5mm jack Video input: DisplayPort (1.2), HDMI (x2), DVI-D, USB 2.0 (x2), USB 2.0 Audio input: 3.5 mm jack Other connections: micro SD, micro USB Video output: DisplayPort, DVI-I External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

#### Convenience

Placement: Landscape, Portrait Tiled Matrix: Up to 15 x 15 Screen saving functions: Pixel Shift, Low Bright Keyboard control: Hidden, Lockable Signal loop through: DVI, VGA, RS232, IR Loopthrough, DisplayPort Energy saving functions: Smart Power Other convenience: Carrying handles, G sensor Network controllable: RJ45, RS232, One Wire (HDMI-CEC), HDMI (One Wire) Memory: 16GB eMMC

#### Sound

Built-in speakers: 2 x 10W RMS

#### Power

Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz Consumption (Typical): 59 W Standby power consumption: <0.5 W

#### **Supported Display Resolution**

Computer formats: 1920 x 1080, 60Hz, 1440 x 900, 60Hz, 1366 x 768, 60Hz, 1360 x 768, 60Hz, 1280 x 800, 60Hz, 1280 x 768, 60Hz, 1024 x 768, 60Hz, 800 x 600, 56, 60, 72, 75Hz, 640 x 480, 60, 67, 72, 75Hz Video formats: 1080p, 50, 60Hz, 1080i, 50, 60Hz, 720p, 50, 60Hz, 576i, 50Hz, 576p, 50Hz, 480p, 60Hz, 480i, 60Hz

### Dimensions

Set Width: 965.00mm mm Product weight: 10.70 kg Set Height: 559.30 mm Set Depth: 45.50 mm Set Width (inch): 37.99 inch Set Height (inch): 22.02 inch Wall Mount: 400 x 400 mm, M6 Set Depth (inch): 1.79 inch Bezel width: 9.6 mm (T/L/R), 15.7 mm (B) Product weight (lb): 23.59 lb

# **Operating conditions**

Altitude: 0 ~ 3000 m Temperature range (operation): 0 ~ 40 °C MTBF: 50,000 hour(s) Relative humidity: 20 ~ 80 % Temperature range (storage): -20 ~ 60 °C

#### **Multimedia Applications**

USB Playback Video: MKV, MP4, TS, 3GP, AVI, FLV, MOV USB Playback Picture: BMP, GIF, JPEG, JPG, PDF, PNG USB Playback Audio: AAC, M4A, MP3, WMA, MP1, MP2

#### **Internal Player**

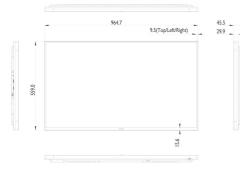
CPU: Quad Core Cortex A9 1.8GHz GPU: ARM Mali400 Quad Core 533MHz Memory: 2GB DDR3 Storage: 16GB EMMC

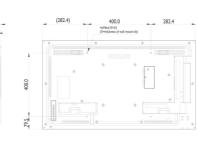
# Accessories

Included accessories: Remote Control, Batteries for remote control, Quick start guide, RS232 cable, AC Power Cord Included Accessories: Edge Alignment Kit (1 )-2pcs, Edge Alignment Kit (2)-1pcs, RS232 daisy-chain cable, Logo guide, Thumb Screw (x8) Stand: Universal Stand (Large Size) (Optional)

# Miscellaneous

On-Screen Display Languages: English, French, German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese Warranty: 3 year warranty Regulatory approvals: CE, FCC, Class B, UL/cUL, CCC, C-Tick, RoHS, GOST, BSMI, CB, J-Moss, PSE, VCCI





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