



# Get in the moment

This Full HD curved Momentum monitor gets you in the moment. AMD FreeSync™ and 144Hz fast refresh rate give flawlessly smooth entertainment experience for playing games and watching movies. Scenes look more real with Ultra Wide-Color.

#### **Built for fast action**

- 144Hz refresh rates for ultra-smooth, brilliant images
- AMD FreeSync™ Premium; tear free, stutter free, fluid gaming
- SmartImage game mode optimized for gamers
- 1ms (MPRT) fast response for crisp image and smooth gameplay

## **Design to enhance the senses**

- Crafted with premium materials for a sophisticated look
- Curved display design for more immersive experience

## **Expand your viewing experience**

- 16:9 Full HD display for crisp detailed images
- VA display delivers awesome images with wide viewing angles
- Ultra Wide-Color wider range of colors for a vivid picture

#### **Get comfortable**

- Less eye fatigue with Flicker-free technology
- LowBlue Mode for easy on-the-eyes productivity

Full HD Curved LCD display 272M7C/69

# Highlights

## **Curved display design**



Desktop monitors offer a personal user experience, which suits a curve design very well. The curved screen provides a pleasant yet subtle immersion effect, which focuses on you at the center of your desk.

#### **VA display**



Philips VA LED display uses an advanced multidomain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web-browsing, movies, gaming, and demanding graphical applications. It's optimized pixel management technology gives you 178/178 degree extra wide viewing angle, resulting in crisp images.

#### 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colors expect a true to life picture.

#### **Ultra Wide-Color Technology**



Ultra Wide-Color Technology delivers a wider spectrum of colors for a more brilliant picture. Ultra Wide-Color wider "color gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring, media entertainment, images, and even productivity more alive and vivid colors from Ultra Wide-Color Technology.

## **AMD FreeSync™ Premium**



Gaming shouldn't be a choice between choppy gameplay or broken frames. AMD FreeSync™ Premium equips serious gamers with a fluid, tear-free gameplay experience at peak

tear-free gameplay experience at peak performance. There are no compromises, game confidently with a high refresh rate, low framerate compensation, and low latency.

#### **144Hz Gaming**



You play intense, competitive gaming. You demand display with lag free, ultra-smooth images. This Philips display redraws the screen image up-to 144 times per second, effectively 2.4x faster than a standard display. A lower frame rate can make enemies appear to jump from spot to spot on the screen, making them difficult targets to hit. With 144Hz frame rate, you get those critical missing images on the screen which shows enemy movement in ultrasmooth motion so you can easily target them. With ultra-low input lag and no screen tearing, this Philips display is your perfect gaming partner

#### **SmartImage Game mode**



The new Philips gaming display has quick access OSD fine tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts display with fastest response time, high color, along with image adjustments. "RTS" mode (Real time strategy) has a special SmartFrame mode which enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customized settings based on different games, ensuring best performance.











# Highlights

## 1ms MPRT fast response



MPRT (motion picture response time) is more intuitive way to describe the response time, which directly refers the duration from seeing blurry noise to clean and crisp images. Philips gaming monitor with 1 ms MPRT effectively eliminates smearing and motion blur, delivers shaper and precise visuals to enhance gaming experience. Best choice for playing thrilling and twitch-sensitive games.

#### **LowBlue Mode**



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

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## **Specifications**

#### **Picture/Display**

Panel Size: 27 inch / 68.6 cm

Aspect ratio: 16:9 LCD panel type: VA LCD Backlight type: W-LED system Pixel pitch: 0.311 x 0.311 mm

Optimum resolution: 1920 x 1080 @ 144 Hz

Brightness: 250 cd/m<sup>2</sup> Display colors: 16.7 M

Color gamut (typical): NTSC 103.77%\*, sRGB

130.45%\*

Contrast ratio (typical): 3000:1 SmartContrast: 80,000,000:1 Response time (typical): 1 ms (MPRT) Viewing angle: 178° (H) / 178° (V), @ C/R >

10

Effective viewing area: 597.89 (H) x 336.31 (V)

mm - at a 1800R curvature\*

Scanning Frequency: 55 - 162 kHz (H) / 48 - 144

Hz (V) sRGB Flicker-free Pixel Density: 82 PPI LowBlue Mode AMD FreeSync™ technology: Premium

#### **Connectivity**

Signal Input: VGA (Analog), HDMI (digital, HDCP), DisplayPort x 1 Sync Input: Separate Sync, Sync on Green

Audio (In/Out): Headphone out

#### Convenience

Plug & Play Compatibility: DDC/CI, Mac OS X,

sRGB, Windows 10 / 8.1 / 8 / 7

User convenience: Power On/Off, Menu/OK, Brightness/Down, Input/Up, SmartImage

game/Back

OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Simplified Chinese, Swedish, Turkish, Traditional Chinese, Ukrainian Other convenience: Kensington lock, VESA mount (100x100mm)

#### Stand

Tilt: -5/20 degree

#### Power

Power supply: External, 100-240VAC, 50-60Hz

Off mode: 0.3 W (typ.) On mode: 28.2 W (typ.) Standby mode: 0.5 W (typ.)

Power LED indicator: Operation - White, Standby

mode-White (blinking)

#### **Dimensions**

Packaging in mm (WxHxD): 683 x 525 x 249 mm Product without stand (mm): 612 x 368 x 69 mm Product with stand(max height): 612 x 459 x 209 mm

#### Weight

Product with packaging (kg): 7.48 kg Product with stand (kg): 4.96 kg Product without stand (kg): 4.38 kg

#### **Operating conditions**

Altitude: Operation: +12,000ft (3,658m), Non-

operation: +40,000ft (12,192m)

Temperature range (operation): 0°C to 40 °C MTBF: 50,000 (Excluded backlight) hour(s)

Relative humidity: 20%-80 %

Temperature range (storage): -20°C to 60 °C

#### **Sustainability**

**Environmental and energy: RoHS** Recyclable packaging material: 100 %

Specific Substances: Mercury free, PVC / BFR free

housing

#### **Compliance and standards**

Regulatory Approvals: CB, CE Mark

#### **Cabinet**

Color: Black Finish: Textured

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- \* Radius of the arc of the display curvature in mm
- \* Response time value equal to SmartResponse
- \* NTSC Area based on CIE1976
- \* sRGB Area based on CIE1931
- \* For any questions related to 144Hz performance please refer to your card vendor directly.
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- \* The monitor may look different from feature images.