

Interactive
whiteboard

Signage Solutions

75"

Powered by Android

Multi-touch



75BDL3552T

Interactive classroom display

Featuring multi-touch technology

Maximise engagement and inspire collaboration with an interactive Philips T-Line display. Featuring anti-glare toughened glass, these Android-powered displays are made to withstand heavy daily usage and feature up to 20 touchpoints

Smart and powerful

- Anti-glare toughened glass
- OPS slot allows for PC embedding without cabling
- Whiteboard mode built in
- Wireless screen sharing and advanced collaboration
- Android: Run your own app or choose your favourite app to run

Interactive and collaborative

- Operate, monitor and maintain with CMND and Control
- Multi-touch technology capable of 20 touchpoints
- Advanced IR touch with smaller, shallower bezels

Highlights

Multi-touch technology

Create a memorable interactive experience with up to 20 touchpoints at the same time. Perfect for collaborative and competitive applications, this display connects your audience with any content - making it ideal for education, public venues, corporate, hospitality and retail settings. The touch panel is HID compliant, providing true plug-and-play operation.

CMND and Control

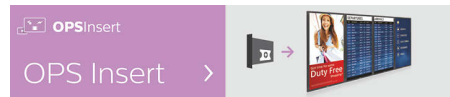


Run your display network over a local (LAN) connection. CMND and Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

Whiteboard mode built in

Inspire agile collaboration with whiteboard mode. Simply activate this feature to turn your display into a blank canvas that can be drawn on by multiple users by hand or with dedicated display markers. Everything on the screen can then be captured for easy printing or file sharing.

OPS slot



Integrate a full-power PC or Android-powered CRD50 module directly into your Philips Professional Display. The OPS slot contains all the connections you need to run your slot-in solution, including a power supply.

Wireless screen sharing

Display four feeds on the one screen. Wireless screen sharing allows you to connect multiple devices at the same time for quick content

switching when you need it. Use your existing Wi-Fi network to instantly and securely connect devices or use our optional HDMI interact dongles to cast directly to the screen without needing to connect to your secured/protected network.

Powered by Android

With Android OS integrated into the display, you can work with the most developed OS on the planet and save your own app directly into the display. Or, choose from the large library of Android apps and play content from there. With the built-in scheduler, you can daypart your apps and content based on your customer and time of day and with the auto-orientation feature, showing content in portrait or landscape is as simple as turning the display.



Specifications

Picture/Display

Diagonal screen size (metric): 189.3 cm

Diagonal screen size (inch): 74.5 inch

Aspect ratio: 16:9

Panel resolution: 3840 x 2160

Pixel pitch: 0.4296 x 0.4296 mm

Optimum resolution: 3840 x 2160 @ 60 Hz

Brightness: 420 cd/m²

Display colours: 1.07 billion

Contrast ratio (typical): 1200:1

Dynamic contrast ratio: 500,000:1

Response time (typical): 9 ms

Viewing angle (horizontal): 178 degree

Viewing angle (vertical): 178 degree

Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

Surface treatment: Anti-Glare coating

Panel technology: IPS

Operating system: Android 9

Connectivity

Audio output: 3.5 mm Jack (x 2)

Video input: Display Port 1.2 (x 1), DVI-I (x 1), USB 2.0 (x 2), USB 3.0 (x 2), USB-C, HDMI 2.0 (x 4)

Audio input: 3.5 mm Jack (x 1)

Other connections: OPS, micro SD

Video output: DisplayPort 1.2 (x 1), DVI - D (x 1), USB 2.0 (x 2), HDMI 2.0 (x 2)

External control: IR (in/out) 3.5 mm jack, RJ45, RS232C (in/out) 2.5 mm jack

Convenience

Placement: Landscape (18/7), Portrait (12/7)

Screen-saving functions: Pixel Shift, Low Brightness

Keyboard control: Hidden, Lockable

Remote control signal: Lockable

Signal loop through: IR Loop through, DisplayPort, RS232

Ease of installation: Smart Insert

Energy-saving functions: Smart Power

Other convenience: Carrying handles

Picture performance: Advanced colour control

Network controllable: RS232, RJ45

Sound

Built-in speakers: 2 x 20 W RMS

Power

Mains power: 100 ~ 240 VAC, 50/60 Hz

Consumption (Typical): 190 W

Consumption (Max): 380 W

Standby power consumption: <0.5 W

Power Saving Features: Smart Power

Energy Label Class: G

Supported Display Resolution

Computer formats: 1600 x 1200, 60 Hz, 1360 x 768, 60 Hz, 1024 x 768, 60, 70 Hz, 1152 x 864, 60, 70, 75 Hz, 1152 x 900, 66 Hz, 1280 x 720, 60, 70 Hz, 1280 x 768, 60 Hz, 75 Hz, 1280 x 800, 60, 75 Hz, 1280 x 960, 60 Hz, 1280 x 1024, 60, 67, 75 Hz, 1366 x 768, 60 Hz, 1400 x 1050, 60, 75 Hz, 1440 x 1050, 60 Hz, 1440 x 900, 60, 75 Hz, 1600 x 900, 60 Hz, 1680 x 1050, 60 Hz, 1920 x 1080, 60 Hz, 1920 x 1200, 60 Hz, 3840 x 2160, 24, 25, 30, 60 Hz, 640 x 350, 70 Hz, 640 x 480, 60, 67, 72, 75 Hz, 800 x 600, 56, 60, 72, 75 Hz, 832 x 624, 75 Hz, 848 x 480, 60 Hz, 960 x 720, 75 Hz
Video formats: 1080p, 50, 60 Hz, 720p, 50, 60 Hz, 1080i, 50, 60 Hz, 480p, 60 Hz, 4K x 2K, 576p, 50 Hz, 720p, 60 Hz

Specifications

Dimensions

Smart Insert mount: 100 mm x 100 mm,
6 x M4L6

Set Width: 1715.50 mm

Product weight: 53.0 kg

Set Height: 993.70 mm

Set Depth: 80.8 mm (D@wall mount) / 108.7 mm
(D@speaker cover) mm

Set Width (inch): 67.54 inch

Set Height (inch): 39.12 inch

Wall Mount: 600(H)x400(V) mm, M8

Set Depth (inch): 3.18"(D@wall mount) / 4.28"
(D@speaker cover) inch

Bezel width: 16.30 mm(even)

Product weight (lb): 116.85 lb

Operating conditions

Altitude: 0 ~ 3000 m

Temperature range (operation): 0 ~ 40 °C

MTBF: 50,000 hour(s)

Relative humidity: 20–80% (Operational), 5–
95% (Storage) %

Temperature range (storage): -20 ~ 60 °C

Multimedia Applications

USB Playback Video: ASF, AVI, DAT, FLV, MKV,
MP4, MPG, TS, VOB, MPEG, WEBM, WMV

USB Playback Picture: BMP, JPEG, JPG, PNG

USB Playback Audio: AAC, M4A, MP3, WMA

Internal Player

CPU: MTK5680

GPU: DDR4 4 GB

Memory: 4 GB RAM

Storage: 32 GB eMMC

Wi-Fi: AP(WC05R2511-88112BU),
STA(WCT5GM2511MT7668AU)

Accessories

Included accessories: AC Power Cord, RS232
cable, Remote Control, Batteries for remote
control, Quick start guide, HDMI cable, IR sensor
cable (1.8 M)

Included Accessories: Cleaning cloth (x 1), DVI-D
cable (1.8 m), M2 Screw (x 2), M3 screw (x 2),
Philips logo (x 1), RS232 daisy-chain cable, Touch
Pen (x 2), Touch USB (x 1), USB Cover (x 1)

Optional accessories: Cast to dongle

Miscellaneous

On-Screen Display Languages: Arabic, English,
French, German, Italian, Japanese, Polish,
Spanish, Turkish, Russian, Simplified Chinese,
Traditional Chinese, Portuguese, Danish, Dutch,
Finnish, Norwegian, Swedish

Warranty: 3 year warranty

Regulatory approvals: CE, BSMI, CB, EMF, ETL,
FCC, Class A, PSB, RoHS, EAC

Interactivity

Multi-touch technology: Advanced infrared
touch

Touchpoints: 20 simultaneous touch points

Plug and play: HID compliant

Protection glass: Anti-Glare, Tempered safety
glass

