



Vivid, crisp images, from edge to edge

A perfect all-round display with stunning images that stretch from edge to edge, made easy on the eyes, in a compact, slim design.

Perfectly designed for your space

- Compact design saves space
- Mercury Free eco-friendly display
- VESA mount allows for flexibility

Easy on the eyes

- EasyRead mode for a paper-like reading experience
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity

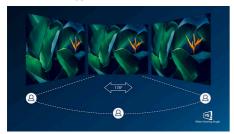
Vivid pictures every time

- SmartContrast for rich black details
- IPS LED wide view technology for image and colour accuracy
- 16:9 Full HD display for crisp, detailed images
- SmartImage pre-sets for easy optimised image settings
- Narrow-border display for a seamless appearance

Full HD LCD monitor 273V7QSB/01

Highlights

IPS technology



IPS displays use an advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle. Unlike standard TN panels, IPS displays give you remarkably crisp images with vivid colours, making them ideal not only for Photos, movies and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colours, expect a true-to-life picture.

Ultra-narrow Border



The new Philips displays feature ultra-narrow borders which allow for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setups like gaming, graphic design and professional applications, the ultra-narrow border display gives you the feeling of using one large display.

SmartContrast



SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

SmartImage



SmartImage is an exclusive leading edge Philips technology that analyses the content displayed on your screen and optimises your display performance. This user-friendly interface allows you to select various modes, like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimises the contrast, colour saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time at the touch of a single button!

Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

















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LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed

for wellbeing, the Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

EasyRead mode



EasyRead mode for a paper-like reading experience

Mercury Free

Philips monitors with LED backlighting are free from Mercury, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its lifecycle, from manufacturing to disposal.













Specifications

Picture/Display

Panel Size: 27 inch/68.6 cm

Aspect ratio: 16:9

LCD panel type: IPS technology Backlight type: W-LED system Pixel pitch: 0.311 x 0.311 mm

Optimum resolution: 1920 x 1080 @ 60 Hz

Brightness: 250 cd/m² Display colours: 16.7 M Contrast ratio (typical): 1000:1 SmartContrast: 10,000,000:1

Response time (typical): 8 ms (GtG_BW)* Viewing angle: 178° (H)/ 178° (V), @ C/R > 10 Effective viewing area: 597.89 (H) x 336.31 (V) Scanning Frequency: 30–83 kHz (H)/56–76 Hz

(V) sRGB Flicker-free Pixel Density: 82 PPI LowBlue Mode

Display Screen Coating: Anti-Glare, 3H, Haze 25%

Connectivity

Signal Input: VGA (Analogue), DVI-D (digital, HDCP)

Sync Input: Separate Sync, Sync on Green

Convenience

Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10/8.1/8/7

User convenience: Power On/Off, Menu/OK, Brightness/UP, Input/Down, SmartImage/Back

OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Simplified Chinese, Swedish, Turkish, Traditional Chinese, Ukrainian Other convenience: Kensington lock, VESA

Stand

Tilt: -5/20 degree

Power

Power supply: Built-in, 100-240 VAC, 50-60 Hz

Off mode: 0.3 W (typ.)

mount (100 x 100 mm)

On mode: 15.40 W (typ.) (EnergyStar test

method)

Standby mode: 0.5 W (typ.)

Power LED indicator: Operation - White, Standby

mode - White (flashing) **Energy Label Class: E**

Dimensions

Product with stand (mm): 612 x 453 x 227 mm Packaging in mm (W x H x D): 664 x 452 x 134 mm

Product without stand (mm): 612 x 367 x 45 mm

Weight

Product with packaging (kg): 6.21 kg Product with stand (kg): 4.40 kg Product without stand (kg): 3.94 kg

Operating conditions

Altitude: Operation: +12,000 ft (3658 m), Non-

operation: +40,000 ft (12,192 m)

Temperature range (operation): 0°C to 40°C °C MTBF: 50 000 (Excluded backlight) hour(s)

Relative humidity: 20%-80 %

Temperature range (storage): -20°C to 60°C °C

Sustainability

Environmental and energy: RoHS, Mercury Free,

WEEE

Recyclable packaging material: 100 %

Compliance and standards

Regulatory Approvals: CU, SEMKO, cETLus, TUV/ISO9241-307, CE Mark, FCC Class B, ICES-003, RCM, UKRAINIAN, CECP, TUV Cert. — blue light cut-off

Cabinet

Colour: Black Finish: Textured

What's in the box?

Cables: D-Sub cable, Power cable

Monitor with stand **User Documentation**

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Issue date 2025-02-12 Version: 9.9.1

EAN: 87 12581 74290 4

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