

Philips Signage Solutions  
U-Line Display

75"

Edge LED Backlight  
Ultra HD

75BDL3000U



## Captivate your audience

With an ultra large screen experience

Experience your content like never before thanks to four times the resolution of a conventional display. This ultra large 75" display offers 3840 x 2160 pixels so refined, so lifelike, it's a window to a new world

### **Optimized for public viewing**

- 4K Ultra HD: resolution like you've never seen it before

### **Innovative solutions for any signage application**

- Schedule what you want, when you want with SmartPlayer
- Optional OPS Insert to create an all-in-one solution
- Play content from 4 separate inputs with QuadViewer
- CMND: Take control of your displays

### **Care about you, your business and your audience**

- SmartPower for energy saving
- Keep your content up and running with FailOver
- Simplify meetings with FailOver for conferencing

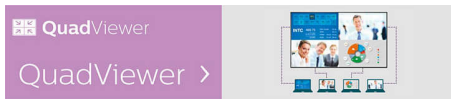
# PHILIPS

# Highlights

## 4K Ultra HD Resolution

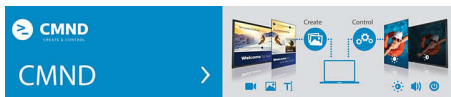
See your Signage Solutions like never before thanks to four times the resolution of a conventional Full HD display. 3840 x 2160 pixels provide an image so refined, so lifelike, it's a window to a new world.

## QuadViewer



Be more flexible with your screen real estate. With the ability to play content from up to four separate inputs, all on one screen. QuadViewer is ideal for control rooms, corporate environments, and meeting rooms.

## CMND



A robust display management platform, CMND puts the power back into your hands. Update and manage content with CMND & Create or control your settings with CMND & Control. It's all possible with CMND.

## OPS Insert



Turn your display into an all-in-one digital signage solution and create a display network which is connected, intelligent and secure. Open Pluggable Specification (OPS) is an industry standard slot into which you can add an OPS-standardized media player. This cable free solution gives you the ability to install, use or maintain your hardware whenever you need.

## FailOver



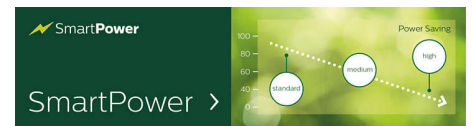
Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides content protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver

connection and your ready for instant protection.

## FailOver for Meeting Rooms

Using FailOver, simplify your presentations and videoconferencing. When a meeting or conference room is not in use, background content can run from whatever input source you choose. When the meeting starts and you need to share a presentation or your screen, simply connect your computer and the display automatically switches inputs and shows what's on your screen, with no need to manually switch inputs.

## SmartPower



The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

## SmartPlayer



Turn your USB into a true cost effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display. Create your playlist and schedule your content via the on screen menu, and enjoy your own created playlists anytime, anywhere.

# Specifications

## Connectivity

- Audio output: 3.5mm jack, External speaker connector, SPDIF
- Video input: VGA (Analog D-Sub), DisplayPort (1.2), DVI-D, HDMI (x3), Component (RCA), Composite (RCA)
- Audio input: 3.5 mm jack, Audio Left/Right (RCA)
- Other connections: AC-out, OPS, USB
- Video output: DisplayPort
- External control: RS232C (in/out) 2.5 mm jack, RJ45, IR (in/out) 3.5 mm jack

## Picture/Display

- Diagonal screen size (metric): 189.3 cm
- Diagonal screen size (inch): 74.5 inch
- Aspect ratio: 16:9
- Panel resolution: 3840 x 2160
- Pixel pitch: 0.429 x 0.429 mm
- Optimum resolution: 3840 x 2160 @ 60Hz
- Brightness: 410 cd/m<sup>2</sup>
- Display colors: 1073 M
- Contrast ratio (typical): 1200:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 8 ms
- Viewing angle (horizontal): 178 degree
- Viewing angle (vertical): 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, 3D MA deinterlacing, Dynamic contrast enhancement, Motion compens. deinterlacing, Progressive scan
- Panel technology: IPS

## Convenience

- Placement: Landscape (16/7)
- Picture in picture: PIP
- Screen saving functions: Pixel Shift, Low Brightness
- Keyboard control: Hidden, Lockable
- Remote control signal: Lockable
- Signal loop through: RS232, DisplayPort, IR Loophrough
- Ease of installation: Smart Insert
- Energy saving functions: Smart Power
- Other convenience: Carrying handles
- Picture performance: Advanced color control
- Network controllable: RS232, HDMI (One Wire), LAN (RJ45)

## Sound

- Built-in speakers: 2 x 10W RMS

## Power

- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (Typical): 197 W
- Standby power consumption: <math>\leq 0.5W</math>

## Dimensions

- Set Width: 1676.60 mm
- Product weight: 53.3 kg
- Set Height: 955.00 mm
- Set Depth: 73.80 mm
- Set Width (inch): 66.01 inch
- Set Height (inch): 37.60 inch
- Wall Mount: 600 x 400 mm, M8
- Set Depth (inch): 2.91 inch
- Bezel width: 12.50 mm
- Product weight (lb): 117.51 lb
- Smart insert width: 250 mm
- Smart insert height: 300 mm

## Operating conditions

- Altitude: 0 ~ 3000 m
- Temperature range (operation): 5 ~ 40 °C
- MTBF: 50,000 hour(s)
- Relative humidity: 20 ~ 80 %
- Temperature range (storage): -20 ~ 60 °C

## Multimedia Applications

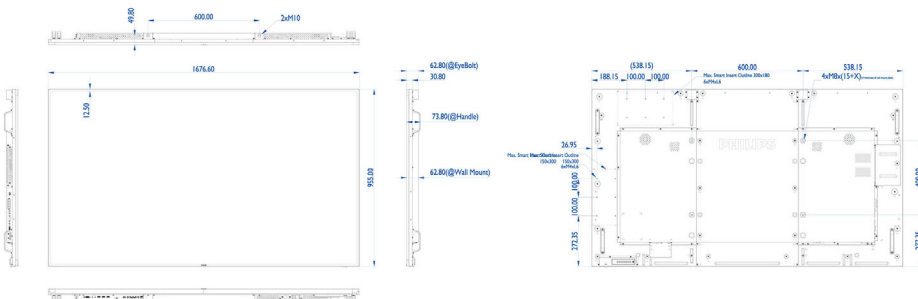
- USB Playback Video: M2TS, M4V, MK3D, MKV, MP4, MPEG, MPG, MTS, TS, TTS, VOB, WMV
- USB Playback Picture: BMP, GIF, JPEG, JPG
- USB Playback Audio: AAC, AIF, AIFF, ASF, LPCM, M3U, M4A, MP3, MP4, WAV, WMA

## Accessories

- Included accessories: AC Power Cord, Batteries for remote control, Quick start guide, Remote Control, User manual on CD-ROM, RS232 cable, HDMI cable
- Optional accessories: HDBaseT OPS Receiver (CRD25), IR Light Motion Sensor (CRD41)

## Miscellaneous

- On-Screen Display Languages: English, French, German, Italian, Polish, Russian, Spanish, Turkish, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Portuguese
- Warranty: 3 year warranty
- Regulatory approvals: CE, UL/cUL, CCC, C-Tick, RoHS, GOST, FCC, Class A



Issue date 2024-03-24

Version: 1.0.1

EAN: 87 12581 73952 2

© 2024 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)