



Philips Brilliance  
QHD LCD Monitor with  
PowerSensor

## B Line

27" (68.6 cm)  
2560 x 1440 (QHD)

272B7QPTKEB

# Crisp views, efficient performance

with PowerSensor

The Philips PowerSensor display using 85% post consumer recycled plastics and PVC, BFR-free housing is ideal for eco-friendly productivity

### Brilliant performance

- Crystal clear images with Quad HD 2560 x 1440 pixels
- IPS technology for full colours and wide viewing angles
- Narrow-border display for a seamless appearance

### Features for the way you work

- DisplayPort-out for connecting additional displays
- SmartConnect with DisplayPort, HDMI and VGA connections
- Webcam pops up when you need it; secures down when you don't

### Sustainable Eco-design

- PowerSensor saves up to 70% energy costs

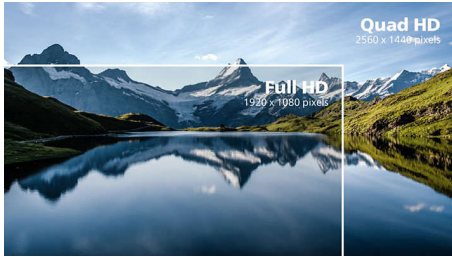
### Designed for comfortable productivity

- SmartErgoBase enables user-friendly ergonomic adjustments
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity

# PHILIPS

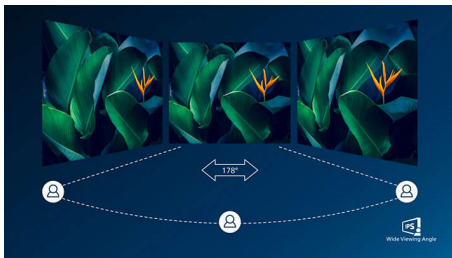
# Highlights

## CrystalClear images



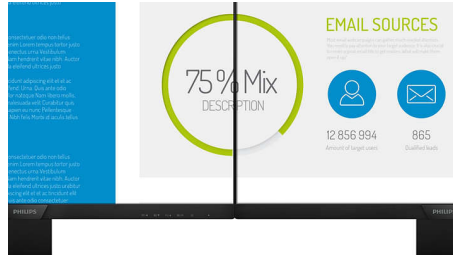
These Philips screens deliver Crystal Clear, Quad HD 2560 x 1440 or 2560 x 1080 pixel images. Utilising high-performance panels with a high-density pixel count, enabled by high bandwidth sources like USB-C, Displayport and HDMI, these new displays will make your images and graphics come alive. Whether you are a demanding professional who requires extremely detailed information for CAD-CAM solutions and uses 3D graphic applications, or a financial wizard working on huge spreadsheets, Philips displays will give you Crystal Clear images.

## IPS technology



IPS displays use advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle — even in 90-degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colours, making it ideal not only for Photos, films and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

## Ultra-narrow Border



The new Philips displays feature ultra-narrow borders which allow for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setups like gaming, graphic design and professional applications, the ultra-narrow border display gives you the feeling of using one large display.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

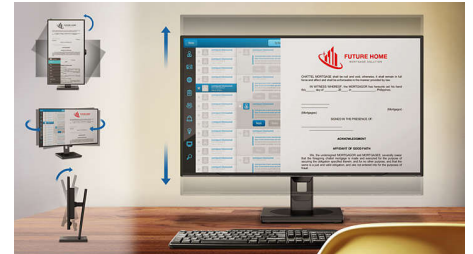
## Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience

flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## SmartErgoBase



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base can swivel, tilt and rotate to various angles to ensure maximum comfort. The height-adjustable stand guarantees the optimal viewing level, reducing the physical strains of a long workday, while cable management reduces cable clutter and keeps the workspace neat and professional.

## Pop-up webcam



Webcams are great for connecting with others and collaborating on that important project. Sometimes, though, you don't want a webcam looking down on your desk. Our ingenious new pop-up webcam design pops up when it's time for meetings and for security tucks away nicely when you are not using it.



Quad HD



Wide Viewing Angle



Ultra Narrow Bezel



LowBlue Mode



Flicker-free



SmartErgo Base



Pop-up Webcam



PowerSensor



SmartImage™

# Specifications

## Connectivity

- Signal Input: VGA (Analogue), DisplayPort 1.2, mini DisplayPort 1.2 x 1, HDMI 1.4
- USB: USB 3.0 x 3 (1 w/fast charging)\*
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out
- Signal Output: DisplayPort out

## Picture/Display

- Panel Size: 27 inch / 68.5 cm
- Aspect ratio: 16:9
- LCD panel type: IPS technology
- Backlight type: W-LED system
- Pixel pitch: 0.233 x 0.233 mm
- Optimum resolution: 2560 x 1440 @ 60Hz
- Brightness: 350 cd/m<sup>2</sup>
- Display colours: 16.7M (True 8 bit)
- Contrast ratio (typical): 1000:1
- SmartContrast: 20,000,000:1
- Response time (typical): 5 ms (Grey to Grey)\*
- Viewing angle: 178° (H)/178° (V), @ C/R &gt; 10
- Picture enhancement: SmartImage
- Effective viewing area: 596.7 (H) x 335.7 (V)
- Scanning Frequency: 30 - 99 kHz (H) / 50 - 76 Hz (V)
- sRGB
- Flicker-free
- LowBlue Mode
- Display Screen Coating: Anti-Glare, 3H, Haze 25%

## Convenience

- Built-in Speakers: 2 W x 2
- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7
- User convenience: SmartImage, Input, PowerSensor, Menu, Power On/Off
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100 x 100 mm)
- Control software: SmartControl
- Built-in webcam: Pop-up 2.0 megapixel FHD camera with microphone and LED indicator

## Stand

- Height adjustment: 150 mm
- Pivot: 90 degree
- Swivel: -175/175 degree
- Tilt: -5/30 degree

## Power

- ECO mode: 22.3 W (typ.)

- Power supply: Built-in, 100–240 VAC, 50–60 Hz
- Off mode: Zero watts with Zero switch
- On mode: 19.68 W (typ.) (EnergyStar test method)
- Standby mode: &lt; 0.3 W (typ.)
- Power LED indicator: Operation - White, Standby mode - White (flashing)
- Energy Label Class: F

## Dimensions

- Packaging in mm (W x H x D): 690 x 458 x 252 mm
- Product without stand (mm): 614 x 372 x 56 mm
- Product with stand (max height): 614 x 548 x 257 mm

## Weight

- Product with packaging (kg): 10.62 kg
- Product with stand (kg): 7.86 kg
- Product without stand (kg): 5.44 kg

## Operating conditions

- Altitude: Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)
- Temperature range (operation): 0°C to 40 °C
- Relative humidity: 20%-80 %
- Temperature range (storage): -20°C to 60 °C
- MTBF (demonstrated): 70,000 hrs (excluded backlight)

## Sustainability

- Environmental and energy: PowerSensor, EnergyStar 8.0, EPEAT\*, TCO Certified Edge, RoHS, WEEE
- Post-consumer recycled plastic: 85%
- Recyclable packaging material: 100 %
- Specific Substances: PVC/BFR free housing, Mercury free

## Compliance and standards

- Regulatory Approvals: CE Mark, FCC Class B, cETLus, CU-EAC, TUV Ergo, TUV/GS, UKRAINIAN, ICES-003

## Cabinet

- Finish: Texture
- Foot: Black
- Front bezel: Black
- Rear cover: Black

## What's in the box?

- Cables: D-Sub cable, HDMI cable, DP cable, mini DP cable, USB cable, Audio cable, Power cable
- Monitor with stand
- User Documentation



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\* Fast charging complies with USB BC 1.2 standard  
\* Response time value equal to SmartResponse