

Philips Signage Solutions  
D-Line Display

98"

Powered by Android  
500cd/m<sup>2</sup>

98BDL4150D



## Say more

Smart, fast 24/7 display.

Make it stand out with a fast D-Line professional 4K UHD display. Philips' superb picture quality ensures true colours and intense contrast. You can effortlessly display content from multiple sources on a single screen.

### **Superb picture. Blazing processor speed.**

- IPS panel: rich color consistency from every angle
- Android 7. Dedicated Android processor
- 4K UHD. Superb picture. Clear contrast.
- Proof of Play for Android content. Know what's playing
- Integrated dual-band WiFi

### **Effortless setup. Total control.**

- Operate, monitor and maintain with CMND & Control
- CMND & Create. Develop and launch your own content
- CMND & Deploy. Install and launch apps remotely
- Integrated mPCIe slot for optional 4G/LTE module
- OPS slot allows for PC embedding without cabling

### **Cost-effective system solution**

- Integrated HTML5 browser. Play and control online content
- FailOver ensures content is always playing

# PHILIPS

# Highlights

## Powered by Android

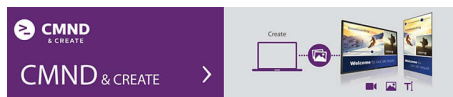
Control your Philips professional display via an internet connection. The integrated Android OS (SoC) lets you install web and native Android apps directly to the display. A built-in scheduler makes it easy to launch apps and content based on time of day, or user.

## CMND & Control



Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

## CMND & Create



Take control of your content with CMND & Create. A drag-and-drop interface makes it simple to publish your own content-whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure your stills, text, and video will be up and running in no time.

## CMND & Deploy

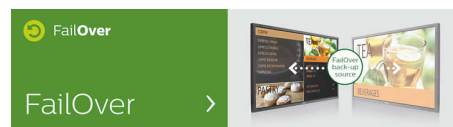
Quickly install and launch any app-even when you're off-site and working remotely. CMND & Deploy lets you add and update your own apps, as well as apps from the Philips Professional Display App Store. Simply scan the QR code, log in to the store, and click on

the app you want to install. The app is automatically downloaded and launched.

## Integrated mPCIe slot

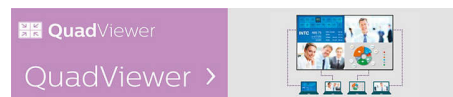
Easily connect 4G/LTE modules to your Philips professional display. The integrated mPCIe slot enables your display to communicate with other devices that share the same wireless connectivity. Invaluable if you're installing displays in locations such as banks or government buildings, where you cannot get onto the local network.

## FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

## QuadViewer



Turn a single Philips Professional Display into a bezel-free 2x2 videowall. By connecting four independent sources, you can effortlessly play multiple channels at once. Simply tell the display which zone should play which content. Ideal for situations like broadcast control rooms, where feeds from multiple cameras need to be clearly visible.

## Proof of Play

Be sure your Android-powered Philips Professional Display is showing the right content-even when you're not there. When playing content via the embedded media player, you can set up your display to take automatic screenshots at regular intervals. Screenshots are stored on the display's internal memory, and you can choose to receive them via email.

## Integrated HTML5 browser



Integrated HTML5 browser. Play and control online content

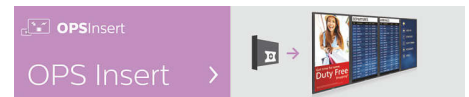
## IPS panel rich color

IPS panel: rich color consistency from every angle

## 4K UHD. Superb picture

4K UHD. Superb picture. Clear contrast.

## OPS slot



Integrate a full-power PC or Android-powered CRD50 module directly into your Philips Professional Display. The OPS slot contains all the connections you need to run your slot-in solution, including a power supply.

## Integrated dual-band WiFi

Integrated dual-band WiFi

# Specifications

## Connectivity

- Audio output: SPDIF, 3.5mm jack, External speaker connection
- Video input: DVI-D, VGA (Analog D-Sub), HDMI 2.0 (x3), Display Port 1.2 (x1)
- Audio input: 3.5 mm jack
- Other connections: OPS, Micro USB (x1) (OTG), USB 2.0, USB 3.0, mPCIe
- Video output: DisplayPort 1.2 (x1)
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

## Picture/Display

- Diagonal screen size (metric): 247.7 cm
- Diagonal screen size (inch): 97.5 inch
- Aspect ratio: 16:9
- Panel resolution: 3840 x 2160
- Pixel pitch: 0.5622 x 0.5622 mm
- Optimum resolution: 3840 x 2160 @60Hz
- Brightness: 500 cd/m<sup>2</sup>
- Display colors: 1.07 Billion
- Contrast ratio (typical): 1300:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 12 ms
- Viewing angle (horizontal): 178 degree
- Viewing angle (vertical): 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, 3D MA deinterlacing, Dynamic contrast enhancement, Progressive scan
- Operating system: Android 7.1.2

## Convenience

- Placement: Landscape, Portrait
- Picture in picture: PIP
- Tiled Matrix: Up to 15 x 15
- Screen saving functions: Pixel Shift, Low Bright
- Keyboard control: Hidden, Lockable
- Signal loop through: IR Loophrough, DisplayPort
- Ease of installation: Smart Insert
- Energy saving functions: Smart Power
- Network controllable: RJ45, RS232

## Sound

- Built-in speakers: 2 x 10W RMS

## Power

- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz

- Consumption (Typical): 520W +/- 10% W
- Standby power consumption: <0.5 W

## Supported Display Resolution

- Computer formats: 3840 x 2160, 60Hz, 1920 x 1080, 60Hz, 1600 x 1200, 60Hz, 1360 x 768, 60Hz, 1280 x 1024, 60Hz, 1280 x 800, 60Hz, 1280 x 768, 60Hz, 1024 x 768, 60, 75Hz, 640 x 480, 60, 72, 75Hz, 720 x 400, 70Hz, 800 x 600, 60, 75Hz
- Video formats: 2160p, 30, 50, 60Hz, 1080p, 50, 60Hz, 1080i, 25, 30Hz, 720p, 50, 60Hz, 576p, 25, 50Hz, 576i, 25, 50Hz, 480i, 30, 60Hz, 480p, 30, 60Hz

## Dimensions

- Smart Insert mount: 100 x 200 mm
- Set Width: 2193.2 mm
- Product weight: 91.4 kg
- Set Height: 1248.2 mm
- Set Depth: 88.3 mm
- Set Width (inch): 86.35 inch
- Set Height (inch): 49.14 inch
- Wall Mount: 800(H)X500(V) mm, M8
- Set Depth (inch): 3.48 inch
- Bezel width: 16.0 (T/L/R/B)
- Product weight (lb): 201.50 lb

## Operating conditions

- Altitude: 0 ~ 3000 m
- Temperature range (operation): 0 ~ 40 °C
- MTBF: 50,000 hour(s)
- Relative humidity: 20 %~ 80%(operation), 10%-90%(storage) %
- Temperature range (storage): -20 ~ 60 °C

## Multimedia Applications

- USB Playback Video: MKV, MP4, MPEG, MPG, TS, VOB, WMV, ASF, AVI, DAT, FLV, WEBM
- USB Playback Picture: BMP, JPEG, JPG, PNG
- USB Playback Audio: AAC, M4A, MP3, WMA

## Internal Player

- CPU: Dual-Core Cortex-A72 @2GHz, Quad-Core Cortex-A53 @ 1.5GHz
- GPU: ARM Mali-T864
- Memory: 4GB DDR3
- Storage: 64G eMMC
- Wifi: 2T2R, 802.11 ac/a/b/g/n, WCT07R2201

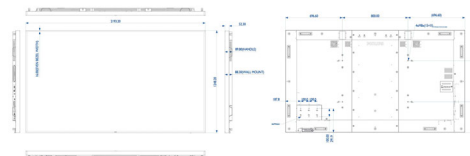
## Accessories

- Included accessories: Remote Control, Batteries for remote control, Quick start guide, RS232 cable, AC Power Cord, HDMI cable, IR sensor cable (1.8M)
- Included Accessories: RS232 daisy-chain cable, SD card cover

## Miscellaneous

- On-Screen Display Languages: English, French, German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Warranty: 3 year warranty
- Regulatory approvals: CE, UL/cUL, C-Tick, RoHS, GOST, BSMI, CB, FCC, Class A

Philips 98BDL4150D  
Model 98BDL4150D  
Version 7.2.2



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