## Philips

LCD monitor

81 cm (32")
multimedia
Full HD


BDL3245E

## Draw in your audience in style

## with this multi-functional Display

Deliver vital information or marketing messages to your audience in startling clarity with this 32" display. With a host of connection options, it is ideal for projects where economy is key.

Optimized for public viewing

- Full HD LCD display, $1920 \times 1080$ p
- Enhanced zoom feature supports tiled matrix applications
- HDMI input for full digital HD connection in one cable

Operational flexibility

- Network Controllability: RJ45
- VESA mounting pattern for easy wall mounting of display
- Portrait mounting version available
- Remote Management and Configuration via RS232

Lower total cost of ownership

- SmartPower for energy saving
- Advanced anti image sticking function

Sustainable and safe

- Complies with RoHS standards to care for the environment


## Highlights

Full HD LCD display $1920 \times 1080$ p
This display has a resolution that is referred to as Full HD. The state-of-the-art LCD screen technology has the full high-definition widescreen resolution of 1080 progressive lines, each with 1920 pixels. This allows the best possible picture quality for HD input signals with up to 1080 lines. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

Zoom function for tiled matrix
The internal zoom function enables easy implementation of a video wall matrix, without the need for expensive external equipment. Capable of a vidiwall of 25 displays by dividing up to 5 displays each horizontally and vertically.

## RJ45

Simple management of your display is available thanks to the introduction of a LAN (RJ45)
port. You can configure each display or find out the status of each device quickly and conveniently via an RJ45 connection.

## HDMI input

HDMI makes an uncompressed digital RGB connection from the source to the screen. By eliminating conversion to an analog signal, it delivers an unblemished image. The nondegraded signal reduces flicker and leads to a clearer picture. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backward compatible with DVI sources but includes digital audio. HDMI uses HDCP copy protection.

## SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to $50 \%$, which saves substantially on energy costs.

Remote Management:: RS232
Remote Management allows the user to control and adjust the displays remotely via the RS232 protocol. Using CEC commands, you are able to have full control over all the displays in your signage network at any time.

## Compliant with RoHS standards

 Philips designs and produces display products in compliance with strict Restriction of Hazardous Substances (RoHS) standards that restrict lead and other toxic substances that can harm the environment.Advanced anti image sticking Static images left on-screen for extended periods of time may leave a "ghost image" or image sticking effect on LCD displays. Although image sticking in LCD displays is not permanent, you want to prevent this to happen, especially in locations where content is shown 24/7.
$\checkmark$ SmartPower



Lead Free

## Specifications

Picture/Display

- Diagonal screen size: 31.55 inch / 80.1 cm
- Panel resolution: 1920x1080p
- Optimum resolution: $1920 \times 1080 @ 60 \mathrm{~Hz}$
- Brightness: $500 \mathrm{~cd} / \mathrm{m}^{2}$
- Contrast ratio (typical): 1450:1
- Response time (typical): 5 ms
- Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: $0.364 \times 0.364$
- Display colors: 1.06 Billion Colors
- Picture enhancement: $3 / 2-2 / 2$ motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

Supported Display Resolution

- Computer formats

| Resolution | Refresh rate |
| :--- | :--- |
| $640 \times 480$ | $60,67,72,75 \mathrm{~Hz}$ |
| $800 \times 600$ | $56,60,72,75 \mathrm{~Hz}$ |
| $1024 \times 768$ | 60 Hz |
| $1280 \times 768$ | 60 Hz |
| $1280 \times 800$ | 60 Hz |
| $1280 \times 1024$ | 60 Hz |
| $1360 \times 768$ | 60 Hz |
| $1366 \times 768$ | 60 Hz |
| $1440 \times 900$ | 60 Hz |
| $1600 \times 1200$ | 60 Hz |
| $1920 \times 1080$ | 60 Hz |
| $1920 \times 1200$ | 60 Hz |
| Video formats |  |
| Resolution | Refresh rate |
| 480 i | 60 Hz |
| 480 p | 60 Hz |
| 576 p | 50 Hz |
| 576 i | 50 Hz |
| 720 p | $50,60 \mathrm{~Hz}$ |
| 1080 i | $50,60 \mathrm{~Hz}$ |
| 1080 p | $50,60 \mathrm{~Hz}$ |

## Connectivity

- PC: VGA-in D-Sub 15HD, VGA-out D-Sub 15HD, DVI-D x1, RS232 D-Sub9, RS232 D-sub9 output, 3.5 mm PC audio input $\times 1, \mathrm{RJ} 45$
- AV input: HDMI x1, Component (BNC) x1, Svideo $\times 1$, Audio (L/R) $\times 2$, Composite (BNC) $\times 1$
- AV output: Composite (BNC) $\times 1$, Audio (L/R) $\times 1$


## Convenience

- Placement: Portrait, Landscape
- Tiled Matrix: $5 \times 5$
- Picture in picture: PBP, PIP, POP
- Screen saving functions: Pixel shift, Low bright
- Signal loop through: RS232, VGA
- Keyboard control: Hidden, Lockable
- Remote control signal: Lockable
- Ease of installation: Carrying Handles
- Energy saving functions: Smart Power
- Picture performance: Advanced color control
- Network controllable: RS232, RJ45
- Packaging: Reusable box


## Dimensions

- Bezel thickness: $36 \mathrm{~mm} / 1.4^{4}$
- VESA Mount: $200 \times 200 \mathrm{~mm}, 400 \times 200 \mathrm{~mm}$
- Product weight: 12.8 kg
- Product weight (lb): 28.2 lb lb
- Set dimensions ( $\mathrm{W} \times \mathrm{H} \times \mathrm{D}$ ): $774 \times 468 \times 116 \mathrm{~mm}$
- Set dimensions in inch ( $\mathrm{W} \times \mathrm{H} \times \mathrm{D}$ ):
$30.5 \times 18.4 \times 4.6$ inch
Operating conditions
- Temperature range (operation): 0-40 ${ }^{\circ} \mathrm{C}$
- Relative humidity: 5-90\%
- MTBF: 50.000 hour(s)

Power

- Mains power: 90-264 VAC, $50 / 60 \mathrm{~Hz}$
- Consumption (On mode): Typ. 88W
- Standby power consumption: <0.5W

Sound

- Built-in speakers: $2 \times 10 \mathrm{~W}$

Accessories

- Included accessories: Remote Control, Batteries for remote control, AC Power Cord, VGA cable, User manual on CD-ROM, Quick start guide
- Optional accessories: Fixed wall mount, Flexible wall mount, Ceiling mount
- Stand: BM03211

Miscellaneous

- Bezel: metallic anthracite
- Warranty: Europe/North America: 3 years
- On-Screen Display Languages: English, French, German, Italian, Polish, Turkish, Russian, Simplified

Chinese

- Regulatory approvals: CE, FCC, Class B, UL/cUL, CCC, RoHS, C-Tick

Product dimensions

- Product dimensions ( $\mathrm{W} \times \mathrm{H} \times \mathrm{D}$ ):
$31.2 \times 19.2 \times 4.5$ inch
- Product dimensions ( $\mathrm{W} \times \mathrm{H} \times \mathrm{D}$ ):
$79.2 \times 48.7 \times 11.5 \mathrm{~cm}$
- Product dimensions with stand (H x D): $53.1 \times 20.5 \mathrm{~cm}$
- Product dimensions with stand $(\mathrm{H} \times \mathrm{D})$ :
$20.9 \times 8.1$ inch
- Weight: 26.345 lb
- Weight: 11.95 kg
- Weight (with stand): 27.778 lb
- Weight (with stand): 12.6 kg

Packaging dimensions

- Packaging dimensions ( $\mathrm{W} \times \mathrm{H} \times \mathrm{D}$ ): $90.1 \times 61.2 \times 28 \mathrm{~cm}$
- Packaging dimensions ( $\mathrm{W} \times \mathrm{H} \times \mathrm{D}$ ):
$35.5 \times 24.1 \times 11.0$ inch
- EAN: 8712581645595
- Gross weight: 38.360 lb
- Gross weight: 17.4 kg
- Nett weight: 28.219 lb
- Nett weight: 12.8 kg
- Number of products included: 1
- Packaging type: Carton
- Tare weight: 10.141 lb
- Tare weight: 4.6 kg


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