# **PHILIPS**

Video Wall Display

Signage Solutions

55"

Direct LED Backlight

Full HD

700cd/m<sup>2</sup>



55BDL8007X



# Impressive videowall

### Inspire your team and guests

Take presentations and corporate branding to the next level. The Philips X-Line Videowall display brings your content to life to ensure absolute audience engagement in every setting with Pure Colour Pro.

### Effortless setup. Total control.

- Operate, monitor and maintain with CMND & Control
- Add Android processing power with an optional CRD50 module

#### **Powerful system solution**

- Energy-saving automatic backlight control
- OPS slot allows for PC embedding without cabling
- Tiling mode. Create tiled 4K videowalls of any size

### Brilliant images. Endless possibilities.

- Full HD monitors. Brilliant images. Clear contrast
- IPS panel: rich color consistency from every angle
- Ultra-narrow bezels. For distraction-free images

### **Cost-effective system solution**

• FailOver ensures content is always playing

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# Highlights

#### **CMND & Control**



Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

#### **Energy-saving**

Energy-saving automatic backlight control

#### **FailOver**



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

#### **Full HD monitors**

Full HD monitors. Brilliant images. Clear contrast

#### IPS panel rich color

IPS panel: rich color consistency from every angle

#### **OPS** slot



Integrate a full-power PC or Android-powered CRD50 module directly into your Philips Professional Display. The OPS slot contains all the connections you need to run your slot-in solution, including a power supply.

#### **Optional CRD50 module**

Embed an Android System-on-Chip (SoC) in your Philips Professional Display. The optional CRD50 module is an OPS device that enables Android processing power without the need for cables. Simply slide into the OPS slot, which contains all the connections needed to run the module (including power supply).

#### **Tiling mode**

Connect two or more Philips professional displays to create a tiled videowall-without the need for external devices. A single player takes care of content, whether you have four screens or 40. 4K content is fully supported, and if you're showing that content on four screens you get the best possible dot-by-dot resolution.



## Specifications

#### **Picture/Display**

Diagonal screen size (metric): 138.7 cm Diagonal screen size (inch): 54.5 inch

Aspect ratio: 16:9

Panel resolution: 1920x1080p Pixel pitch: 0.63 x 0.63 mm

Optimum resolution: 1920 x 1080 @ 60 Hz

Brightness: 700 cd/m²
Display colors: 1.07 B
Contrast ratio (typical): 1100:1
Dynamic contrast ratio: 500,000:1
Response time (typical): 8 ms
Viewing angle (horizontal): 178 degree
Viewing angle (vertical): 178 degree

Haze: 28 %

#### **Connectivity**

Audio output: 3.5 mm Mini Jack (x1)
Video input: DVI-D (x1), VGA (Analog D-Sub)
(x1), Display Port1.3 (x1), HDMI 2.0 (x2)
Audio input: 3.5 mm mini jack (x1)
Other connections: OPS, USB 2.0 (x1), Thermal

Video output: DisplayPort 1.3 (x1)

External control: IR (in) 3.5 mm jack, LAN RJ45 (x2), Signal loopthrough RJ45(x2)

#### Convenience

Placement: Landscape (24/7), Portrait (24/7)

Tiled Matrix: Up to 15 x 15

Screen saving functions: Pixel Shift, Low Bright Signal loop through: DisplayPort, RJ45 Ease of installation: Carrying Handles, Smart

Insert

Energy saving functions: Smart Power Network controllable: LAN (RJ45)

#### Sound

Built-in speakers: 2 x 10W (RMS)

#### **Power**

Consumption (On mode): 150 W Consumption (Typical): 190 W Consumption (Max): 370 W Standby power consumption: 0.5 W

**Energy Label Class: G** 

#### **Supported Display Resolution**

Computer formats: 640 x 480, 60, 72, 75Hz, 720 x 400, 70Hz, 800 x 600, 60, 75Hz, 1024 x 768, 60, 75Hz, 1280 x 768, 60Hz, 1280 x 800, 60Hz, 1280 x 960, 60Hz, 1280 x 1024, 60Hz, 1360 x 768, 60Hz, 1366 x 768, 60Hz, 1600 x 1200, 60Hz, 1920 x 1080, 60Hz Video formats: 720p, 50, 60Hz, 1080i, 25, 30Hz, 1080p, 50, 60Hz, 2160P 50, 60Hz ((HDMI/OPS/DP)

#### **Dimensions**

Smart Insert mount: 100mm x 100mm,

6xM4xL6

Set Width: 1210.5 mm Product weight: 23.8 kg Set Height: 681.2 mm

Set Depth: 97.3 mm(D@WallMount)/98.4

mm(D@Handle) mm

Set Width (inch): 47.66 inch

Set Height (inch): 26.82 inch Wall Mount: 400mm x 400mm, M6

Set Depth (inch): 3.83 (D@WallMount)/3.87

(D@Handle) inch

Bezel width: 0.44 mm + 0.44 mm

#### **Operating conditions**

Altitude: 0 ~ 3000 m

Temperature range (operation): 0 ~ 40 °C

MTBF: 50,000 hour(s)

Temperature range (storage):  $-20 \sim 60 \,^{\circ}$ C Humidity range (operation)[RH]: 20 - 80%

(without condensation)

Humidity range (storage) [RH]: 5 - 95%

(without condensation)

#### **Accessories**

Included Accessories: AC Switch Cover, Gap pad x3, IR sensor cable (1.8 m) (x1), Quick start guide (x1), Remote control & AAA batteries, RJ45 / RS232 converter, Wire Clamper (x3), Power cord, DP cable (x1), RJ45 cable (x1), Edge alignment pin (x2), Kit-1 (x1), Kit-2 (x2)

#### **Miscellaneous**

On-Screen Display Languages: Arabic, English, French, German, Italian, Japanese, Polish, Russian, Spanish, Simplified Chinese, Turkish, Traditional Chinese Warranty: 3 years warranty

Regulatory approvals: CE, FCC, Class A, RoHS,

CB, BSMI, ETL, PSE

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