

Philips  
Full HD LCD monitor

**E Line**  
27" (68.6 cm)  
1920 x 1080 (Full HD)

**272E2FA**



## Experience true color, unconstrained visuals

The new Philips E line monitor with 4-sides narrow border and cable management design offers a stylish enhancement to your workspace. Experience crisp Full HD visuals, 1ms and AMD FreeSync™ technology for smooth gaming action.

### **Superb Picture Quality**

- 4-sided frameless display
- IPS LED wide view technology for image and color accuracy
- SmartContrast for rich black details

### **Good for Gaming**

- Effortlessly smooth gameplay with AMD FreeSync™ technology
- 1ms (MPRT) fast response for crisp image and smooth gameplay
- SmartImage game mode optimized for gamers

### **Features designed for you**

- Less eye fatigue with Flicker-free technology
- LowBlue Mode for easy on-the-eyes productivity
- Cable management reduces cable clutter for neat workspace
- EasySelect menu toggle key for quick on-screen menu access
- Built-in stereo speakers for multimedia

**PHILIPS**

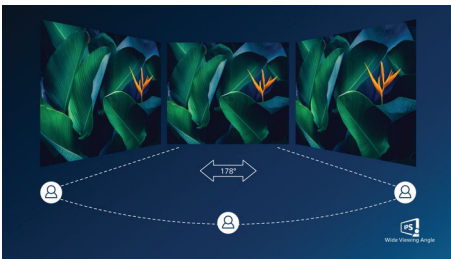
# Highlights

## 4-sided frameless



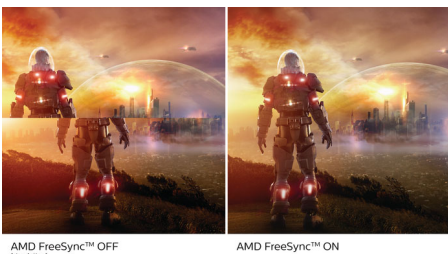
Extremely minimizing 4-sided bezels on this virtually frameless display gives minimalist look and offers an expansive viewing experience. Expand your productivity and make you focus on the vivid images with seamless visions. Significant wide view without distraction even multi monitor set-up in pivot mode.

## IPS technology



IPS displays use an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle. Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

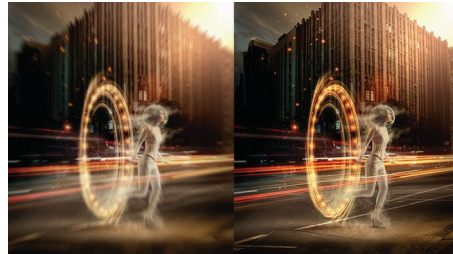
## Ultra-smooth gaming



Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid,

artifact-free performance at virtually any framerate with AMD FreeSync™ technology, smooth quick refresh and ultra-fast response time.

## 1ms MPRT fast response



MPRT (motion picture response time) is more intuitive way to describe the response time, which directly refers the duration from seeing blurry noise to clean and crisp images. Philips gaming monitor with 1 ms MPRT effectively eliminates smearing and motion blur, delivers shaper and precise visuals to enhance gaming experience. Best choice for playing thrilling and twitch-sensitive games.

## SmartImage Game mode



The new Philips gaming display has quick access OSD fine tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts display with fastest response time, high color, along with image adjustments. "RTS" mode (Real time strategy) has a special SmartFrame mode which enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customized settings based on different games, ensuring best performance.

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

## Cable management



Cable management is an intimate design that maintains tidy workspace by organizing cables and wires required for the operation of a display device.



4-sided  
Frameless



Wide Viewing  
Angle



AMD  
FreeSync



Fast Response  
1ms MPRT



SmartImage™  
Game



Flicker-free



LowBlue Mode



EasySelect



Built-in Speaker



HDMI™  
HIGH DEFINITION MULTIMEDIA INTERFACE

# Specifications

## Picture/Display

- LCD panel type: IPS technology
- Backlight type: W-LED system
- Panel Size: 27 inch / 68.6 cm
- Display Screen Coating: Anti-Glare, 3H, Haze 25%
- Effective viewing area: 597.89 (H) x 336.31 (V) mm
- Aspect ratio: 16:9
- Maximum resolution: 1920 x 1080 @ 75 Hz\*
- Pixel Density: 82 PPI
- Response time (typical): 4 ms (Grey to Grey)\*
- MPRT: 1 ms
- Brightness: 350 cd/m<sup>2</sup>
- Contrast ratio (typical): 1000:1
- SmartContrast: Mega Infinity DCR
- Pixel pitch: 0.3114 x 0.3114 mm
- Viewing angle: 178° (H) / 178° (V), @ C/R > 10
- Picture enhancement: SmartImage game
- Color gamut (typical): NTSC 97.4%\*, sRGB 113.1%\*
- Display colors: 16.7 M
- Scanning Frequency: 30 - 85 kHz (H) / 48 - 75 Hz (V)
- sRGB
- Flicker-free
- LowBlue Mode
- EasyRead
- AMD FreeSync™ technology

## Connectivity

- Signal Input: VGA (Analog), DisplayPort x 1, HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

## Convenience

- Built-in Speakers: 3 W x 2
- User convenience: Power On/Off, Menu, Volume, Input, SmartImage Game
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100x100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

## Stand

- Tilt: -5/20 degree

## Power

- On mode: 15.15 W (typ.) (EnergyStar test method)
- Standby mode: 0.5 W
- Off mode: 0.3 W
- Energy Label Class: E
- Power LED indicator: Operation - White, Standby mode- White (blinking)
- Power supply: External, 100-240VAC, 50-60Hz

## Dimensions

- Product with stand(max height): 614 x 462 x 234 mm
- Product without stand (mm): 614 x 354 x 38 mm
- Packaging in mm (WxHxD): 678 x 504 x 153 mm

## Weight

- Product with stand (kg): 4.76 kg
- Product without stand (kg): 3.43 kg
- Product with packaging (kg): 7.02 kg

## Operating conditions

- Temperature range (operation): 0 to 40 °C
- Temperature range (storage): -20 to 60 °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- MTBF: 50,000 hrs (excluding backlight) hour(s)

## Sustainability

- Environmental and energy: EnergyStar 8.0, TCO Certified, RoHS, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: CB, EPA, CE Mark, CU-EAC, TUV/ISO9241-307, TUV-BAUART, EAEU RoHS, FCC Class B, ICES-003

## Cabinet

- Color: Black
- Finish: Textured

## What's in the box?

- Monitor with stand
- Cables: HDMI cable, Power cable
- User Documentation



Issue date 2022-06-22

Version: 4.0.1

12 NC: 8670 001 67752  
EAN: 87 12581 76763 1

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\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners.  
\* The maximum resolution works for either HDMI input or DP input.  
\* NTSC Area based on CIE1976  
\* sRGB Area based on CIE1931  
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\* The monitor may look different from feature images.