Philips
LCD monitor with
SmartImage lite

Ultra-Narrow Bezel
$27^{\prime \prime}(68.6 \mathrm{~cm})$
MHL

## 274E5QDAB

## Vibrant images with AH-IPS display

## with Ultra-Narrow Bezel, MHL

This attractive Philips display with ultra-narrow bezel and AH-IPS screen gives you
awesome, vibrant colour images. Mobile HD link allows you to mirror your Smartphone.

## Stylish design

- Superb glossy and textured finish
- Minimalistic looks with Ultra-Narrow Bezel
- VESA mount for convenience

Awesome picture quality

- 16:9 Full HD display for the best viewing experience
- AH-IPS display gives awesome images with wide viewing angles
- Smartlmage Lite for an enhanced LCD viewing experience
- TrueVision ensures lab quality images

Entertainment with Mobile HD Link (MHL)

- Charge your mobile device while watching a movie
- HDMI-ready for Full HD entertainment
- Optional MHL cable allows for HD video audio playback
- MHL technology for enjoying mobile content on a big screen
- Superb 12 watts stereo sound


## Highlights

## MHL technology



Mobile High-Definition Link (MHL) is a mobile audio/video interface for directly connecting mobile phones and other portable devices to high-definition displays. An optional MHL cable allows you to simply connect your MHLcapable mobile device to this large Philips MHL display and watch your HD videos come to life with full digital sound. Now not only can you enjoy your mobile games, photos, movies or other apps on its big screen, you can simultaneously charge your mobile device so you never run out of power halfway.

HDMI Ready


HDMI-ready

An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. An HDMI cable enables high-quality digital video and audio to be transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

Superb 12 watts stereo sound
A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.

AH-IPS technology


AH-IPS displays use an advanced technology which gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle. Unlike standard TN panels, AH-IPS displays give you remarkably crisp images with vivid colours, making them ideal not only for photos, movies and web browsing, but also for professional applications which demand colour accuracy and consistent brightness at all times.

## 16:9 Full HD



The Full HD screen has the widescreen resolution of $1920 \times 1080$ p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future-proof as it supports 1080p signals from all sources, including the most recent sources such as Bluray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colours.

## TrueVision




TrueVision Off

TrueVision is a proprietary Philips technology that uses an advanced algorithm for testing and aligning monitor display, which gives you the ultimate display performance. Philips ensures that TrueVision monitors leave the factory fine-tuned with this process giving you consistent colour and picture quality.

## SmartImage Lite

Smartlmage Lite is an exclusive, leading edge Philips technology that analyses the content displayed on your screen. Based on a scenario you select, Smartlmage Lite dynamically enhances the contrast, colour saturation and sharpness of images and videos for ultimate display performance - all in real time with the press of a single button.

## Ultra-Narrow Bezel

Utilising the latest technology panels, the new Philips displays are designed with a minimalistic approach by limiting the outer bezel thickness to about 2.5 mm . Combined with an in-panel black matrix strip of around 9 mm , the overall bezel dimensions are reduced significantly, minimising distractions and maximising viewing size. Especially suited to multi-display or tiling setups like gaming, graphics design and professional applications, the Ultra-narrow bezel display gives you the feeling of using one large display.

Superb glossy and textured finish Superb glossy and textured finish

VESA mount for convenience
VESA mount for convenience
Charge mobile device
Charge your mobile device while watching a movie Full HD

SmartImage $_{\text {Lite }}$


## Specifications

## Connectivity

- Signal Input: MHL-HDMI (digital, HDCP), VGA
(Analogue), DVI-D (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

Picture/Display

- Panel Size: 27 inch/68.6 cm
- Aspect ratio: 16:9
- LCD panel type: AH-IPS LCD
- Backlight type: W-LED system
- Pixel pitch: $0.311 \times 0.311 \mathrm{~mm}(0.012 " \times 0.012$ ")
- Optimum resolution: $1920 \times 1080 @ 60 \mathrm{~Hz}$
- Brightness: $250 \mathrm{~cd} / \mathrm{m}^{2}$
- Display colours: 16.7 M
- Contrast ratio (typical): 1000:1
- SmartContrast: 20,000,000:1
- Viewing angle: $178^{\circ}(\mathrm{H}) / 178^{\circ}(\mathrm{V}), @ \mathrm{C} / \mathrm{R}$ \> 10
- Picture enhancement: Smartlmage Lite
- Effective viewing area: $597.89(\mathrm{H}) \times 336.31(\mathrm{~V})$
- Scanning Frequency: $30-83 \mathrm{kHz}(\mathrm{H}) / 56-75 \mathrm{~Hz}(\mathrm{~V})$
- sRGB
- SmartResponse (typical): 5 ms (Grey to Grey)
- MHL: 1080p@30Hz


## Convenience

- Built-in Speakers: 6 watts $\times 2$
- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7, Windows 8
- User convenience: Power On/Off, Menu, Volume, Input, SmartImage Lite
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish,
Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount ( $100 \times 100 \mathrm{~mm}$ )


## Stand

- Tilt: -5/20 degree


## Power

- Power supply: External, $100-240$ VAC, $50-60 \mathrm{~Hz}$
- Off mode: 0.3 W (typ.)
- On mode: 22.15 W (typ.) (EnergyStar 6.0 test method)
- Standby mode: 0.5 W (typ.)
- Power LED indicator: Operation - White, Standby mode - White (flashing)


## Dimensions

- Product with stand (mm): $622 \times 470 \times 237 \mathrm{~mm}$
- Packaging in $\mathrm{mm}(\mathrm{W} \times \mathrm{H} \times \mathrm{D}): 667 \times 546 \times 106 \mathrm{~mm}$
- Product without stand (mm): $622 \times 375 \times 46 \mathrm{~mm}$

Weight

- Product with packaging (kg): 7.14 kg
- Product with stand (kg): 5.10 kg
- Product without stand $(\mathrm{kg}): 4.88 \mathrm{~kg}$

Operating conditions

- Altitude: Operation: $+12,000 \mathrm{ft}(3658 \mathrm{~m})$, Nonoperation: $+40,000 \mathrm{ft}(12,192 \mathrm{~m})$
- Temperature range (operation): $0^{\circ} \mathrm{C}$ to $40^{\circ} \mathrm{C}{ }^{\circ} \mathrm{C}$
- MTBF: 30,000 hour(s)
- Relative humidity: 20\%-80\% \%
- Temperature range (storage): $-20^{\circ} \mathrm{C}$ to $60^{\circ} \mathrm{C}{ }^{\circ} \mathrm{C}$

Sustainability

- Environmental and energy: EnergyStar 6.0, RoHS, Mercury Free
- Recyclable packaging material: 100 \%

Compliance and standards

- Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, SASO, SEMKO, TUV/ISO9241-307, WEEE


## Cabinet

- Colour: Black Cherry/Black
- Finish: Glossy


## PHILIPS


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* This Philips display is MHL-certified. However, if your MHL device does not connect or work correctly, check with your MHL device FAQ or vendor directly for instructions. The policy of your device manufacturer may require you to purchase its brand-specific MHL cable or adapter in order for it to work
* Requires optional MHL-certified mobile device and MHL cable (not included). Please check with your MHL device vendor for included). Plea
compatibility.
* Standby/Off energy saving of ErP is not applicable for the MHL charging functionality
"IPS" word mark / trademark and related patents on technologies belong to their respective owners.
* Smart response time is the optimum value from either GtG or GtG (BW) tests.

