## Philips

LCD monitor

E Line<br>27 ( 68.6 cm )<br>Full HD (1920 x 1080)

## 277E6LDAD

## Vivid colours, crisp details

## in an elegant design

Experience brilliant, crisp images like never before with this full HD display. With an elegant, slim design and Smartlmage lite, it looks stunning from every angle!

## Elegant Design

- Elegant, slim design complements your home decor
- Superb black cherry glossy finish
- Modern Touch controls complement the design

Superb Picture Quality

- LED technology for brilliant colours and energy efficiency
- Smartlmage Lite for easy optimised image settings
- SmartContrast for deep black level details
- 16:9 Full HD display for crisp, detailed images

Experience immersive multimedia

- Built-in $3 \times 2$-watt RMS speakers
- HDMI-ready for Full HD entertainment
- MHL technology for enjoying mobile content on a big screen


## Highlights

## LED technology

White LED's are solid state devices which light up to full, consistent brightness faster saving startup time. LED's are free from mercury content, which allows for eco-friendly recycling and disposal process. LED's allow for better dimming control of the LCD backlight, resulting in a super high contrast ratio. It also gives superior colour reproduction thanks to consistent brightness across the screen.

## 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD $1920 \times 1080$ resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colours, expect a true-to-life picture.

## SmartImage Lite

SmartImage Lite is an exclusive, leading edge Philips technology that analyses the content displayed on your screen. Based on a scenario you select, Smartlmage Lite dynamically enhances the contrast, colour saturation and sharpness of images and videos for ultimate display performance - all in real time with the press of a single button.

## SmartContrast



SmartContrast is a Philips technology that analyses the contents you are displaying,
automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## Modern Touch controls



Touch controls are intelligent, touch-sensitive icons that replace protruding buttons so the user can adjust the monitor to their requirements. Responding to your lightest touch, touch controls give the monitor a modern feel.

MHL technology


Mobile High Definition Link (MHL) is a mobile audio/video interface for directly connecting mobile phones and other portable devices to high-definition displays. An optional MHL cable allows you to simply connect your MHL capable mobile device to this large Philips MHL display, and watch your HD videos come to life with full digital sound. Now not only you can enjoy your mobile games, photos, movies or other apps on its big screen, you can simultaneously charge your mobile device so you never run out of power halfway.

## HDMI Ready



HDMI-ready

An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. An HDMI cable enables high-quality digital video and audio to be transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

## Built-in $3 \times 2$-watt RMS speaker

 Now you can enjoy all your multimedia and social applications with stereo sound. These built-in speakers not only sound great, but also help you to get rid of external wire clutter and save valuable desktop space.
## Slim design

Elegant, slim design complements your home decor

Superb black cherry
Superb black cherry glossy finish

LED
NMHL
Touch contro
Ham Full HD
1080 n Hami

## Specifications

## Connectivity

- Signal Input: VGA (Analogue), DVI-D (digital, HDCP), MHL-HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out


## Picture/Display

- Panel Size: 27 inch/68.6 cm
- Aspect ratio: 16:9
- LCD panel type: TFT-LCD
- Backlight type: W-LED system
- Pixel pitch: $0.311 \times 0.311 \mathrm{~mm}$
- Optimum resolution: $1920 \times 1080 @ 60 \mathrm{~Hz}$
- Brightness: $300 \mathrm{~cd} / \mathrm{m}^{2}$
- Display colours: 16.7 M
- Contrast ratio (typical): 1000:1
- SmartContrast: 20,000,000:1
- Response time (typical): 1 ms (Grey to Grey)*
- Viewing angle: $170^{\circ}(\mathrm{H}) / 160^{\circ}(\mathrm{V})$, @ C/R \> 10
- Picture enhancement: Smartlmage Lite
- Effective viewing area: $597.89(\mathrm{H}) \times 336.31(\mathrm{~V})$
- Scanning Frequency: $30-83 \mathrm{kHz}(\mathrm{H}) / 56-75 \mathrm{~Hz}(\mathrm{~V})$
- sRGB
- MHL: 1080p@30Hz


## Convenience

- Built-in Speakers: $3 \mathrm{~W} \times 2$
- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7
- User convenience: Power On/Off, Menu, Volume, Input, SmartImage Lite
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock


## Stand

- Tilt: -5/20 degree


## Power

- Power supply: External, 100-240 VAC, $50-60 \mathrm{~Hz}$
- Off mode: 0.3 W (typ.)
- On mode: 19.77 W (typ.) (EnergyStar 6.0 test method)
- Standby mode: 0.5 W (typ.)
- Power LED indicator: Operation - White, Standby mode - White (flashing)


## Dimensions

- Product with stand (mm): $640 \times 478 \times 235 \mathrm{~mm}$
- Packaging in $\mathrm{mm}(\mathrm{W} \times \mathrm{H} \times \mathrm{D}): 682 \times 542 \times 109 \mathrm{~mm}$
- Product without stand $(\mathrm{mm}): 640 \times 394 \times 48 \mathrm{~mm}$


## Weight

- Product with packaging (kg): 6.86 kg
- Product with stand (kg): 5.42 kg
- Product without stand $(\mathrm{kg}): 5.17 \mathrm{~kg}$

Operating conditions

- Altitude: Operation: $+12,000 \mathrm{ft}(3658 \mathrm{~m})$, Nonoperation: $+40,000 \mathrm{ft}(12,192 \mathrm{~m})$
- Temperature range (operation): $0^{\circ} \mathrm{C}$ to $40^{\circ} \mathrm{C}{ }^{\circ} \mathrm{C}$
- MTBF: 50,000 (excluding backlight) hour(s)
- Relative humidity: 20\%-80\% \%
- Temperature range (storage): $-20^{\circ} \mathrm{C}$ to $60^{\circ} \mathrm{C}{ }^{\circ} \mathrm{C}$


## Sustainability

- Environmental and energy: EnergyStar 6.0, RoHS, Mercury Free
- Recyclable packaging material: 100 \%

Compliance and standards

- Regulatory Approvals: CE Mark, FCC Class B, CUEAC, SEMKO, TCO Certified, cETLus, TUV/ ISO9241-307, SASO, KUCAS, EPA, WEEE, KCC, RCM, VCCI

Cabinet

- Colour: Black Cherry
- Finish: Glossy

What's in the box?

- Cables: VGA, DVI, HDMI, Audio, Power
- Monitor with stand
- User Documentation


## PHILIPS


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* This Philips display is MHL-certified. However, if your MHL device does not connect or work correctly, check with your MHL device FAQ or vendor directly for instructions. The policy of your device manufacturer may require you to purchase its brand-specific MHL cable or adapter in order for it to work
* Requires optional MHL-certified mobile device and MHL cable (not included). Please check with your MHL device vendor for compatibility
* Standby/Off energy saving of ErP is not applicable for the MHL charging functionality
For a complete list of MHL-enabled products, refer to
www.mhlconsortium.org
HDMI cables vary depending on region and models.
* Response time value equal to SmartResponse

