



Philips Brilliance  
LCD monitor, LED  
backlight with  
PowerSensor

**B-line**

24" / 61 cm Full HD display

**Brilliance**

**241B4LPCS**



## Sustainable eco design display

with PowerSensor saves energy bills

The Philips PowerSensor LED display using 65% post consumer recycled plastics and PVC, BFR free housing is ideal for eco-friendly productivity

### **Sustainable Eco-design**

- PowerSensor saves up to 80% energy costs
- Zero power consumption with 0 watt hard switch
- 65% post consumer recycled plastics with TCO Edge
- PVC-BFR free housing

### **Excellent performance**

- LED technology ensures natural colors
- TrueVision ensures lab quality images
- Built-in stereo speakers for multimedia

### **Designed for people**

- SmartErgoBase enables people-friendly ergonomic adjustments
- Low bezel-to-table height for maximum reading comfort

### **Easy to experience**

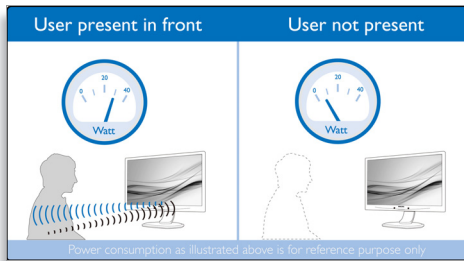
- SmartImage presets for easy optimized image settings
- USB Hub with 2 ports for easy connections

**PHILIPS**

sense and simplicity

# Highlights

## PowerSensor



PowerSensor is a built-in 'people sensor' that transmits and receives harmless infrared signals to determine if user is present and automatically reduces monitor brightness when user steps away from the desk, cutting energy costs by up to 80 percent and prolonging monitor life

## LED technology

White LED's are solid state devices which light up to full, consistent brightness faster saving startup time. LED's are free from mercury content which allows for eco-friendly recycling and disposal process. LED's allow for better dimming control of LCD backlight, resulting in super high contrast ratio. It also gives superior color reproduction thanks to consistent brightness across the screen.

## SmartErgoBase

The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base's people-friendly height, swivel, tilt and rotation angle adjustments position the monitor for maximum comfort that can ease the physical strains of a long workday; cable management reduces cable clutter and keeps the workspace neat and professional.

## Low bezel-to-table height



The Philips monitor, thanks to its advanced SmartErgoBase, can be lowered down almost to desk level for a comfortable viewing angle. Low bezel-to-table height is the perfect solution if you use bifocals, trifocals or progressive lens glasses for your computing work. Additionally, it allows for users with greatly different heights to use the monitor in their preferred angle and height settings, helping them reduce fatigue and strain.

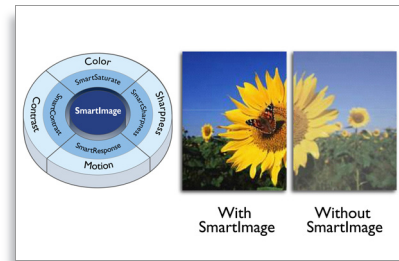
## Built-in stereo speakers

A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

## 2 Ports USB 2.0 HUB

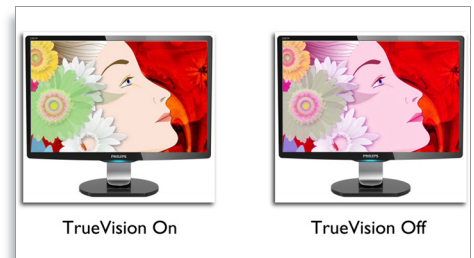
USB Hub allows user to conveniently connect their plug and play multimedia devices such as USB memory devices, camera, portable HDD, Web camera, PDA, Printer and many other devices which has USB connection available. The conveniently located USB 2.0 Hub on the monitor allows USB 2.0 signals to pass thru to the computer. Note that many devices like cameras and HDD may need to be powered On independently, as they have higher power requirements than the monitor USB Hub can provide.

## SmartImage



SmartImage is an exclusive leading edge Philips technology that analyzes the content displayed on your screen and gives you optimized display performance. This user friendly interface allows you to select various modes like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimizes the contrast, color saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!

## TrueVision



TrueVision is a proprietary Philips technology that uses advanced algorithm for testing and aligning monitor display which gives you the ultimate display performance that is 4 times more stringent than Windows sRGB requirements. Only Philips ensures each and every monitor that leaves the factory is fine tuned with this process so you can get consistent color and picture quality.



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# Specifications



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