

Philips Signage Solutions  
Video Wall Display

55"

Direct LED Backlight  
Full HD  
700cd/m<sup>2</sup>

55BDL1007X



# Go big

Versatile videowall display.

Command attention with an X-Line professional videowall display. Crisp contrast and slim bezels enable clear, distraction-free imaging. Whether you're running an airport or hosting a conference.

#### **Powerful system solution**

- Energy-saving automatic backlight control
- FailOver ensures content is always playing
- OPS slot allows for PC embedding without cabling
- Tiling mode. Create tiled 4K videowalls of any size

#### **Effortless setup. Total control.**

- Operate, monitor and maintain with CMND & Control
- CMND & Create. Develop and launch your own content
- Remote system management through CMND
- Add Android processing power with an optional CRD50 module

#### **Brilliant images. Endless possibilities.**

- Full HD monitors. Brilliant images. Clear contrast
- IPS panel: rich color consistency from every angle
- Extra-narrow (1.8 mm) bezels. For distraction-free images

# PHILIPS

# Highlights

## Tiling mode

Connect two or more Philips professional displays to create a tiled videowall-without the need for external devices. A single player takes care of content, whether you have four screens or 40. 4K content is fully supported, and if you're showing that content on four screens you get the best possible dot-by-dot resolution.

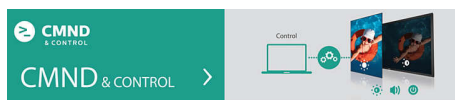
## Optional CRD50 module

Embed an Android System-on-Chip (SoC) in your Philips Professional Display. The optional CRD50 module is an OPS device that enables Android processing power without the need for cables. Simply slide into the OPS slot, which contains all the connections needed to run the module (including power supply).

## CMND

Take control of your Philips Professional Display network. CMND lets you manage, update, maintain, and play via one easy-to-use interface. From installation to daily operation.

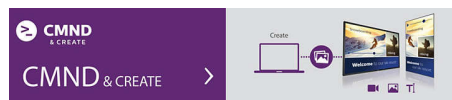
## CMND & Control



Run your display network over a local (LAN) connection. CMND & Control allows you to

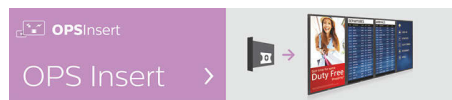
perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

## CMND & Create



Take control of your content with CMND & Create. A drag-and-drop interface makes it simple to publish your own content-whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure your stills, text, and video will be up and running in no time.

## OPS slot

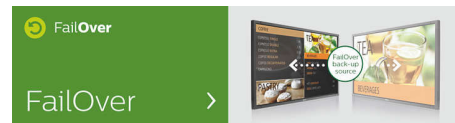


Integrate a full-power PC or Android-powered CRD50 module directly into your Philips Professional Display. The OPS slot contains all the connections you need to run your slot-in solution, including a power supply.

## Energy-saving

Energy-saving automatic backlight control

## FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

## Full HD monitors

Full HD monitors. Brilliant images. Clear contrast

## IPS panel rich color

IPS panel: rich color consistency from every angle

## Extra-narrow (1.8 mm) bezels.

Extra-narrow (1.8 mm) bezels. For distraction-free images

# Specifications

## Connectivity

- Audio output: External speaker connector, 3.5 mm Mini Jack (x1)
- Video input: Component BNC (x3), Composite (Share component Y), Display Port 1.2 (x1), DVI-D (x1), HDMI 1.4 (x2), VGA (Analog D-Sub) (x1)
- Audio input: 3.5 mm mini jack (x1), Audio Left / Right (RCA) x 1
- Other connections: OPS
- Video output: DisplayPort 1.2 (x1), DVI-I (x1)
- External control: IR (in/out) 3.5 mm jack, RJ45, RS232C (in/out) 2.5 mm jack

## Picture/Display

- Diagonal screen size (metric): 138.7 cm
- Diagonal screen size (inch): 54.6 inch
- Aspect ratio: 16:9
- Panel resolution: 1920x1080p
- Pixel pitch: 0.63 x 0.63 mm
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 700 cd/m<sup>2</sup>
- Display colors: 1.07 B
- Contrast ratio (typical): 1200:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 8 ms
- Viewing angle (horizontal): 178 degree
- Viewing angle (vertical): 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

## Convenience

- Placement: Landscape (24/7), Portrait (24/7)
- Tiled Matrix: Up to 10 x 10
- Screen saving functions: Pixel Shift, Low Bright
- Signal loop through: RS232, DisplayPort, IR
- Ease of installation: Carrying Handles, Smart Insert
- Energy saving functions: Smart Power
- Network controllable: RS232, RJ45, 1-Wire

## Sound

- Built-in speakers: 2 x 10W (RMS)

## Power

- Consumption (On mode): 168W
- Standby power consumption: <0.5W
- Energy Label Class: G

## Supported Display Resolution

- Computer formats: 640 x 480, 60, 67, 72, 75Hz, 800 x 600, 56, 60, 72, 75Hz, 1024 x 768, 60Hz, 1280 x 768, 60Hz, 1280 x 800, 60Hz, 1280 x 1024, 60Hz, 1360 x 768, 60Hz, 1366 x 768, 60Hz, 1440 x 900, 60Hz, 1600 x 1200, 60Hz, 1920 x 1080, 60Hz, 1920 x 1200, 60Hz
- Video formats: 480i, 60Hz, 480p, 60Hz, 576p, 50Hz, 576i, 50Hz, 720p, 50, 60Hz, 1080i, 50, 60Hz, 1080p, 50, 60Hz, 3840 x 2160, 30Hz

## Dimensions

- Set Width: 1211.4 mm
- Product weight: 24.35 kg
- Set Height: 682.2 mm
- Set Depth: 98.5 mm
- Set Width (inch): 47.69 inch
- Set Height (inch): 26.86 inch
- Wall Mount: 400 x 400 mm
- Set Depth (inch): 3.88 inch
- Bezel width: 0.9mm (Even Bezel)

## Operating conditions

- Altitude: 0 ~ 3000 m
- Temperature range (operation): 0 ~ 40 °C
- MTBF: 50,000 hour(s)
- Relative humidity: 20 ~ 80 %
- Temperature range (storage): -20 ~ 60 °C

## Multimedia Applications

- Playback Formats: MP3, WMA
- USB Playback Video: ISM, M2TS, M4V, Manifest, MK3D, MKV, MP4, MPD, MPEG, MPG, MT2, MTS, TS, VOB

## Accessories

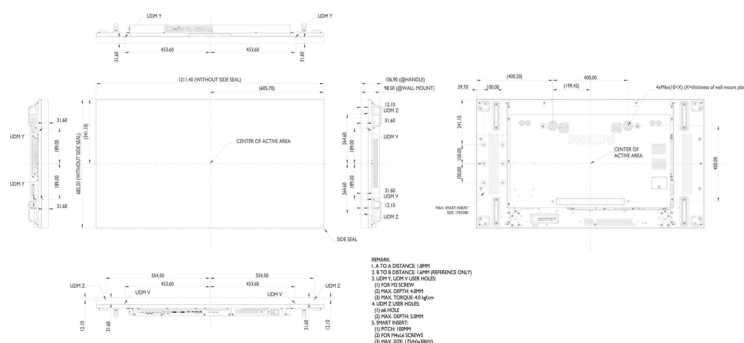
- Included accessories: Remote Control, Quick start guide, AC Power Cord, Batteries for remote control, RS232 cable
- Included Accessories: DVI-D cable (1.8 m), Edge Alignment Kit (1) -1 pcs, Edge Alignment Kit (2) - 2 pcs, IR daisy chain cable (1.8 m), IR sensor cable (1.8 m) (x1), RS232 daisy chain cable (x1), Thumbscrew (8pcs)
- Stand: BM05462 (Option)

## Miscellaneous

- On-Screen Display Languages: Arabic, Simplified Chinese, Traditional Chinese, English, French,

German, Italian, Japanese, Polish, Russian, Spanish, Turkish

- Warranty: 3 year warranty
- Regulatory approvals: CE, UL/cUL, CB, GOST, EPEAT, BSMI, CCC, CECP, EAC, FCC, Class A, J-Moss, PSB, PSE, RoHS, UL, VCCI



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