Philips
LCD monitor

E Line<br>27" ( 68.6 cm )<br>$1920 \times 1080$ (Full HD)

## 277E6LDAD

## Vivid colors, crisp details

## in an elegant design

Experience brilliant, crisp images like never before with this Full HD, display. With elegant, slim design and Smartlmage lite, it looks stunning in every way!

## Superb Picture Quality

- LED technology for brilliant colors and energy effeciency
- 16:9 Full HD display for crisp detailed images
- Smartlmage Lite for easy optimized image settings
- SmartContrast for deep black level details

Elegant Design

- Elegant, slim design complements your home decor
- Superb black cherry glossy finish
- Modern Touch controls complement the design

Experience immersive multimedia

- MHL technology for enjoying mobile content on big screen
- HDMI-ready for Full HD entertainment
- Built-in $3 \times 2$ watts RMS speakers


## Highlights

## LED technology

White LED's are solid state devices which light up to full, consistent brightness faster saving startup time. LED's are free from mercury content which allows for eco-friendly recycling and disposal process. LED's allow for better dimming control of LCD backlight, resulting in super high contrast ratio. It also gives superior color reproduction thanks to consistent brightness across the screen.

16:9 Full HD display


Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD $1920 \times 1080$ resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colors expect a true to life picture.

## SmartImage Lite

Smartlmage Lite is an exclusive, leading edge Philips technology that analyzes the content displayed on your screen. Based on a scenario you select, Smartlmage Lite dynamically enhances the contrast, color saturation and sharpness of images and videos for ultimate display performance - all in real time with the press on a single button.

## SmartContrast



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## Modern Touch controls



Touch controls are intelligent, touch sensitive icons that replace protruding buttons that lets the user adjust the monitor to their requirement. Responding to your lightest touch, Touch control gives the monitor a modern feel.

## MHL technology



Mobile High Definition Link (MHL) is a mobile audio/video interface for directly connecting mobile phones and other portable devices to high-definition displays. An optional MHL cable allows you to simply connect your MHL capable mobile device to this large Philips MHL display, and watch your HD videos come to life with full digital sound. Now not only you can enjoy your mobile games, photos, movies, or other apps on its big screen, you can simultaneously charge your mobile device so you never run out of power half way.

HDMI Ready


An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. A HDMI cable enables high-quality digital video and audio all transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, $A / V$ receivers and video cameras).

## Built-in $3 \times 2$ watts RMS speaker

Now you can enjoy all your multimedia and social applications with stereo sound. These built in speakers not only sound great, but also helps you to get rid of external wire clutter and save valuable desktop space.次MHL Hami

## Specifications

## Picture/Display

- LCD panel type: TFT-LCD
- Backlight type: W-LED system
- Panel Size: 27 inch / 68.6 cm
- Effective viewing area: $597.89(\mathrm{H}) \times 336.31(\mathrm{~V})$
- Aspect ratio: 16:9
- Optimum resolution: $1920 \times 1080 @ 60 \mathrm{~Hz}$
- Response time (typical): 1ms (Gray to Gray)*
- Brightness: $300 \mathrm{~cd} / \mathrm{m}^{2}$
- Contrast ratio (typical): 1000:1
- SmartContrast: 20,000,000:1
- Pixel pitch: $0.311 \times 0.311 \mathrm{~mm}$
- Viewing angle: $170^{\circ}(\mathrm{H}) / 160^{\circ}(\mathrm{V}), @ C / R>10$
- Picture enhancement: Smartlmage Lite
- Display colors: 16.7 M
- Scanning Frequency: $30-83 \mathrm{kHz}(\mathrm{H})$ / $56-75 \mathrm{~Hz}(\mathrm{~V})$
- MHL: 1080p@30Hz
- sRGB

Connectivity

- Signal Input: VGA (Analog ), DVI-D (digital, HDCP), MHL-HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out


## Convenience

- Built-in Speakers: $3 \mathrm{~W} \times 2$
- User convenience: Power On/Off, Menu, Volume, Input, SmartImage lite
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukranian
- Other convenience: Kensington lock
- Plug \& Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

Stand

- Tilt: -5/20 degree


## Power

- On mode: 19.77 W (typ.) (EnergyStar 6.0 test method)
- Standby mode: 0.5 W (typ.)
- Off mode: 0.3 W (typ.)
- Power LED indicator: Operation - White, Standby mode- White (blinking)
- Power supply: External, $100-240 \mathrm{VAC}, 50-60 \mathrm{~Hz}$


## Dimensions

- Product with stand $(\mathrm{mm}): 640 \times 478 \times 235 \mathrm{~mm}$
- Product without stand $(\mathrm{mm}): 640 \times 394 \times 48 \mathrm{~mm}$
- Packaging in $\mathrm{mm}(\mathrm{W} \times H \times D): 682 \times 542 \times 109 \mathrm{~mm}$


## Weight

- Product with stand (kg): 5.42 kg
- Product without stand (kg): 5.17 kg
- Product with packaging (kg): 6.86 kg

Operating conditions

- Temperature range (operation): $0^{\circ} \mathrm{C}$ to $40^{\circ} \mathrm{C}{ }^{\circ} \mathrm{C}$
- Temperature range (storage): $-20^{\circ} \mathrm{C}$ to $60^{\circ} \mathrm{C}{ }^{\circ} \mathrm{C}$
- Relative humidity: $20 \%-80 \%$
- Altitude: Operation: $+12,000 \mathrm{ft}(3,658 \mathrm{~m})$, Nonoperation: $+40,000 \mathrm{ft}(12,192 \mathrm{~m})$
- MTBF: 50,000 (excluding backlight) hour(s)

Sustainability

- Environmental and energy: EnergyStar 6.0, RoHS, Mercury Free
- Recyclable packaging material: 100 \%

Compliance and standards

- Regulatory Approvals: CE Mark, FCC Class B, CUEAC, SEMKO, TCO Certified, cETLus, TUV/ ISO9241-307, SASO, KUCAS, EPA, WEEE, KCC, RCM, VCCI

Cabinet

- Color: Black Cherry
- Finish: Glossy

What's in the box?

- Monitor with stand
- Cables: VGA, DVI, HDMI, Audio, Power
- User Documentation


## PHILIPS


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* This Philips display is MHL certified. However, in case your MHL device does not connect or work correctly, check with your MHL device FAQ or vendor directly for direction. The policy of your device manufacturer may require you to purchase their brand specific MHL cable or adapter in order to work
* Requires optional MHL certified mobile device and MHL cable. (not included) Please check with your MHL device vendor for compatibility.
* Standby/Off energy saving of ErP is not applicable for the MHL charging functionality
* For complete list of MHL-enabled products refer to
www.mhlconsortiun.org
* HDMI cables vary depending on region and models.
* Response time value equal to SmartResponse

