

Philips Professional LED TV

32" EasySuite
LED
DVB-T2/T/C

32HFL3010T

## Incredible functionality for your guests

## With smart hotel info pages

With this energy efficient LED TV, you enjoy the benefits of a dedicated Hospitality TV. Allow your guests to buy premium content, inform them via hotel info pages and use the latest remote technology for effortless installation and control

## Differentiating guest experience

- · Additional headphone connection for personal listening
- Nurse-call compatibility optimized for the Healthcare sector
- On-screen clock display for optimal guest convenience
- SmartInfo for branded, interactive hotel info pages

### Advanced hotel features and future proof

- MyChoice compatibility for recurring revenues
- SmartInstall for easy remote installation and maintenance
- Full Hotel, Healthcare and Prison Modes
- Serial Xpress Protocol Easy for interactive systems
- Prevent unauthorized use by joystick control locking

## Great viewing experience and guest comfort

- LED TV for images with incredible contrast
- Low power consumption
- Eco-friendly design & flame retardant housing



# Highlights

#### **LED TV**

With LED backlight you can enjoy low power consumption and beautiful lines combined with high brightness, incredible contrast and vibrant colors.

### Hotel, Hospital, Prison Mode

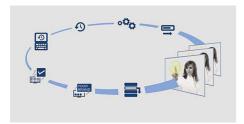
All required features for professional use in environments where more is required than in a living room. From volume and menu locking to more rigorous material testing, energy saving, anti-theft remote controls and dedicated Heathcare and Prison features to allow for niche market applications.

## **MyChoice compatible**



MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

### **SmartInstall**



SmartInstall makes installation and maintenance of your TVs effortless. With a simple to use web tool, you can now remotely configure and install your TVs without visiting

any rooms! This saves you time and makes sure your guests are not disturbed. Whether it is updating the hotel info pages or installing new channels, SmartInstall can handle all.

### **S**martInfo



SmartInfo allows you to provide hotel or city information to your guests. Your guests have access to this interactive hotel webpage even when the TV is not connected to your intranet or internet. You can change the information regularly and easily to keep your guests up to date with all the latest developments in your hotel.

## **SXP** Easy



With Serial Xpress Protocol Easy the TV can be connected to external decoders and set-top boxes of all major interactive system providers.

## **Headphone connection**

This speaker system features additional headphone connection. Connect your own headphone for a more personal listening experience whenever you want it.

### **Nurse-call compatibility**

Nurse-call system compatibility makes Philips Healthcare TVs a highly integrated tool that provides not only entertainment options for the user/patient but also gives convenient access to help in medical emergencies.

### On-screen clock display

With our new on-screen clock display, guests can easily access the current time. At a push of a button the clock is being displayed on the TV screen combining enhanced visibility and lower power consumption.

## **Joystick control locking**

By disabling or enabling the joystick control locking, the administrator can prevent unauthorized use of the TV via the joystick, saving the hotelier overheads.

## **Eco-friendly design**

Sustainability is integral to the way Philips does business. Philips TVs are designed and produced according to our EcoDesign principles aimed at minimizing overall environmental impact, through lower power consumption, removal of hazardous substances, lower weight, more efficient packaging and better recyclability. Philips TVs also have a special housing of flame retardant material. Independent tests carried out by emergency fire services have shown that whereas TVs can sometimes intensify fires caused by external sources, Philips TVs will not contribute to the fire.

### Low power consumption

Philips TVs are desgined to minimize power consumption. This will not only reduce environmental impact but also lower operating costs.

# Specifications

### Picture/Display

- Aspect ratio: 16:9
- Diagonal screen size (inch): 32 inch
- Diagonal screen size (metric): 80 cm
- Display: LED HD TV
- Panel resolution: 1366 x 768p
- Brightness: 280 cd/m<sup>2</sup>
- Picture enhancement: Pixel Plus HD, 200Hz Perfect Motion Rate
- Viewing angle: 178° (H) / 178° (V)

## Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/C
- · Video Playback: NTSC, PAL, SECAM
- Analog TV: PAL

### **Features**

• Ease of use: Picture Style, Sound Style, Picture

726.5 mm

455.2 mm

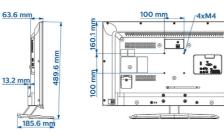
- Format
- Digital services: 8d EPG, Now&Next, MHEG, Teletext, HbbTV
- · Local control: Joystick

### **Hospitality Features**

- Hotel mode: Joystick Control Lock, Menu lock, Installation Menu Lock, Volume limitation
- Prison mode: high security mode, TXT/MHEG/ USB/EPG/Subtitle Lock
- Timer: Sleep Timer, Wake Up Alarm, Wake Up On Channel, Wake up Sounds
- Switch On control: Channel, Feature, Picture Format, Volume
- Anti-Theft: Battery Anti-theft Protection, Kensington Lock
- Power control: Auto Power ON, Green/fast startup

- Your brand: SmartInfo, Welcome Logo, Welcome Message, Customizable Dashboard (HTML)
- Clock: Clock in Standby Mode, Glow-in-the-Dark RC button, On-screen Clock, Optional External Clock
- SmartInfo: HTML5 Browser, Interactive Templates, Picture Slide Show
- Cloning and Firmware update: Instant Initial Cloning, Via USB/RF
- CMND&Control: Off-Line Channel Editor, Off-Line Settings Editor, Remote Management over RF, CMND&Create
- Control: Block Automatic Channel Update, Serial Xpress Protocol
- Interactive DRM: VSecure
- Revenue generation: MyChoice
- Remote Control: Cable Strap Ready, Low Battery





# Specifications

Detection, RC Battery Door Lock

· Channels: Combined List

### **Healthcare features**

- Control: Multi-Remote Control, Healthcare RC compatible, Nurse call system compatible
- Convenience: Headphone out, Independent main speaker mute
- · Safety: Double isolation class II, Flame retardant

#### **Multimedia**

- Video playback supported: Formats: H.264/MPEG4 AVC, MPEG1, MPEG2, MPEG4, WMV9/VC1, Containers: AVI, MKV, 3GP, ASF, M2TS, M4V, MP4, MPG, PS, Quicktime, TS, WMV
- Music formats supported: MP3, AAC, WAV, WMA (v2 up to v9.2)
- Subtitle formats supported: SRT, ASS, SMI, SSA SUB, TXT
- Picture formats supported: BMP, JPG, PNG, GIF
- Supp. Video Resolution on USB: up to 1920x1080p@60Hz
- Multimedia connections: USB

#### **Audio**

- Sound output Power: 20 (2x10) W
- Bathroom speaker out: 1.5W Mono 8Ohm
- Speakers: 2.0, Down Firing
- Sound Features: AVL, Incredible surround, Dynamic Bass, Dolby MS10

#### **Power**

- Mains power: AC 220-240V; 50-60Hz
- $\bullet$  Ambient temperature: 0 °C to 40 °C
- Standby power consumption: <0.3W
- Energy Label Class: A++
- Eu Energy Label power: 23 W
- Power Saving Features: Eco mode
- Annual energy consumption: 34 kW h

### **Accessories**

Included: Remote Control 22AV1409A/12,
 Tabletop Stand, 2x AAA batteries, Warranty

Leaflet, Legal and Safety brochure, Power Cord

 Optional: External Clock 22AV1120C/00, Healthcare RC 22AV1109H/12, Setup RC 22AV9573A

### **Connectivity Side**

- Common Interface Slot: CI+ 1.3
- HDMI2: HDMI 1.4
- · Headphone out: Mini-Jack
- USB1: USB 2.0

### **Connectivity Rear**

- Scart: RGB, CVBS, SVHS
- Bathroom speaker out: Mini-Jack
- Component: YPbPr + L/R cinch
- AV input: CVBS shared with YPbPr
- DVI audio in: Mini-Jack
- External Control: RJ-48
- Antenna: IEC-75
- HDMI1: HDMI 1.4
- Digital Audio out: Optical
- VGA input: 15 pin D-sub

## **Connectivity Enhancements**

- RI48: IR-In/Out, Serial Xpress interface
- EasyLink (HDMI CEC): One touch play, System Standby, RC pass through, system audio control
- HDMI: ARC (all ports), DVI (all ports)
- Scart: Power on scart

### Design

· Colour: Black

### **Dimensions**

- Set Width: 727 mm
- Set Height: 425 mm
- Set Depth: 64/77 mm
- Product weight: 5 kg
- Set width (with stand): 727 mm
- Set height (with stand): 490 mm
- Set depth (with stand): 186 mm
- Product weight (+stand): 5.7 kg
  Wall mount compatible: M4, 100 x 100 mm



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- \* Availability of features will depend on implementation chosen by integrator.
- \* Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the television is used.
- \* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.