

PHILIPS

widescreen flat TV

94 cm (37")

LCD

HD Ready

37PF7320



Turn up your viewing experience

with Pixel Plus

Experience the superior picture quality of this excellent Flat TV with the latest LCD technology and Pixel Plus. It's packed into a stunning design that will complement your interior.

Leading interface for digital quality audio/video

- HDMI input for full digital HD connection in one cable

Breathtaking natural pictures

- HD LCD WXGA display, with a 1366 x 768p resolution
- HDTV Monitor for the highest quality display of HDTV signals
- Pixel Plus for detail, depth and clarity
- Progressive Scan component video for optimized image quality
- Active Control with Light Sensor optimizes picture quality

Exciting and lifelike sound

- Virtual Dolby Surround for a cinema-like audio experience

One touch convenience

- View PC content in a second window on your TV

Stylish design

- Matching stand with elegant design included

Highlights

LCD WXGA display, 1366 x 768p

This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

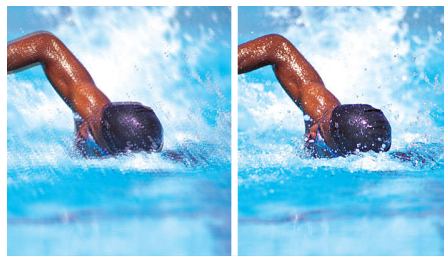
HDTV Monitor

HDTV is the latest and best television signal available. It produces picture quality more than twice that of traditional analog broadcasts. In order to effectively maximize the HDTV signal, a television must incorporate advanced signal input connectivity

Pixel Plus

Pixel Plus is a digital picture processing technology that increases the number of lines and the number of pixels. The result is razor sharp pictures with incredible detail and depth, every time from any source.

Progressive Scan



Progressive Scan doubles the vertical resolution of the image resulting in a noticeably sharper picture. Instead of sending a field comprising the odd lines to the screen first, followed by the field with the even lines, both fields are written at one time. A full image is created instantaneously, using the maximum resolution. At such a speed, your eye perceives a sharper picture with no line structure.

Active Control + Light Sensor

Active Control is a unique and intelligent way of optimizing picture quality by measuring and analyzing the incoming signal to automatically adjust picture quality settings. Active Control with Light Sensor uses a sensor to adjust the picture brightness depending on the room light conditions.

Virtual Dolby Surround

Virtual Dolby Surround is a processing technology for enhancing surround sound effects. It will create the sensation of Dolby

Pro Logic without the necessity of additional rear speakers. You become totally immersed in your television experience.

Bypacked tabletop stand

A table-top stand with matching design is packed with the set.

HDMI input



HDMI makes an uncompressed digital RGB connection from the source to the screen. By eliminating conversion to an analog signal, it delivers an unblemished image. The non-degraded signal reduces flicker and leads to a clearer picture. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backward compatible with DVI sources but includes digital audio. HDMI uses HDCP copy protection.

Picture in Graphics

Picture-in-Graphics is a small window in the main picture, allowing to watch data/graphics in your main TV screen. It provides the ability to simultaneously watch data/graphics and the TV.

Specifications

Picture/Display

Aspect ratio: 16:9

Diagonal screen size (inch): 37 inch

Diagonal screen size (metric): 94 cm

Color cabinet: Bicolour Black and Silver Frost

Brightness: 550 cd/m²

Picture enhancement: Pixel Plus, Progressive scan, Active Control + Light sensor, 3/2 - 2/2 motion pull down, 3D Combfilter, Contrast Plus, Digital Noise Reduction, Dynamic contrast, Jagged Line Suppression

Contrast ratio (typical): 800:1

Display screen type: LCD WXGA Active Matrix TFT

Panel resolution: 1366 x 768p

Response time (typical): 8 ms

Viewing angle: 176° (H) / 176° (V)

Screen enhancement: Anti-Reflection coated screen

Supported Display Resolution

Computer formats: 640 x 480, 60, 67, 72, 75Hz, 800 x 600, 56, 60, 72, 75Hz, 1024 x 768, 60, 70, 75Hz, 1280 x 1024, 60Hz

Video Formats: 640 x 480i - 1Fh, 640 x 480p - 2Fh, 720 x 576i - 1Fh, 720 x 576p - 2Fh, 1280 x 720p - 3Fh, 1920 x 1080i - 2Fh

Tuner/Reception/Transmission

Aerial Input: 75 ohm coaxial (IEC75)

Tuner bands: Hyperband, S-Channel, UHF, VHF

TV system: NTSC, PAL, SECAM

Number of Preset Channels: 100

Video Playback: NTSC, PAL, SECAM

Tuner Display: PLL

Convenience

Ease of Installation: Autostore, Plug & Play, Auto Program Naming, Automatic Channel Install(ACI), Automatic Tuning System (ATS), Fine Tuning, Program Name, Sorting

Ease of Use: Side Control, Smart Picture, Auto Volume Leveller (AVL), Program List, Smart Sound

Clock: Sleep Timer

Screen Format Adjustments: Auto Format, Subtitle and Heading Shift, 4:3, Subtitle Zoom, Super Zoom, Widescreen, Zoom 14:9, Zoom 16:9

Remote Control: Amp, DVD, Multi-functional, TV

Remote control type: RCFE05SPS00

Teletext: 10 page Smart Text

Picture in Picture: Picture in graphics, Twin page text

Sound

Equalizer: 5-bands

Output power (RMS): 2 x 15W

Sound Enhancement: Dynamic Bass Enhancement

Sound System: Virtual Dolby Surround

Loudspeakers

Built-in speakers: 2

Connectivity

AV 1: Audio L/R in

AV 2: Audio L/R in, CVBS, S-Video Y/C

AV 3: VGA PC-in, HDMI compatible

AV 4: HDMI

Front / Side connections: Audio L/R in, CVBS in, Headphone Out, S-video in

Power

Mains power: AC 220 - 240 V +/- 10%

Ambient temperature: 5 °C to 40 °C

Power consumption: 185 W

Standby power consumption: < 2 W

Accessories

Included accessories: Table top stand, Wall mounting bracket, DVI-I to VGA adapter, Power cord, Quick start guide, Registration card, Remote Control, RF antenna cable, User Manual, Warranty certificate, VGA to YPbPr-Cinch cable

Optional accessories: Floor stand

Dimensions

Product weight: 24 kg

Set Width: 1105 mm

Wall mount compatible: 800 x 400 mm

Set Height: 610 mm

Weight incl. Packaging: 32 kg

Set Depth: 97 mm

