



Philips  
Curved LCD monitor with  
Ultra Wide-Color

**E Line**  
27" (68.6 cm)  
1920 x 1080 (Full HD)

**278E8QJAB**

## Ultra-curved, ultra-colourful

Colours like you've never seen before. This brilliant wide-view display with Ultra Wide-Color offers the richest and most vivid colours wrapped in an immersive curved design for your best creations yet.

### Features designed for you

- DisplayPort connection for maximum visuals
- HDMI-ready for Full HD entertainment
- Built-in stereo speakers for multimedia

### Curved design inspired by the world around us

- Curved display design for a more immersive experience

### Elegant Design

- Elegant, slim design complements your home decor

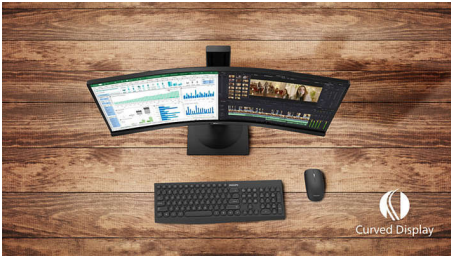
### Superb Picture Quality

- SmartImage Lite for easy optimised image settings
- SmartContrast for deep black level details
- 16:9 Full HD display for crisp, detailed images
- Less eye fatigue with Flicker-Free technology
- VA display delivers awesome images with wide viewing angles
- Ultra Wide-Color wider range of colours for a vivid picture

# PHILIPS

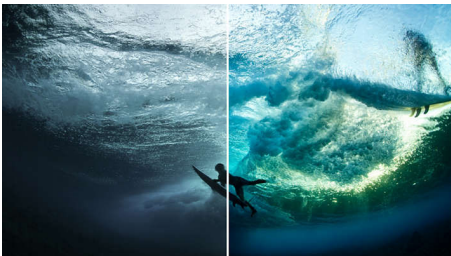
# Highlights

## Curved display design



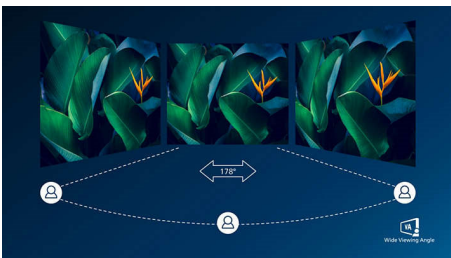
Desktop monitors offer a personal user experience, which suits a curved design very well. The curved screen provides a pleasant yet subtle immersion effect, which focuses on you at the centre of your desk.

## Ultra Wide-Color Technology



Ultra Wide-Color Technology delivers a wider spectrum of colours for a more brilliant picture. The Ultra Wide-Color wider "colour gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring media entertainment, images and even productivity more alive with vivid colours from Ultra Wide-Color Technology.

## VA display



The Philips VA LED display uses an advanced multi-domain vertical alignment technology

that gives you super-high static contrast ratios for extra-vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web browsing, films, gaming and demanding graphical applications. Its optimised pixel management technology gives you a 178/178 degree extra-wide viewing angle, resulting in crisp images.

## 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colours, expect a true-to-life picture.

## Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## SmartImage Lite

SmartImage Lite is an exclusive, leading edge Philips technology that analyses the content displayed on your screen. Based on a scenario you select, SmartImage Lite dynamically enhances the contrast, colour saturation and sharpness of images and videos for ultimate display performance - all in real time with the press of a single button.

## SmartContrast



SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## Built-in stereo speakers



A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.



# Specifications

## Connectivity

- Signal Input: VGA (Analogue), DisplayPort x 1, HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

## Picture/Display

- Panel Size: 27 inch/68.6 cm
- Aspect ratio: 16:9
- LCD panel type: VA LCD
- Backlight type: W-LED system
- Pixel pitch: 0.311 x 0.311 mm
- Brightness: 250 cd/m<sup>2</sup>
- Display colours: 16.7 M
- Colour gamut (typical): NTSC 104%\*, sRGB 130%\*
- Contrast ratio (typical): 3000:1
- SmartContrast: 20,000,000:1
- Response time (typical): 4 ms (Grey to Grey)\*
- Viewing angle: 178° (H)/178° (V), @ C/R &gt; 10
- Picture enhancement: SmartImage Lite
- Maximum resolution: 1920 x 1080 @ 75 Hz\*
- Effective viewing area: 597.9 (H) x 336.3 (V) - at a 1800 R curvature\*
- Scanning Frequency: 54 - 84 kHz (H) / 49 - 75 Hz (V)
- sRGB
- Flicker-free
- AMD FreeSync™ technology

## Convenience

- Built-in Speakers: 3 W x 2
- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7
- User convenience: Power On/Off, Menu, Volume, Input, SmartImage Lite
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock

## Stand

- Tilt: -5/20 degree

## Power

- Power supply: External, 100–240 VAC, 50–60 Hz
- Off mode: 0.5 W
- On mode: 31.8 W (typ.)
- Standby mode: 0.5 W
- Power LED indicator: Operation - White, Standby mode - White (flashing)
- Energy Label Class: B

## Dimensions

- Product with stand (mm): 620 x 470 x 189 mm
- Packaging in mm (W x H x D): 730 x 539 x 186 mm
- Product without stand (mm): 620 x 365 x 68 mm

## Weight

- Product with packaging (kg): 7.02 kg
- Product with stand (kg): 4.80 kg
- Product without stand (kg): 4.57 kg

## Operating conditions

- Altitude: Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)
- Temperature range (operation): 0 to 40 °C
- MTBF: 50,000 hrs (excluding backlight) hour(s)
- Relative humidity: 20%-80 %
- Temperature range (storage): -20 to 60 °C

## Sustainability

- Environmental and energy: RoHS, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: CE Mark, FCC Class B, CU-EAC, TUV/ISO9241-307, RCM, CECP, BSMI, cETLus

## Cabinet

- Colour: Black
- Finish: Glossy

## What's in the box?

- Cables: D-Sub cable, HDMI cable, Audio cable, Power cable
- Monitor with stand
- User Documentation



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\* Radius of the arc of the display curvature in mm  
\* The maximum resolution works for either HDMI input or DP input.  
\* Response time value equal to SmartResponse  
\* NTSC Area based on CIE 1976  
\* sRGB Area based on CIE 1931