



Philips  
LED Display

140 cm (55")

edge LED Full HD

BDL5531EL

## Enthrall your audience

with the narrow bezel, full HD LED display

Deliver startlingly clear images in a more eco-friendly way with the edge LED display. High on performance and reliability, yet low on power consumption, it is ideal for projects where no compromise is accepted.

### Operational flexibility

- Edge LED Backlight
- 120 Hz Panel
- Smart insert in the backcover to place a small pc
- VGA Loophole
- Enhanced zoom feature supports tiled matrix applications

### Lower total cost of ownership

- SmartPower for energy saving
- Brightness automatically adjusts with ambient conditions
- Advanced anti image sticking function

### Optimized for public viewing

- Full HD LCD display, 1920x1080p

### Sustainable and safe

- Temperature sensor measures the health condition
- Complies with RoHS standards to care for the environment

# PHILIPS

sense and simplicity

# Highlights

## Edge LED Backlight

Experience an even dispersion of light with cutting edge LED technology. White LED's (light emitting diodes) are positioned around the rim of the panel to give a more even spread of light. This results in even lower power consumption, less heat to dissipate, and a true, uniform color range.

## 120 Hz Panel

Enjoy stunningly clear video images thanks to the 120 Hz panel. Even fast moving action scenes can be seen with no blur, enhancing your viewing experience.

## SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

## Advanced anti image sticking

Static images left on-screen for extended periods of time may leave a "ghost image" or image sticking effect on LCD displays. Although image sticking in LCD displays is not permanent,

you want to prevent this to happen, especially in locations where content is shown 24/7.

## Automatic brightness control

The adjustment of display settings to correspond with ambient light without user intervention.

## Full HD LCD display 1920x1080p

This display has a resolution that is referred to as Full HD. The state-of-the-art LCD screen technology has the full high-definition widescreen resolution of 1080 progressive lines, each with 1920 pixels. This allows the best possible picture quality for HD input signals with up to 1080 lines. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

## Compliant with RoHS standards

Philips designs and produces display products in compliance with strict Restriction of Hazardous Substances (RoHS) standards that restrict lead

and other toxic substances that can harm the environment.

## Temperature sensor

This public display contains a temperature sensor to monitor the internal health condition. In case the internal temperature surpasses the preset threshold, automatically two internal fans will be activated to cool down the display to normal conditions.

## Zoom function for tiled matrix

The internal zoom function enables easy implementation of a video wall matrix, without the need for expensive external equipment. Capable of many different configurations, creating a stunning video wall has become simplicity itself.

## VGA Loophrough

Connect multiple displays to create a video wall of up to 150 displays via a VGA daisy chain thus enhancing your visual experience. With no additional hardware required, they are as simple to install as they are captivating to your audience.



# Specifications

## Picture/Display

- Diagonal screen size: 54.6 inch / 138.6 cm
- Panel resolution: 1920x1080p
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 450 cd/m<sup>2</sup>
- Contrast ratio (typical): 1300:1
- Response time (typical): 12 ms
- Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: 0.21 x 0.63 mm
- Display colors: 1.06 Billion
- Display technology: 120 Hz Panel
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75Hz
800 x 600	56, 60, 72, 75Hz
1024 x 768	60Hz
1280 x 768	60Hz
1280 x 800	60Hz
1360 x 768	60Hz
1366 x 768	60Hz
1440 x 900	60Hz
1600 x 1200	60Hz
1920 x 1080	60Hz
1920 x 1200	60Hz

### • Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576p	50Hz
576i	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	50, 60Hz

## Connectivity

- PC: VGA-in D-Sub 15HD, VGA-out D-Sub 15HD, DVI-D x1, RS232 D-Sub9, RS232 D-sub9 output, 3.5

- mm PC audio input x1
- AV input: HDMI x1, Audio (L/R) x2, Composite (BNC) x1, Component RCA, S-video x1

## Convenience

- Placement: Portrait, Landscape
- Tiled Matrix: Up to 5 x 5
- Screen saving functions: Pixel Shift, Low Brightness
- Signal Loop Through: RS232, VGA
- Keyboard control: Hidden, Lockable
- Remote control signal: Lockable
- Ease of installation: AC Out, Carrying Handles, Smart Insert
- Energy saving functions: Ambient light sensor, Smart Power
- Safety control functions: Heat Control, Temperature Sensor
- Packaging: Reusable box
- Network controllable: RS232
- Picture in picture: PIP

## Dimensions

- Bezel thickness: 24.6mm / 0.95"
- Set dimensions (W x H x D): 1259.8 x 732.1 x 59 mm
- Set dimensions in inch (W x H x D): 49.6 x 28.8 x 2.2 inch
- VESA Mount: 200 x 400 mm

## Operating conditions

- Temperature range (operation): 0 - 40 °C
- Relative humidity: 5 - 90 %
- MTBF: 60,000 hour(s)

## Power

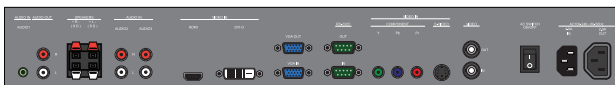
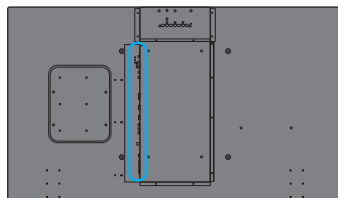
- Consumption (On mode): 138 W
- Standby power consumption: <1W

## Sound

- Built-in speakers: 2 x 12W RMS

## Accessories

- Included accessories: Remote Control, Batteries for remote control, AC Power Cord, VGA cable, User manual on CD-ROM, Quick start guide



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