

# PHILIPS

Full HD Curved LCD  
monitor

E Line

27" (68.6 cm)

1920 x 1080 (Full HD)

272E1CA



## Simply immersive

The 27" curved E-Line display offers a truly immersive experience in a stylish design. Experience crisp Full HD visuals and smooth action with AMD FreeSync technology.

### Features designed for you

- DisplayPort connection for maximum visuals
- HDMI ensures universal digital connectivity
- Built-in stereo speakers for multimedia
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity
- Cable management reduces cable clutter for a neat workspace

### Curved design inspired by the world around us

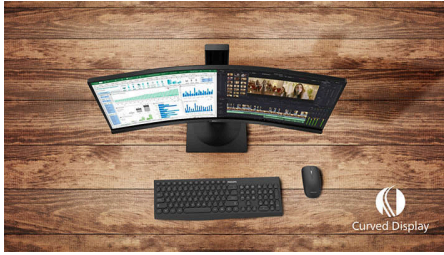
- Curved display design for a more immersive experience

### Superb Picture Quality

- SmartContrast for rich black details
- 16:9 Full HD display for crisp, detailed images
- VA display delivers awesome images with wide viewing angles
- SmartImage game mode optimised for gamers
- Effortlessly smooth gameplay with AMD FreeSync™ technology

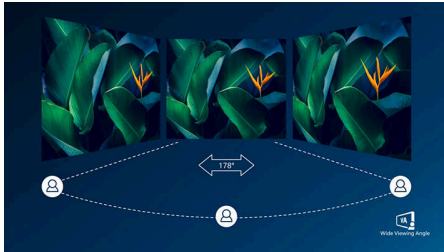
# Highlights

## Curved display design



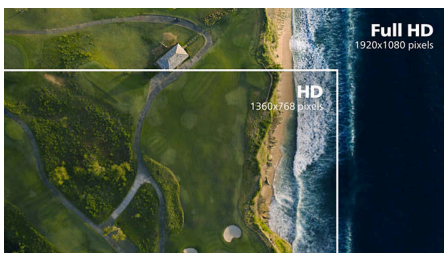
Desktop monitors offer a personal user experience, which suits a curved design very well. The curved screen provides a pleasant yet subtle immersion effect, which focuses on you at the centre of your desk.

## VA display



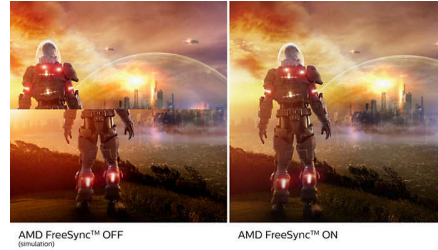
The Philips VA LED display uses an advanced multi-domain vertical alignment technology that gives you super-high static contrast ratios for extra-vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web browsing, films, gaming and demanding graphical applications. Its optimised pixel management technology gives you a 178/178 degree extra-wide viewing angle, resulting in crisp images.

## 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colours, expect a true-to-life picture.

## Ultra-smooth gaming



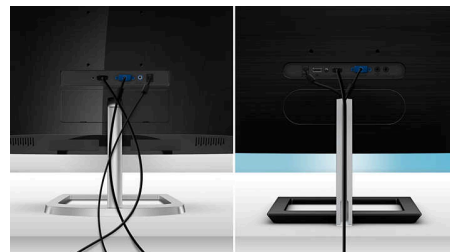
Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artefact-free performance at virtually any frame rate with AMD FreeSync™ technology, smooth, quick refresh and ultra-fast response time.

## SmartImage Game mode



The new Philips gaming display has quick-access OSD fine-tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts the display with the fastest response time and high colour, along with image adjustments. "RTS" mode (Real-time strategy) has a special SmartFrame mode that enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customised settings based on different games, ensuring best performance.

## Concealed cables



For a cleaner workspace, this monitor features an elegant solution for cable management. No need to bundle cables with extra ties. An

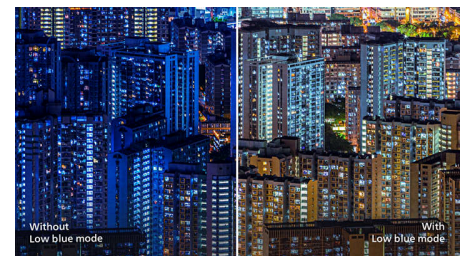
elongated slot provides hidden storage for cables. It conceals cables and looks great in most environments, especially for a small space or a desk facing a wall or a window. This design cleans up messy cables for a more organised desk.

## Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.



# Highlights

## Built-in stereo speakers



A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.

## HDMI Ready



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. An HDMI cable enables

high-quality digital video and audio to be transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

## SmartContrast



SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## DisplayPort connection



DisplayPort is a digital link from PC to monitor without any conversion. With higher capabilities than DVI standard, it is fully capable to support up to 15 metre cables and 10.8 Gbps/sec data transfer. With this high performance and zero latency, you get the fastest imaging and refresh rates — making DisplayPort the best choice for not only general office or home use, but also for the more demanding gaming and films, video editing and more. It also keeps interoperability in mind via the use of various adapters.



# Specifications

## Picture/Display

**Panel Size:** 27 inch/68.6 cm  
**Aspect ratio:** 16:9  
**LCD panel type:** VA LCD  
**Backlight type:** W-LED system  
**Pixel pitch:** 0.311 x 0.311 mm  
**Brightness:** 250 cd/m<sup>2</sup>  
**Display colours:** 16.7 M  
**Colour gamut (typical):** NTSC 83%\*, sRGB 100%\*  
**Contrast ratio (typical):** 3000:1  
**SmartContrast:** Mega Infinity DCR  
**Response time (typical):** 4 ms (Grey to Grey)\*  
**Viewing angle:** 178° (H)/178° (V), @ C/R > 10  
**Picture enhancement:** SmartImage game  
**Maximum resolution:** 1920 x 1080 @ 75 Hz\*  
**Effective viewing area:** 597.9 (H) x 336.3 (V) mm - at a 1500R curvature\*  
**Scanning Frequency:** 30–85 kHz (H)/48–76 Hz (V)  
 sRGB  
 Flicker-free  
**Pixel Density:** 82 PPI  
**LowBlue Mode**  
**Display Screen Coating:** Anti-Glare, 3H, Haze 25%  
**AMD FreeSync™ technology**

## Connectivity

**Signal Input:** VGA (Analogue), HDMI (digital, HDCP), DisplayPort x 1  
**Sync Input:** Separate Sync, Sync on Green  
**Audio (In/Out):** PC audio-in, Headphone out

## Convenience

**Built-in Speakers:** 3 W x 2  
**Plug and Play Compatibility:** DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7  
**User convenience:** Power On/Off, Menu, Volume, Input, SmartImage Game  
**OSD Languages:** Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian  
**Other convenience:** Kensington lock, VESA mount (100 x 100 mm)

## Stand

**Tilt:** -5/20 degree

## Power

**Power supply:** External, 100–240 VAC, 50–60 Hz  
**Off mode:** < 0.3 W (typ.)  
**On mode:** 38.8 W (typ.)  
**Standby mode:** < 0.5 W (typ.)  
**Power LED indicator:** Operation - White, Standby mode - White (flashing)  
**Energy Label Class:** E

## Dimensions

**Product with stand (mm):** 611 x 462 x 203 mm  
**Packaging in mm (W x H x D):** 730 x 538 x 186 mm  
**Product without stand (mm):** 611 x 367 x 43 mm

## Weight

**Product with packaging (kg):** 6.90 kg  
**Product with stand (kg):** 4.45 kg  
**Product without stand (kg):** 3.85 kg

## Operating conditions

**Altitude:** Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)  
**Temperature range (operation):** 0 to 40 °C  
**MTBF:** 50,000 hrs (excluding backlight) hour(s)  
**Relative humidity:** 20%-80 %  
**Temperature range (storage):** -20 to 60 °C

## Sustainability

**Environmental and energy:** RoHS, Mercury Free  
**Recyclable packaging material:** 100 %

## Compliance and standards

**Regulatory Approvals:** CE Mark, CU-EAC, TUV-BAUART

## Cabinet

**Colour:** Black  
**Finish:** Textured

## What's in the box?

**Cables:** HDMI cable, Audio cable, Power cable  
**Monitor with stand**  
**User Documentation**

