

Philips 6600 series
4K UHD LED Smart TV

126 cm (50")
4K Ultra HD LED TV
DTMB



50PUD6654

4K Ultra Smart LED TV

with Pixel Plus Ultra HD

Enjoy functional elegance and smart connectivity. The Philips 6600 Series boasts 4K Ultra HD picture quality for superb detail. Better still, its built-in Smart TV is easy to use - making it an excellent choice for effortless entertainment.

Television viewing at your convenience

- USB for multimedia playback

Passionate about Picture Quality

- 4K Ultra HD is unlike any resolution you've ever seen before
- Discover Ultra HD Picture Quality with Pixel Plus Ultra HD
- Micro Dimming optimizes the contrast on your TV

Connect to a bigger world with this Smart TV

- Smart TV: a whole new world explore

The right features presented elegantly

- Ultra Slim lines for a refined profile

PHILIPS

Highlights

4K Ultra HD

Ultra HD TV has four times the resolution of a conventional Full HD TV. With over 8 million pixels and our unique Ultra Resolution Upscaling technology, you'll experience the best possible picture quality. The higher the quality of your original content, the better images and resolution you will be able to experience. Enjoy improved sharpness, increased depth perception, superior contrast, smooth natural motion, and flawless details.

Pixel Plus Ultra HD

Experience 4K Ultra HD sharpness with the Philips Pixel Plus Ultra HD engine. It optimizes picture quality to deliver smooth, fluid images with incredible detail and depth – Enjoy sharper 4K images with brighter whites and blacker blacks every time.

Ultra Slim profile



Sleek. Cutting edge. Refined. Precise. The Philips Ultra Slim silhouette. That something so slim can inspire so much interest shouldn't be surprising, given how much sophistication it will bring to your décor.

USB (photos, music, video)



Share the fun. Connect your USB memory-stick, digital camera, mp3 player or other multimedia device to the USB port on your TV to enjoy photos, videos and music with the easy to use onscreen content browser.

Micro Dimming



Thanks to our special software that analyzes the picture in 6400 different zones and adjusts it accordingly, you'll enjoy incredible contrast and image quality for a truly lifelike visual experience.

Smart TV

Discover a Smarter experience that lies beyond traditional TV. Rent and stream movies, videos or games from online video stores. Watch catch-up TV from your favorite channels and enjoy a growing selection of online apps.

Specifications

Picture/Display

- Aspect ratio: 4:3/16:9, 16:9
- Display: 4K Ultra HD LED
- Panel resolution: 3840x2160
- Picture enhancement: Pixel Plus Ultra HD, HDR

Supported Display Resolution

- Computer inputs on all HDMI: @60Hz, up to 4K Ultra HD 3840x2160
- Video inputs on all HDMI: @ 24, 25, 30, 50, 60Hz, up to 4K Ultra HD 3840x2160p

Tuner/Reception/Transmission

- Digital TV: DTMB
- Video Playback: PAL
- MPEG Support: MPEG2, MPEG4
- HEVC support

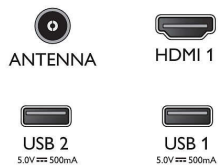
Smart TV Features

- SmartTV apps*: Philips store
- Ease of Installation: Auto detect Philips devices, Device connection wizard, Network installation wizard, Settings assistant wizard
- Ease of Use: One-stop smart menu button,

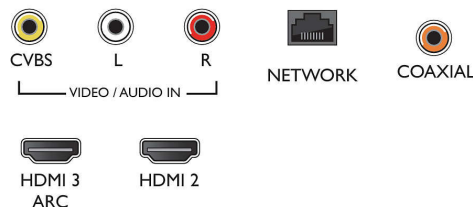


Connections

Side



Down



Issue date 2023-10-05

Version: 10.1.1

EAN: 87 18863 02187 3

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www.philips.com

* EPG and actual visibility (up to 8 days) is country and operator dependent.

* Smart TV app offerings vary per TV model and country. For more details please visit: www.philips.com/smarttv.

* Netflix movie programs are only available via your content provider set top box (not available on your TV). Please approach your content provider for Netflix subscription.