

# PHILIPS

## Gaming monitor

E Line

27" (68.6 cm)

1920 x 1080 (Full HD)

272E1GAJ



## Gear up

for a clear advantage

The Philips E line gaming monitor is a great all-around display that delivers serious tear-free gameplay. AMD FreeSync™, 144Hz fast refresh rate and 1ms deliver smooth entertainment experience no matter playing games and watching movies.

### Features designed for you

- Built-in stereo speakers for multimedia
- Less eye fatigue with Flicker-free technology
- LowBlue Mode for easy on-the-eyes productivity

### The gaming advantage is yours

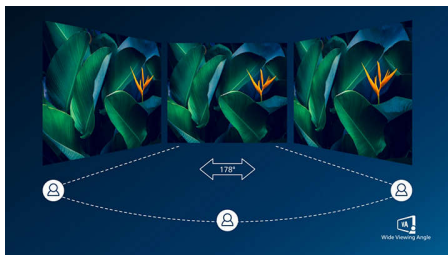
- 1ms (MPRT) fast response for crisp image and smooth gameplay
- AMD FreeSync™ Premium; tear free, stutter free, fluid gaming
- SmartImage game mode optimized for gamers
- 144Hz refresh rates for ultra-smooth, brilliant images
- Ultra Wide-Color wider range of colors for a vivid picture

### Immersive visuals

- 16:9 Full HD display for crisp detailed images
- SmartContrast for rich black details
- VA display delivers awesome images with wide viewing angles

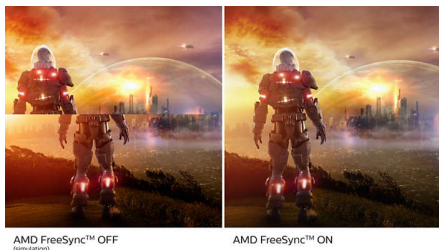
# Highlights

## VA display



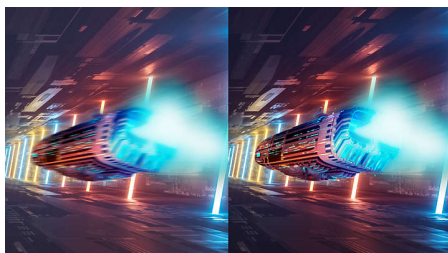
Philips VA LED display uses an advanced multi-domain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web-browsing, movies, gaming, and demanding graphical applications. It's optimized pixel management technology gives you 178/178 degree extra wide viewing angle, resulting in crisp images.

## AMD FreeSync™ Premium



Gaming shouldn't be a choice between choppy gameplay or broken frames. AMD FreeSync™ Premium equips serious gamers with a fluid, tear-free gameplay experience at peak performance. There are no compromises, game confidently with a high refresh rate, low framerate compensation, and low latency.

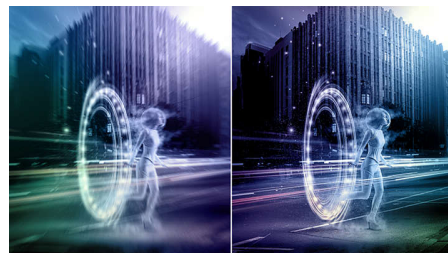
## 144Hz Gaming



You play intense, competitive gaming. You demand display with lag free, ultra-smooth images. This Philips display redraws the screen image up-to 144 times per second, effectively 2.4x faster than a standard display. A lower frame

rate can make enemies appear to jump from spot to spot on the screen, making them difficult targets to hit. With 144Hz frame rate, you get those critical missing images on the screen which shows enemy movement in ultra-smooth motion so you can easily target them. With ultra-low input lag and no screen tearing, this Philips display is your perfect gaming partner

## 1ms MPRT fast response



MPRT (motion picture response time) is more intuitive way to describe the response time, which directly refers the duration from seeing blurry noise to clean and crisp images. Philips gaming monitor with 1 ms MPRT effectively eliminates smearing and motion blur, delivers sharper and precise visuals to enhance gaming experience. Best choice for playing thrilling and twitch-sensitive games.

## SmartImage Game mode



The new Philips gaming display has quick access OSD fine tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts display with fastest response time, high color, along with image adjustments. "RTS" mode (Real time strategy) has a special SmartFrame mode which enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customized settings based on different games, ensuring best performance.

## Ultra Wide-Color Technology



Ultra Wide-Color Technology delivers a wider spectrum of colors for a more brilliant picture. Ultra Wide-Color wider "color gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring, media entertainment, images, and even productivity more alive and vivid colors from Ultra Wide-Color Technology.

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.



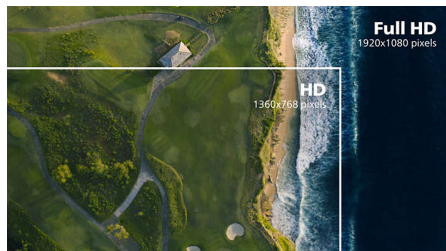
# Highlights

## Built-in stereo speakers



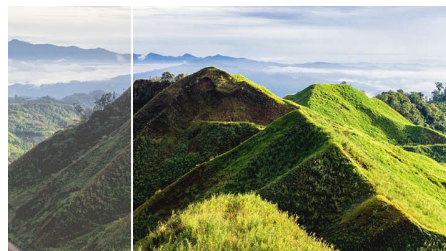
A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

## 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colors expect a true to life picture.

## SmartContrast



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

# Specifications

## Picture/Display

**Panel Size:** 27 inch / 68.6 cm  
**Aspect ratio:** 16:9  
**LCD panel type:** VA LCD  
**Backlight type:** W-LED system  
**Pixel pitch:** 0.3114 x 0.3114 mm  
**Brightness:** 350 cd/m<sup>2</sup>  
**Display colors:** 16.7 M  
**Color gamut (typical):** NTSC 101.5%\*, sRGB 121.9%\*  
**Contrast ratio (typical):** 3000:1  
**SmartContrast:** Mega Infinity DCR  
**Response time (typical):** 4 ms (Gray to Gray)\*  
**Viewing angle:** 178° (H) / 178° (V), @ C/R &gt; 10  
**Picture enhancement:** SmartImage game  
**Maximum resolution:** 1920 x 1080 @ 144 Hz\*  
**Effective viewing area:** 597.89 (H) x 336.31 (V) mm  
**Scanning Frequency:** 30 - 160 kHz (H) / 48 - 144 Hz (V)  
**sRGB**  
**Flicker-free**  
**Pixel Density:** 82 PPI  
**LowBlue Mode**  
**Display Screen Coating:** Anti-Glare, 3H, Haze 25%  
**MPRT:** 1 ms  
**EasyRead**  
**AMD FreeSync™ technology:** Premium

## Connectivity

**Signal Input:** DisplayPort x 1, HDMI (digital, HDCP)  
**Sync Input:** Separate Sync  
**Audio (In/Out):** Audio out

## Convenience

**Built-in Speakers:** 3 W x 2  
**Plug & Play Compatibility:** DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7  
**User convenience:** Power On/Off, Menu, Volume, Input, SmartImage Game  
**OSD Languages:** Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian  
**Other convenience:** Kensington lock, VESA mount (100x100mm)

## Stand

**Tilt:** -5/20 degree

## Power

**Power supply:** External, 100-240VAC, 50-60Hz  
**Off mode:** 0.3 W (typ.)  
**On mode:** 28 W (typ.)  
**Standby mode:** 0.3 W (typ.)  
**Power LED indicator:** Operation - White, Standby mode- White (blinking)

## Dimensions

**Product with stand (mm):** 613 x 461 x 205 mm  
**Packaging in mm (WxHxD):** 660 x 519 x 135 mm  
**Product without stand (mm):** 613 x 368 x 42 mm

## Weight

**Product with packaging (kg):** 5.86 kg  
**Product with stand (kg):** 4.07 kg  
**Product without stand (kg):** 3.49 kg

## Operating conditions

**Altitude:** Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)  
**Temperature range (operation):** 0 to 40 °C  
**MTBF:** 50,000 hrs (excluding backlight) hour(s)  
**Relative humidity:** 20%-80 %  
**Temperature range (storage):** -20 to 60 °C

## Sustainability

**Environmental and energy:** RoHS, Mercury Free  
**Recyclable packaging material:** 100 %

## Compliance and standards

**Regulatory Approvals:** CB, CU-EAC, EAEU RoHS, CE Mark, TUV Ergo, TUV/GS

## Cabinet

**Color:** Black / Dark Chrome  
**Finish:** Textured



\* Response time value equal to SmartResponse  
\* The maximum resolution works for either HDMI input or DP input.  
\* For best output performance, please always ensure that your graphic card is capable of achieving the maximum resolution and refresh rate of this Philips display.  
\* NTSC Area based on CIE1976  
\* sRGB Area based on CIE1931  
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\* The monitor may look different from feature images.