



# Simply immersive

The 32" curved E line display offers a truly immersive experience in a stylish design. Crystal-clear QHD with Ultra Wide-Color and AMD FreeSync technology brings your images to life!

## **Features designed for you**

- DisplayPort connection for maximum visuals
- HDMI ensures universal digital connectivity
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity
- Cable management reduces cable clutter for a neat workspace

# Curved design inspired by the world around us

• Curved display design for a more immersive experience

# **Superb Picture Quality**

- SmartContrast for rich black details
- VA display delivers awesome images with wide viewing angles
- Crystal clear images with Quad HD 2560 x 1440 pixels
- Ultra Wide-Color wider range of colours for a vivid picture
- SmartImage game mode optimised for gamers
- Effortlessly smooth gameplay with AMD FreeSync™ technology

# Highlights

## **Curved display design**



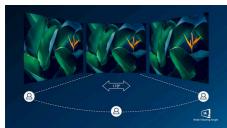
Desktop monitors offer a personal user experience, which suits a curved design very well. The curved screen provides a pleasant yet subtle immersion effect, which focuses on you at the centre of your desk.

## **Ultra Wide-Color Technology**



Ultra Wide-Color Technology delivers a wider spectrum of colours for a more brilliant picture. The Ultra Wide-Color wider "colour gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring media entertainment, images and even productivity more alive with vivid colours from Ultra Wide-Color Technology.

## **VA display**



The Philips VA LED display uses an advanced multi-domain vertical alignment technology that gives you super-high static contrast ratios for extra-vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web browsing, films, gaming and demanding graphical applications. Its optimised pixel management technology gives you a 178/178 degree extrawide viewing angle, resulting in crisp images.

### **CrystalClear images**



These Philips screens deliver CrystalClear, Quad HD 2560 x 1440 or 2560 x 1080 pixel images. Utilising high performance panels with a high-density pixel count enabled by high bandwidth sources, these new displays will make your images and graphics come alive. Whether you are a demanding professional requiring extremely detailed information for CAD-CAM solutions using 3D graphic applications, or a financial wizard working on huge spreadsheets, Philips displays will give you CrystalClear images.

## **Ultra-smooth gaming**





iync™ OFF AMD FreeSync

Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artefact-free performance at virtually any frame rate with AMD FreeSync™ technology, smooth, quick refresh and ultra-fast response time.

### **SmartContrast**



SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or

when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

#### **SmartImage Game mode**



The new Philips gaming display has quick-access OSD fine-tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts the display with the fastest response time and high colour, along with image adjustments. "RTS" mode (Real-time strategy) has a special SmartFrame mode that enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customised settings based on different games, ensuring best performance.

## Concealed cables



For a cleaner workspace, this monitor features an elegant solution for cable management. No need to bundle cables with extra ties. An elongated slot provides hidden storage for cables. It conceals cables and looks great in most environments, especially for a small space or a desk facing a wall or a window. This design cleans up messy cables for a more organised desk.

















# Highlights

#### **Flicker-Free technology**



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

### **LowBlue Mode**



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye

damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

## **HDMI Ready**



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. An HDMI cable enables high-quality digital video and audio to be transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

### **DisplayPort connection**



DisplayPort is a digital link from PC to monitor without any conversion. With higher capabilities than DVI standard, it is fully capable to support up to 15 metre cables and 10.8 Gbps/sec data transfer. With this high performance and zero latency, you get the fastest imaging and refresh rates — making DisplayPort the best choice for not only general office or home use, but also for the more demanding gaming and films, video editing and more. It also keeps interoperability in mind via the use of various adapters.













# Specifications

#### **Picture/Display**

Panel Size: 31.5 inch/80 cm Aspect ratio: 16:9 LCD panel type: VA LCD Backlight type: W-LED system Pixel pitch: 0.272 x 0.272 mm Brightness: 250 cd/m² Display colours: 16.7 M

Colour gamut (typical): NTSC 102%\*, sRGB

123%\*

Contrast ratio (typical): 3000:1 SmartContrast: Mega Infinity DCR Response time (typical): 4 ms (Grey to Grey)\* Viewing angle: 178° (H)/178° (V), @ C/R > 10 Picture enhancement: SmartImage game Maximum resolution: 2560 x 1440 @ 75 Hz\* Effective viewing area: 697.3 (H) x 392.3 (V) mm -

at a 1500R curvature\*

Scanning Frequency: 70-115 kHz (H) / 48-75 Hz

(V) sRGB Flicker-free Pixel Density: 93 PPI LowBlue Mode

Display Screen Coating: Anti-Glare, 3H, Haze

25%

AMD FreeSync™ technology

# **Connectivity**

Signal Input: VGA (Analogue), HDMI 1.4, DisplayPort 1.2

Sync Input: Separate Sync, Sync on Green

Audio (In/Out): Audio out

#### Convenience

Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

User convenience: Power On/Off, Menu,
Brightness, Input, SmartImage Game

OSD Languages: Brazil Portuguese, Czech, Dutch,
English, Finnish, French, German, Greek,
Hungarian, Italian, Japanese, Korean, Polish,
Portuguese, Russian, Simplified Chinese, Spanish,
Swedish, Traditional Chinese, Turkish, Ukrainian
Other convenience: Kensington lock, VESA
mount (100 x 100 mm)

#### **Stand**

Tilt: -5/20 degree

#### Power

Power supply: Internal, 100–240 VAC, 50–60 Hz

Off mode: < 0.3 W (typ.)
On mode: 47.3 W (typ.)
Standby mode: &lt; 0.5 W (typ.)

Power LED indicator: Operation - White, Standby

mode - White (flashing)
Energy Label Class: F

#### **Dimensions**

Product with stand (mm): 709 x 523 x 281 mm Packaging in mm (W x H x D): 800 x 625 x

236 mm

Product without stand (mm): 709 x 425 x 88 mm

#### Weight

Product with packaging (kg): 10.25 kg Product with stand (kg): 7.34 kg Product without stand (kg): 6.52 kg

# **Operating conditions**

Altitude: Operation: +12,000 ft (3658 m), Non-

operation: +40,000 ft (12,192 m)

Temperature range (operation): 0 to 40 °C MTBF: 50,000 hrs (excluding backlight) hour(s)

Relative humidity: 20%-80 %

Temperature range (storage): -20 to 60 °C

### **Sustainability**

Environmental and energy: RoHS, Mercury Free Recyclable packaging material: 100 %

### **Compliance and standards**

Regulatory Approvals: CE Mark, CU-EAC, CB, UKRAINIAN

#### **Cabinet**

Colour: Black Finish: Textured

#### What's in the box?

Cables: HDMI cable, Power cable Monitor with stand User Documentation

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- \* Radius of the arc of the display curvature in mm
- \* The maximum resolution works for either HDMI input or DP input.
- \* Response time value equal to SmartResponse
- \* NTSC Area based on CIE 1976
- \* sRGB Area based on CIE1931
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  combinations thereof are trademarks of Advanced Micro
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  are for identification purposes only and may be trademarks
  of their respective companies.
- \* The monitor may look different from feature images.