



Philips
Mobile Phone with Tag-it

755

CT7558



Snap, Tag & Send

Snap a photo with the integrated digital camera, scribble a message with the Tag-It pen on the touch screen, and send your own personalized "MMS postcards."

Add Emotion to your Messages

- Tag-It for fun and easy messaging
- Touch screen
- MMS (Multimedia Messaging Service)
- "Fake" picture personalization

Capture and share your life

- Integrated VGA digital camera
- Digitally zoom up to 4 times
- Big storage capacity (7MB)

Maximize your Multimedia Experience

- TFT display with 65,536 gorgeous colors
- Mix your own polyphonic melodies and ringtones with BeDJ
- Java 2.0 technology
- 32-tone rich polyphonic melodies

PHILIPS
sense and simplicity

Specifications

Storage Media

- **Built-in memory capacity:** 16
- **User memory:** 7 MB

Connectivity

- **Serial connections:** USB-Jack cable
- **Wireless connections:** Infrared
- **Headphone:** 2.5 mm
- **Synchronisation PC organizer:** Lotus Notes, MS Outlook
- **Modem Capabilities:** CSD (Voice, Data), GPRS, SMS

Convenience

- **Buttons and controls:** 4-way navigation key and enter, Customized hot key
- **Clock/Version:** Analogue, Digital
- **Volume control**
- **Call Management:** Call Cost, Call Counters, Call Forwarding, Call on Hold, Call Time, Call Waiting, Caller ID, Conference Call, Emergency Call, Explicit Call Transfer, Missed Calls, Multi-party call, Received Calls, Microphone mute
- **Ease of Navigation:** Animated Color Matrix
- **Ease of Use:** Dedicated Headset plug, Hands free mode, Hot Keys, Vibra Alert
- **Ease To Experience:** Demo Mode
- **Games and applications:** Agenda, Alarm Clock, Calculator, Calendar, Euro Converter, Infusio - Exen v2, Java MIDP 2.0, Lunar Calendar
- **Embedded Games:** 4
- **Personalisation/Customisation:** Downloadable Animated GIF, Downloadable Java Applications, Downloadable Picture, Downloadable Ringtones, Fotocall, Wallpaper
- **Speech Recognition:** Conversation Recording, Voice Command, Voice Dial, Voice Memo, Voice Recognition
- **Language available: UI:** English, Indonesian, Czech, Danish, Dutch, Finnish, French, German, Greek, Hungarian, Italian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Russian, Chinese Simplified, Chinese Traditional, Slovak, Spanish, Swedish, Thai, Turkish
- **Language available: T9 input:** English, Czech, Danish, Dutch, French, German, Greek, Italian, Norwegian, Polish, Portuguese, Chinese Simplified, Chinese Traditional, Spanish, Swedish, Turkish
- **Personal Info Management:** Daylight saving, Time Zone, Smart Phonebook, Vcard Exchange
- **Multimedia:** BeDJ

Accessories

- **Optional accessories:** Deluxe headset, Carry case, Cigarette lighter adapter, Necklace, Universal car kit, USB Jack Cable, TV Link
- **Standard Package Includes:** Battery, Charger, Handset, International Guarantee, SAR information leaflet, User Manual

Dimensions

- **Handset volume:** 75 cc
- **Handset weight:** 89 g

- **Handset dimensions:** 106 x 46 x 18 mm
- **Handset Color:** Bright Aluminium, Silver Alloy, Red Metal
- **Form Factor:** Candy bar
- **Antenna:** Integrated

Audio Capturing

- **Voice recording:** AMR

Picture/Display

- **Main Display Resolution:** 128x160 pixel
- **Main Display Technology:** TFT
- **Main Display Colors:** 65536
- **Touch-sensitive screen:** Touch Screen
- **Lines of text:** up to 8

Network Features

- **Services:** SIM Toolkit / Release 99, WAP 1.2.1, WAP Browser Teleca2.0, OTA provisioning (WAP,MMS)
- **Messaging:** Concatenated SMS (Long SMS), E-mail, MMS, Multimedia Message Service, Quick SMS, SMS CB (Cell Broadcast), SMS (Short Message Service), EMS / release 4, Predefined messages (SMS,MMS)
- **Voice Codec:** FR/EFR/AMR
- **GPRS (Rx+Tx):** Class 10 (4+2), Class B

Still Picture Capturing

- **Camera:** Integrated
- **Picture resolution:** VGA (640x480)
- **Preview frame rate:** 15 frames/second
- **Image sensor type:** CMOS
- **Picture file format:** JPEG
- **Picture Mode:** Super fine, Normal, Economy
- **Special effects preview mode:** Negative color, Embossed, Digital, Edge, Sepia, Grey scale
- **Digital zoom:** x2, x4

Power

- **Charging time:** less than 2 hours hr
- **Talk time:** up to 5 hours
- **Battery capacity:** 720 mAh
- **Battery Type:** Li-ion
- **Electrical Enhancements:** Back-up battery
- **Standby time:** up to 250 hrs

Still Picture Playback

- **Picture enhancement:** Tag it, Fake, Edit photos (colors, filters), Frames & Icons, Rotate
- **Slide show**
- **Picture compression format:** BMP, GIF (87a & 89a), JPEG

Sound

- **Ringers:** Polyphonic (32 tones)

Audio Playback

- **Audio supported formats:** AMR, ADPCM, Midi, SP-Midi

Audio Recording

- **Recording time:** upto 60 seconds

Product highlights

Tag-it

Use Tag-It messaging to personalize and heighten the emotion of any picture with your own handwriting, drawings, or effects using the touch screen and integrated stylus, then easily share with friends via MMS (Multimedia Messaging Service) or infrared.

Touch screen

Use the touch screen and integrated stylus to switch to an interface that is simple, intuitive, and comfortable to use. The easy-to-use touch screen lets you quickly navigate menus, write SMS, personalize and give emotion to your pictures, play games, and access other applications.

MMS messaging

MMS (Multimedia Messaging Service) allows you to use your mobile phone to send and receive pictures, video, and audio files with your text messages.

Fake

Use this Tag-It post-processing feature to personalize any picture in a funny way by superimposing part of one photo onto another to easily create unique pictures with your mobile phone wherever you are.

Integrated VGA digital camera

The integrated digital camera with VGA resolution (640x480 pixels) allows you to take high-quality pictures anytime, anywhere with your phone, then send them via MMS or email, or store the pictures in your phone's memory.

Digital zoom x4

Easily zoom the picture in and out up to 4 times, composing better and more meaningful pictures by capturing the right detail from the overall scene. In preview mode, activate the zoom function to take pictures of distant objects or to concentrate attention on a specific part of the picture.

Big storage capacity (7MB)

7MB built-in storage capacity allows you to save personal pictures, melodies, messages, games, and more.

65K color TFT display

Brilliant 65K color TFT display offers high contrast and high brightness with 65,536 gorgeous colors and ultra fine pitch for clear, bright color graphics and photos.

BeDJ

The amazing BeDJ feature allows you to easily create, enjoy, and share your own music mixes anytime, anywhere for unlimited creativity with this real, portable mixing studio. Create your own sounds using predefined styles provided by famous international DJs, your phone's own polyphonic ring tones, or by downloading content via WAP, infrared, or MMS to mix up to 9 different tracks in real time.

Java 2.0

Java 2.0 technology allows you to enhance and personalize your phone with new games and applications simply by downloading them.

32-tone polyphonic melodies

32-tone polyphonic melodies can create simultaneous tones of different notes using MIDI format for more natural and realistic musical results, sounding just like a small orchestra of different instruments for outstanding sound effects.



Date of issue 2007-03-19

Version: 1.0

12 NC: 9961 400 03175

© 2007 Koninklijke Philips Electronics N.V.
All Rights reserved.

Specifications are subject to change without notice.
Trademarks are the property of Koninklijke Philips Electronics N.V. or their respective owners.

www.philips.com