



Philips Rice Cooker 5000 Series  
IH Rice Cooker with Taste Selection

Taste Select Technology  
3D IH Heating Technology  
Maifanshi Coating Inner Pot  
Customized Rice Recipe

HD4539

## Renew rice dishes with customized choices

### Perfect taste with Taste Select technology

From fluffy to crispy, tailor the taste and texture of your favorite rice recipes with our superior, seamless 5-level taste selection. Choose from 5 different rice textures to create your perfect mouth-feel every time.

#### **Award Winning Design**

- iF Design Award Winner

#### **Durable design**

- Maifanshi anti-scratch coating inner pot
- 4L family capacity
- 3-dimension IH heating system for heat energy optimization
- Double-layered non-toxic ceramic coating

#### **More choice made simple**

- 18 optimized programs with seamless UI
- Hassle-free cooking with our convenient accessories

#### **Every grain your way**

- Tailored to 6 of the most popular rice types
- 5-level taste selection for your favorite mouth-feel
- Taste Select Technology enables mouth-feel customization
- Intelligent cooking curve to ensure perfect cooking results

# PHILIPS

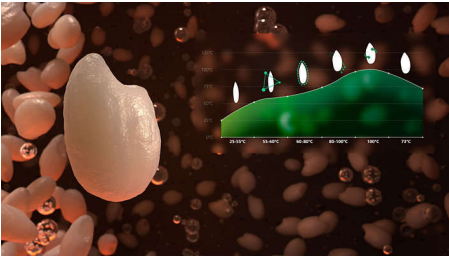
# Highlights

## 5-level taste selection



From soft rice for rolling sushi to firmer grains for stir-frying, choose any of the 5 rice texture settings when creating your rice dishes. Customize the settings to achieve your favorite mouth-feel, every time.

## Intelligent cooking curve



Easily control temperature and time during the cooking process. The intelligent cooking curve manages and optimizes heat energy, delivering perfect aroma, flavor and mouthfeel for your chosen rice type and texture selection.

## 6 rice type options



With a wide variety of rice types including Jasmine, Indica, Northeast, Whole Grain and Brown, you can be assured that with our technology you will have consistent taste and texture, every time.

## Taste Select Technology



Taste Select Technology manages and optimizes the cooking curve and heating system, to ensure the perfect temperature and cooking time for each rice type and mouth-feel selected. Perfect for your favorite rice dishes.

## iF Design Award Winner

This is one of the world's most prestigious design awards, iF seal signifies good design for consumers and the design community. The recognizable design expresses the Philips harmonized home design language to suit the user's kitchen with performance and robustness. Advanced UI with touch button controls further simplifies cooking.

## 18 optimized programs



With 18 sophisticated and optimized rice programs, including rice type and signature rich dish, you can customize your rice dishes with a

user-friendly and seamless UI, and selection button. Make every grain your way.

## Cooking accessories



Make cooking more convenient using our accessories, which include a rice spoon, handy measuring cup, and steam basket for a hassle-free cooking experience.

## 8-layer Maifanshi coating pot



The 8-layer Maifanshi coated inner pot ensures safety and performance, with 6x more scratch resistance\*, enabling stronger heat circulation to penetrate every grain\*\*.

## Double-layered ceramic coating



The double-layered ceramic coating further protects the inner pot from scratching, and its non-toxic composition ensures worry-free cooking.

# Specifications

## Country of origin

- Made in: China

## Accessories

- Included: Measuring cup, Spatula, Steaming tray/basket

## Technical specifications

- Power: 900 W
- Voltage: 220 V
- Frequency: 50 Hz
- Heating System: 3D-IH heating technology
- Inner Pot: 8 layers Fine Iron inner pot, Maifanshi anti-scratching coat

## General specifications

- Product features: - 18 pre-set programs, - 5 level

Taste Selection, - Preset timer, - Fast Cook, - Keep warm, - Ready signal, - LED display with touch button, - Detachable steam valve, - Detachable inner lid, - 8 layers Fine Iron inner pot with Maifanshi coating

## Design and finishing

- Color(s): Black Matt
- Color of control panel: Black
- Material of main body: Plastic

## Service

- 2-year worldwide guarantee

## Sustainability

- Packaging: > 90% recycled materials
- User manual: 100% recyclable paper



Issue date 2023-09-28

Version: 4.4.1

EAN: 87 10103 98900 4

© 2023 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)

\* Scratching performance test vs teflon coating, Philips rice cooker, HD3115