

Philips OlfaPure Car Aroma Cartridge -Malodour Removal

## **Functional**

Floral, Aromatic High-quality natural fragrance Designed in France

LUMAC107BLKX1

# Select your scent. Enhance your mood.

# Fragrances to enhance your driving experience

Specially designed to combine with odour molecules like cigarette smoke or food, to refresh the air in your car.

#### A broad portfolio of French-designed fragrances

• Choose the right aroma to enhance your mood.

## Natural, safe-to-use ingredients

- · Aromas comply with IFRA safety standards.
- · High-quality, natural essential-oil blend



# Functional Floral, Aromatic, High-quality natural fragrance, Designed in France

#### **Marketing specifications**

- Product highlight: Natural ingredients, safe to use
- · Expected benefits: Floral, Aromatic

Specifications

#### **Product description**

- · Colour: Black
- Designation: Car Aroma Cartridge Malodour
- · Range: OlfaPure

#### **Ordering information**

- Order entry: AC107BLKX1
- Ordering code: 02098730

#### Logistic data

- Quantity in box: 10
- EAN1: 8719018020987 • Ordering code (GOC): 02098730

#### Weight and dimensions

- Box weight (incl. product) (g): 40
- Product weight (g): 24
- Box dimensions (LxWxH)(mm): 140x45x25
- Product dimensions (LxWxH)(mm): 22\*19\*105

### **Packaging Data**

- EAN1: 8719018020987
- EAN3: 8719018020994

#### **Packed product information**

Pack Quantity / MOQ: 10

#### **Outer pack information**

- · Length: 29 cm • Width: 15 cm
- Height: 6 cm
- Gross weight per piece: 491.6 kg

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# **Highlights**

#### Floral, aromatic

The Malodour Removal\* aroma comes in a replaceable cartridge for the Philips OlfaPure smart car-aroma diffuser. It replaces any unpleasant odours in your car with a fresh, lightly aromatic fragrance containing vibrant hints of mandarin orange and orange blossom.

#### IFRA-certified safe to breathe

The fragrances used by the Philips OlfaPure 7200 have been tested for compliance with International Fragrance Association (IFRA) standards. This ensures that the scent contains the correct proportion of essential oils and that all ingredients are safe for use.

#### Natural essential-oil blend

Crafted in the south of France, Philips OlfaPure fragrances are made of high-quality, natural essential



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> \* Presence of counteractant can reduce perceived intensity of malodour as experienced by participants, who rated intensity of malodour versus overall intensity of mixture in internal tests.