



Select your scent. Enhance your mood.

Fragrances to enhance your driving experience

Specially designed to combine with odor molecules, like cigarette-smoke or food, and refresh the air in your car.

Broad portfolio of French-designed fragrances

• Choose the right aroma to enhance your mood.

Natural, safe-to-use ingredients

- Aromas comply with IFRA safety standards.
- High-quality, natural essential-oil blend

Highlights

Floral, aromatic

The Malodor Removal* aroma comes in a replaceable cartridge for the Philips OlfaPure smart car-aroma diffuser. It replaces any unpleasant odors in your car with a fresh, lightly aromatic fragrance containing vibrant hints of mandarin orange and orange blossom.

IFRA certified safe to breathe

The fragrances used by the Philips OlfaPure 7200 have been tested for compliance with International Fragrance Association (IFRA)

standards. This ensures that the scent contains the correct proportion of essential oils, and that all ingredients are safe for use.

Natural essential-oil blend

Crafted in the south of France, Philips OlfaPure fragrances are made of high-quality, natural essential oils.

Specifications

Logistic data

EAN1: 8719018020987 Quantity in box: 10

Ordering code (GOC): 02098730

Product description

Color: Black

Designation: Car Aroma Cartridge - Malodor

Removal
Range: OlfaPure

Weight and dimensions

Box dimensions (LxWxH)(mm): 140x45x25 Box weight (incl. product) (g): 40 Product dimensions (LxWxH)(mm): 22*19*105 Product weight (g): 24

Marketing specifications

Expected benefits: Floral, Aromatic

Product highlight: Natural ingredients safe to
use

Ordering information

Order entry: AC107BLKX1 Ordering code: 02098730

Outerpack information

Gross weight per piece: 491.6 kg Height: 6 cm Length: 29 cm Width: 15 cm

Packaging Data

EAN1: 8719018020987 EAN3: 8719018020994

Packed product information

Pack Quantity / MOQ: 10

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* Presence of counteractant can reduce perceived intensity of malodor as experienced by participants, who rated intensity of malodor verses overall intensity of mixture in internal tests.