

# PHILIPS

## sonicare

4x interchangeable  
sonic toothbrush heads

W2 Optimal White

Up to 7x more plaque removal

Up to 100% whiter teeth

Medium Soft Bristle

Compatible with all Sonicare  
handles except Philips One and  
Kids

HX6064/10



## Up to 100% whiter teeth in just one week\*

### Replace every 3 months for optimal results

The W2 Optimal White brushhead is perfect for those who want to go beyond deep cleaning to remove surface stains for a radiant, whiter smile. This brush head is also great for maintaining brightness between professional whitening treatments

#### **Innovative technology**

- Automatically selects optimal mode for ultimate results\*\*
- Philips Sonicare's advanced sonic technology

#### **Designed to optimise performance**

- Tested to meet your oral health needs
- Click-on design for simple brush head placement
- Always know when to replace. Always get an effective clean.

#### **For exceptionally whiter teeth**

- Diamond-shaped bristles give you 100% whiter teeth in 1 week

#### **For exceptional care of teeth and gums**

- Up to 7x more plaque removal than a manual toothbrush

## W2 Optimal White

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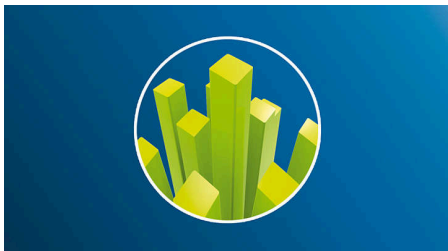
# Highlights

### Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 7x more plaque than a manual toothbrush.

### Whiter teeth, fast



The DiamondClean's stain-removal pad, made from densely-packed diamond-shaped bristles, removes surface stains caused by food and drink. You'll notice a whiter smile, up to 100%\*, in just 7 days.

### BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature\*\*. The Philips Sonicare W2 Optimal White brush head syncs

with your BrushSync™ enabled Philips Sonicare toothbrush handle\*\*, selecting the optimal brushing mode and intensity level for exceptional whitening. All you need to do is start brushing.

### Brush head replacements



Brush heads become less effective after 3 months' use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles — when they turn white you'll know it's time for a fresh brush head.

### Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

### Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

### Easy to click on



Your W DiamondClean brush head fits perfectly with any Philips Sonicare toothbrush handle, except Philips One and Essence. Simply click on and off for easy replacement and cleaning.

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# Specifications

### Consumer Trade Item

Height: 2.5 cm  
Width: 6 cm  
Length: 22.1 cm  
Net weight: 0.03 kg  
Gross weight: 0.0528 kg  
GTIN: 8710103850359  
Country of origin: DE  
Harmonized system code: 96032100

### Outer Carton

Height: 38 cm  
Width: 13 cm  
Length: 7.5 cm  
Net weight: 0.3 kg  
Gross weight: 0.545 kg  
GTIN: 18710103850356

### Design and finishing

Colour: White  
Bristle stiffness feel: Medium  
Reminder bristles: Blue bristle colour fades away  
Size: Standard

### Pallet Layer

Height: 7.5 cm  
Width: 80 cm  
Length: 120 cm

### Compatibility

Brush head system: Click-on  
Suitable for these models: 2 Series plaque defence, 2 Series plaque defence, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum,

FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean, Series 1100, 2100 Series, Series 3100, Prestige 9900, DiamondClean 9000  
[BrushSync mode pairing](#)

### Items included

Brush heads: 4 W2 Optimal White

### Quality and performance

Replacement: Every 3 months  
Tested: for optimal usage

### Health benefits

Gum health: Helps improve gum health  
Plaque removal: Removes up to 7x more plaque\*  
Whitening: Whiter teeth in just one week

