

Philips 3000 series LCD TV with Digital Crystal Clear

32"

HD Ready digital TV



32PFL3404D

# Clearly a smart choice

With easy-to-use and future-proof technology

Experience great picture and sound quality with this HD  $1366 \times 768$ p display. So easy to enjoy, with high quality standard, you can be sure that you make the right choice with this Philips Flat TV.

# Vivid and razor sharp pictures

- · Digital Crystal Clear for detail depth and clarity
- HD LCD display, with a 1366 x 768p resolution
- 28.9 billion colours for brilliant natural images
- Active Control optimises picture quality whatever the source

# **Crisp and Clear sound**

- Incredible Surround for enhanced audio enjoyment
- 2 x 10 W RMS audio power

# Easy to connect and enjoy

- Enjoy photo and music playback via USB
- 2 HDMI inputs with Easylink for a full HD connection
- PC input (HDMI)
- Smart Picture and Smart Sound to personalise your viewing

# Ready for the future

• Integrated Digital Tuner for DVB-T reception





# Highlights

# **Digital Crystal Clear**

Digital Crystal Clear is a package of picture innovations that digitally adjusts and optimises picture quality to optimal contrast, colour and sharpness levels. It's like watching vivid cinemalike images.

### LCD display, 1366 x 768p

This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colours. This vibrant and sharp image will provide you with an enhanced viewing experience.

### 28.9 billion colours

Vibrant and natural images from most advanced colour processing. The 3 colour channels (RGB) are optimised for a total processing power of 28.9 billion colours. The advanced algorithms detect subtle colour shades and skin tones and process these to give most natural colours.

### **Incredible Surround**

Incredible Surround is an audio technology from Philips that dramatically magnifies the sound field to immerse you in the audio. Using state-of-the-art electronic phase shifting, Incredible Surround mixes sounds from left and right in such a way that it expands the virtual distance between the two speakers. This wider spread greatly enhances the stereo effect and creates a more natural sound dimension. Incredible Surround allows you to experience total surround with greater depth and width of sound, without the use of additional speakers.

### **USB** for photo and music playback

The USB connector allows access to jpeg photos and mp3 music of most USB-sticks (USB memory-class device). Plug the USB into the slot at the side of the TV and access your photos or music files using the easy onscreen content browser. You can now easily view and share your photos and music.

# 2 HDMI inputs with EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With Easylink, only one remote control is needed to operate main functionalities on your TV and connected devices. HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI uses HDCP copy protection. With 1 HDMI input on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, such as an HD set-top box, a Blu-ray player and a Game Console or Digital Camcorder.

### PC input (HDMI)

With PC input you can use your TV as a PC monitor via an HDMI-DVI cable/converter.

### **Integrated Digital DVB-T tuner**

The integrated Digital DVB-T tuner lets you receive digital terrestrial TV without an additional set top box. Enjoy quality TV clutter free.



# **ECO Flower**

Over the last 10 years we have worked hard to lower our environmental impact and will continue to do so. Our eco-design

process aims to create Philips televisions that are increasingly eco-friendly and that have significantly less impact on the environment. Philips has been awarded the EU ECO label (the flower) on the majority of its models because of the televisions' high energy efficiency, ultra low standby powers (up to 50% less than the required EU ECO label level), absence of hazardous substances (e.g. lead) and the fact that Philips has designed televisions that can be easily recycled.

















# Specifications

# Picture/Display

- Aspect ratio: Widescreen
- Brightness: 500 cd/m<sup>2</sup>
- Dynamic screen contrast: 30,000:1
- Response time (typical): 8 ms
- Viewing angle: 178° (H)/178° (V)
- Diagonal screen size: 32 inch / 81 cm
- Display screen type: LCD WXGA+ Active Matrix TFT
- Panel resolution: 1366 x 768p
- Picture enhancement: 3/2 2/2 motion pull down, 3D Combfilter, 3D MA deinterlacing, Active Control, Colour Enhancement, Colour Transient Improvement, Digital Crystal Clear, Digital Noise Reduction, Dynamic contrast enhancement, Luminance Transient Improver, Progressive scan, Sharpness Adjustment, Automatic skin tone correction, 1080p 24/25/30 Hz processing, 1080p 50/60 Hz processing
- · Screen enhancement: Semi-glare

# **Supported Display Resolution**

Computer formats

Computer formats	
Resolution	Refresh rate
$640 \times 480$	60 Hz
$800 \times 600$	60 Hz
1024 x 768	60 Hz
$1280 \times 720$	60 Hz
$1280 \times 768$	60 Hz
1280 x 1024	60 Hz
1360 x 768	60 Hz
Via HDMI/DVI	
input	

Video formats

Resolution	Refresh rate
480i	60 Hz
480 <sub>P</sub>	60 Hz
576i	50 Hz
576p	50 Hz
720 <sub>P</sub>	50, 60 Hz
1080i	50, 60 Hz
1080 <sub>P</sub>	24, 50, 60 Hz
1080 <sub>P</sub>	24, 25, 30, 50, 60 Hz

### Sound

- Output power (RMS): 2 x 10 W
- Sound Enhancement: Auto Volume Leveller, Incredible Surround, Smart Sound
- Sound System: Nicam Stereo

#### Convenience

- · Child Protection: Child Lock+Parental Control
- Clock: Sleep Timer, Wake-up Clock, Wake-Up Timer
- · Connection Enhancement: Easy link
- Ease of Installation: Auto Programme Naming, Automatic Channel Install (ACI), Automatic Tuning System (ATS), Autostore, Fine Tuning, PLL Digital Tuning, Plug & Play
- Ease of Use: Auto Volume Leveller (AVL), Graphical User Interface, On-Screen Display, Settings assistant Wizard, Side Control
- Electronic Programme Guide: Now + Next EPG,
  8-day Electronic Programme Guide\*
- Remote Control: TV
- Remote control type: RCPF01E09B
- Screen Format Adjustments: 4:3, Auto Format, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- Teletext: 1000-page Hypertext
- Teletext enhancements: Fast text, Programme information Line
- Smart mode: Game, Movie, Personal, Energy saving, Standard, Vivid

# **Multimedia Applications**

- Multimedia connections: USB
- Playback Formats: MP3, JPEG Still pictures

# Tuner/Reception/Transmission

- · Aerial Input: 75 ohm coaxial (IEC75)
- TV system: PAL I, PAL B/G, SECAM B/G, SECAM L/L', DVB COFDM 2K/8K
- · Video Playback: NTSC, SECAM, PAL
- DVB: DVB Terrestrial\*
- Tuner bands: Hyperband, S-Channel, UHF, VHF

# Connectivity

- Ext 1 Scart: Audio L/R, RGB
- Ext 2 Scart: Audio L/R
- Number of Scarts: 2
- Ext 3: YPbPr, Audio L/R in
- Front/Side connections: HDMI v1.3, CVBS in, Audio L/R in, USB 2.0
- Audio Output Digital: Coaxial (cinch)
- Other connections: S/PDIF out (coaxial), Common Interface
- HDMI 1: HDMI v1.3
- EasyLink (HDMI-CEC): One touch play, EasyLink,

### System standby

### **Power**

- Ambient temperature: 5°C to 40°C
- Mains power: 220–240, 50 Hz
- Power consumption (typical): 83 W
- Standby power consumption: 0.30 W

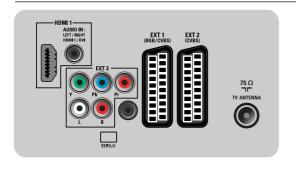
# **Dimensions**

- Set dimensions (W  $\times$  H  $\times$  D): 800  $\times$  534.8  $\times$  81 mm
- Set dimensions with stand (W  $\times$  H  $\times$  D): 800  $\times$  591.9  $\times$  220 mm
- · Weight incl. Packaging: 14.6 kg
- Product weight: 10.2 kg
- Product weight (+stand): 11.6 kg
- Box dimensions (W x H x D): 980 x 635 x 197 mm
- Colour cabinet: High gloss black deco front with black cabinet
- VESA wall mount compatible: 200 x 200 mm

### **Accessories**

 Included accessories: Tabletop stand, Power cord, Quick start guide, User Manual, Warranty certificate, Remote Control, 2 x AAA Batteries, Software declaration

# Rear connectors





Side



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