

Philips LCD TV with Pixel Plus 3 HD

81 cm (32") integrated digital

32PFL7403D



Be part of the action.

Experience brilliant performance with a breathtaking HD ready, 100 Hz display. Combined with a powerful Pixel Plus 3HD engine, HD Natural Motion and exciting invisible sound, this Flat TV ensures you're always part of the action.

See every detail of the action

- Pixel Plus 3 HD for most sharp and clear pictures
- HD LCD display, with a 1366 x 768p resolution
- HD Natural Motion for ultra-smooth motion in Full HD movies
- 100 Hz LCD, 3 ms performance for superb motion sharpness
- 4 trillion colours processing for vivid and brilliant images
- Dynamic contrast 40000:1 for incredible rich black details

Exciting and powerful sound

• Virtual Dolby Digital for a true life audio experience

Connect, install and enjoy

- · Enjoy photo and music playback via USB
- 4 HDMI inputs for full digital HD connection in one cable
- EasyLink: easy control of TV and connected device via HDMI CEC

Ready for digital

• Integrated Digital Tuner for DVB-T reception



Highlights

Pixel Plus 3 HD

Pixel Plus 3 HD offers the unique combination of ultimate sharpness, natural detail, vivid colours and smooth natural motion on all qualities of HD, standard TV signals and multimedia content for high definition displays. Each pixel of the incoming picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. Artefacts and noise in all sources from multimedia to standard TV and also in highly compressed HD are detected and reduced, ensuring that the picture is clean and razor sharp.

LCD display, 1366 x 768p

This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of $1366 \times 768p$ pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colours. This vibrant and sharp image will provide you with an enhanced viewing experience.

HD Natural Motion

Philips invented HD Natural Motion to minimise juddering effects that are visible with movie-based picture content. The award winning algorithm estimates motion in the picture and corrects juddering movements in both broadcast and recorded movie material

(such as DVD and Blu-ray Disc). The resulting smooth motion reproduction and excellent sharpness take the viewing experience to a higher level.

100 Hz LCD (3 ms)

100 Hz LCD creates extreme motion sharpness for clear and vibrant images even with fast on-screen motion. The Double Frame Rate Insertion works with a high 100 Hz refresh rate. It increases the sharpness of motion reproduction to more than twice that of conventional LCD, resulting in a performance with a response time of 3 milliseconds (measured in Perceived Blur-Edge-Width: BEW). This unique Philips technology takes motion sharpness of LCD displays to an unprecedented level.

Integrated Digital DVB-T tuner

The integrated Digital DVB-T tuner lets you receive digital terrestrial TV without an additional set top box. Enjoy quality TV clutter free.

Virtual Dolby Digital

Virtual Dolby Digital is a processing technology for enhancing surround sound effects. It will create the sensation of Dolby Pro Logic without the necessity of additional rear speakers. You become totally immersed in your television experience.

4 HDMI inputs

HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backwards-compatible with DVI sources and includes digital audio. HDMI uses HDCP copy protection. With 3 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, such as an HD set-top box, a Blu-ray player and game console or digital camcorder. Your TV is fully prepared for the HD future.

EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With EasyLink only one remote control is needed to operate main functionalities on your TV and connected devices. EasyLink uses the standard HDMI cable to transfer system commands. It works between all electronic devices equipped with HDMI CEC.

















Specifications

Picture/Display

- Aspect ratio: Widescreen
- Brightness: 500 cd/m²
- Dynamic screen contrast: 40000:1
- Response time (typical): 3 ms
- Viewing angle: 176° (H)/176° (V)
- Diagonal screen size: 32 inch / 81 cm
- Display screen type: LCD WXGA Active Matrix TFT
- Panel resolution: 1366 x 768p
- Picture enhancement: Pixel Plus 3 HD, 3/2 2/2 motion pull down, 3D Combfilter, Active Control + Light sensor, Colour Enhancement, Colour Transient Improvement, Digital Noise Reduction, Dynamic contrast enhancement, Luminance Transient Improver, 100 Hz LCD, 1080p 24/25/30 Hz processing, 1080p 50/60 Hz processing, Double frame rate, HD Natural Motion
- Screen enhancement: Anti-Reflection coated screen
- Colour cabinet: High gloss black deco front with black cabinet

Supported Display Resolution

Computer formats

Resolution	Refresh rate
640 x 480	60, 72, 75, 85 Hz
800 × 600	60, 72, 75, 85 Hz
1024 × 768	60, 70, 75, 85 Hz
1920 x 1080i	60 Hz
Via HDMI/DVI	

input

Video formats

Video ioi illats	
Resolution	Refresh rate
480i	60 Hz
480p	60 Hz
576i	50 Hz
576p	50 Hz
720p	50, 60 Hz
1080i	50, 60 Hz
1080 _P	24, 50, 60 Hz
1080p	24, 25, 30 Hz

Sound

- Equalizer: 5-bands
- Output power (RMS): 2 x 15 W
- Sound Enhancement: Auto Volume Leveller, Graphic Equalizer
- Sound System: Nicam Stereo, Virtual Dolby Digital, BBF

Convenience

- Child Protection: Child Lock+Parental Control
- Clock: Sleep Timer, Wake-up Clock
- Ease of Installation: Auto Programme Naming, Automatic Channel Install (ACI), Automatic Tuning System (ATS), Autostore, Fine Tuning, PLL Digital Tuning, Plug and Play
- Ease of Use: 4 favourite lists, Auto Volume Leveller (AVL), Delta Volume per preset, Graphical User Interface, On-Screen Display, Programme List, Settings assistant Wizard, Side Control
- Electronic Programme Guide: Now + Next EPG
- Picture in Picture: Text dual screen
- Remote Control: TV
- Remote control type: RCPF02E08B
- Screen Format Adjustments: 4:3, Auto Format, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- Teletext: 1200-page Hypertext
- Teletext enhancements: 4 favourite pages, Programme information Line
- Smart mode: Movie, Standard, Vivid

Multimedia Applications

- Multimedia connections: USB
- Playback Formats: MP3, Slideshow files (.alb), JPEG Still pictures

Tuner/Reception/Transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- TV system: PAL I, PAL B/G, PAL D/K, SECAM B/G, SECAM D/K, SECAM L/L', DVB COFDM 2K/8K
- · Video Playback: NTSC, SECAM, PAL
- Digital TV: DVB Terrestrial*
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- Tuner Display: PLL

Connectivity

- Ext 1 Scart: Audio L/R, CVBS in/out, RGB
- Ext 2 Scart: Audio L/R, CVBS in/out, RGB
- Ext 3: YPbPr, Audio L/R in
- Ext 4: HDMI v1.3
- Ext 5: HDMI v1.3
- Ext 6: HDMI v1.3
- EasyLink (HDMI-CEC): One touch play, System standby
- Front/Side connections: HDMI v1.3, S-video in, CVBS in, Audio L/R in, Headphones Out, USB
- Other connections: Analogue audio Left/Right out, PC Audio in, S/PDIF out (coaxial), Common Interface

Power

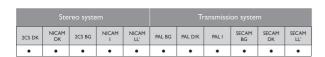
- Ambient temperature: 5°C to 35°C
- Mains power: 220 240 V, 50/60 Hz
- Power consumption: 140 W
- Standby power consumption: 0.15 W

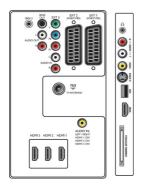
Dimensions

- Set dimensions (W \times H \times D): 819 \times 518 \times 95 mm
- Set dimensions with stand ($\dot{W} \times H \times D$): 819 x 579 x 220 mm
- Weight incl. Packaging: 19 kg
- Product weight: 13 kg
- Product weight (+stand): 16 kg
- Box dimensions (W x H x D): 918 x 629 x 255 mm
- VESA wall mount compatible: 200 x 300 mm

Accessories

 Included accessories: Tabletop swivel stand, Power cord, Quick start guide, User Manual, Warranty certificate, Remote Control, Batteries for remote control







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