



Philips 7000 series  
LCD TV with Pixel Precise  
HD

32"

Full HD 1080p  
digital TV

32PFL7694H



## Be part of the action.

With slim design and invisible sound

Featuring the stunning Pixel Precise HD and fantastic invisible sound, enjoy the pleasure of the movies in your living room. This full HD 1080p display combined with a super slim design, ensures you're always part of the action.

### See precise details in action

- Pixel Precise HD for extremely sharp and clear pictures
- Full HD LCD display, with a 1920x1080p resolution
- Perfect Natural Motion for ultra smooth Full HD movies
- 100Hz LCD, 3ms performance for superb motion sharpness

### Exciting and powerful sound

- 2x12W with BBE for fresh, clear sound

### Easy to connect and enjoy

- Easy installation and connectivity assistance

### Your window to the digital world

- USB for fantastic multimedia playback
- 4 HDMI inputs with Easylink for a full HD connection

### Ready for digital

- MPEG4 HDTV reception via DVB-T and DVB-C tuner with CI+\*

# PHILIPS

# Highlights

## Pixel Precise HD

Pixel Precise HD builds on the award winning Pixel Plus foundation. It brings the picture quality to the next level with 4 trillion colours with HD Natural Motion making all your movies fluently moving and razor sharp. Thanks to Pixel Precise 100Hz LCD, you are buying the fastest LCD TV's in the category with 3ms response time delivering extreme motion sharpness for all your movies and sports.

## Full HD LCD display 1920x1080p

The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

## Perfect Natural Motion

Enjoy the action without any judder. Perfect Natural Motion estimates motion in the picture and corrects juddering movements in both broadcast and pre-recorded movie material (including 1080p movies and 24p True Cinema on Blu-ray and DVD). The result is even smoother and quieter pictures with excellent sharpness. Enjoy motion performance that surpasses cinema quality!

## 100Hz LCD (3ms)

100Hz LCD creates extreme motion sharpness for clear and vibrant images even with fast on-screen motion. The Double Frame Rate Insertion works with a high 100Hz

refresh rate. It increases the sharpness of motion reproduction to more than twice that of conventional LCD, resulting in a performance with a response time of 3 milliseconds (measured in Perceived Blur-Edge-Width; BEW). This unique Philips technology brings motion sharpness of LCD displays to an unprecedented level.

## 2x12W with BBE

BBE high definition sound is the core sound enhancement technology (licensed by BBE Sound) that will enable you to experience real natural music, speech intelligibility with rich and clear audible vocals.

## USB (multimedia)

The USB connector allows access to jpeg photos, mp3 music and video files of most USB-sticks (USB memory-class device). Plug the USB into the slot at the side of the TV and access the multimedia content using the easy on screen content browser. You can now view and share your videos, photos and music.

## 4 HDMI inputs with EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With Easylink only one remote control is needed to operate main functionalities on your TV and connected devices. HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI uses HDCP copy protection. With 3 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, for instance an HD settop box, a Blu-ray player, and Game Console or Digital Camcorder.

## Installation and connectivity

Just press your home screen button and enjoy the intuitive, simple and clear menu. The menu easily guides you and helps to connect your devices like your set top box, TV or DVD player. No more struggles! In a few steps you can sit, relax and enjoy a good movie. Besides, you are now ensured that the sound and picture quality is optimized whatever device you use. The home menu even shows you other interesting activities that you can do that you might not be aware of!

## MPEG4 DVB-T/C tuner with CI+\*

HDTV allows you to watch TV in the best possible picture and sound quality, without additional set-top box. Thanks to the built in tuner that supports DVB-Terrestrial and DVB-Cable signals for both MPEG-2 and MPEG-4 formats, you receive high definition TV programs in exceptional quality. Moreover, with Common Interface Plus (CI+) you benefit from premium high definition content directly on your TV.

## ECO Flower

Over the last 10 years we have worked hard to lower our environmental impact and will continue to do so. Our eco-design process aims to create Philips televisions that are increasingly eco-friendly and that have significantly less impact on the environment. Philips has been awarded the EU ECO label (the flower) on the majority of its models because of the televisions' high energy efficiency, ultra low standby powers (up to 50% less than the required EU ECO label level), absence of hazardous substances (e.g. lead) and that Philips has designed televisions that can be easily recycled.

# Specifications

## Picture/Display

- Aspect ratio: Widescreen
- Brightness: 500 cd/m<sup>2</sup>
- Dynamic screen contrast: 80000:1
- Response time (typical): 3 ms
- Viewing angle: 176° (H) / 176° (V)
- Diagonal screen size: 32 inch / 81 cm
- Display screen type: LCD Full HD W-UXGA Act. matrix
- Panel resolution: 1920x1080p
- Picture enhancement: Pixel precise HD, Perfect Natural Motion, 3/2 - 2/2 motion pull down, 3D Combfilter, Active Control + Light sensor, Digital Noise Reduction, Dynamic contrast enhancement, Luminance Transient Improver, Progressive scan, 2D/3D noise reduction, 100Hz LCD
- Screen enhancement: Anti-Reflection coated screen
- Color processing: 4 trillion colors (14bit RGB)

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
640 x 480	60Hz
800 x 600	60Hz
1024 x 768	60Hz
1280 x 1024	60Hz
1360 x 768	60Hz
1600 x 1200	60Hz
1920 x 1080	60Hz

### • Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576i	50Hz
576p	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	24, 25, 30, 50, 60Hz

## Sound

- Output power (RMS): 2 x 12W
- Sound Enhancement: Incredible Surround, Treble and Bass Control
- Sound System: Nicam Stereo, BBE

## Convenience

- Child Protection: Child Lock+Parental Control
- Clock: Sleep Timer

- Ease of Installation: Auto Program Naming, Automatic Channel Install(ACI), Automatic Tuning System (ATS), Autostore, Fine Tuning, PLL Digital Tuning, Plug & Play
- Ease of Use: Auto Volume Leveller (AVL), Delta Volume per preset, Program List, Settings assistant Wizard, One-stop Home button, Favorite program selection
- Electronic Program Guide: Now + Next EPG, 8day Electronic Program Guide\*
- Remote Control: Universal
- Remote control type: RC4495
- Screen Format Adjustments: Auto Format, Movie expand 16:9, Super Zoom, Widescreen, unscaled (1080p dot by dot)
- Teletext: 1000 page Smart Text
- Firmware upgradeable: Firmware auto upgrade wizard, Firmware upgradeable via USB
- Multimedia: USB media browser
- Smart mode: Game, Cinema, Personal, Standard, Vivid

## Multimedia Applications

- Multimedia connections: USB
- Playback Formats: MP3, LPCM, JPEG Still pictures, MPEG1, MPEG2, AVI, H.264/MPEG-4 AVC

## Tuner/Reception/Transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- TV system: DVB COFDM 2K/8K
- Video Playback: NTSC, SECAM, PAL
- Digital TV: DVB-T MPEG4\*, DVB-C MPEG4\*
- Tuner bands: Hyperband, S-Channel, UHF, VHF

## Connectivity

- Ext 1 Scart: Audio L/R, CVBS in, RGB
- Ext 2 Scart: Audio L/R, CVBS in, RGB
- Ext 3: YPbPr, Audio L/R in
- Front / Side connections: HDMI v1.3, S-video in, CVBS in, Audio L/R in, Headphone out, USB
- Other connections: Analog audio Left/Right out, PC Audio in, PC-In VGA, S/PDIF out (coaxial), Common Interface Plus (CI+), Common Interface
- HDMI 1: HDMI v1.3
- HDMI 2: HDMI v1.3
- HDMI 3: HDMI v1.3
- EasyLink (HDMI-CEC): One touch play, Remote control pass-through, System audio control, System standby

## Power

- Ambient temperature: 5 °C to 35 °C
- Mains power: 220 - 240V, 50Hz
- Power consumption (typical): 88 W
- Standby power consumption: 0.15 W

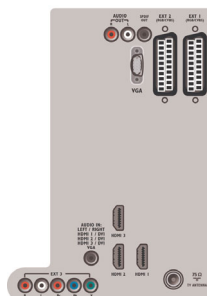
## Dimensions

- Set dimensions (W x H x D): 762 x 470 x 88 mm
- Set dimensions with stand (W x H x D): 762 x 522 x 220 mm
- Weight incl. Packaging: 15.4 kg
- Product weight: 9.8 kg
- Product weight (+stand): 12.7 kg
- Box dimensions (W x H x D): 953 x 604 x 199 mm
- Color cabinet: Light grey flare
- VESA wall mount compatible: 200 x 200 mm

## Accessories

- Included accessories: Tabletop swivel stand, Power cord, Quick start guide, User Manual, Warranty certificate, Remote Control, Batteries for remote control, CD-ROM

Rear connectors



Side



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[www.philips.com](http://www.philips.com)

\* DVB-T, supported in selected countries only

\* DVB-C in selected countries and for selected operators only. Most up to date information is available on the type plate of the TV.