



Philips
LCD TV with Ambilight
and Pixel Plus 3 HD

94 cm (37")
integrated digital

37PFL7603D



Light up your experience.

Immerse yourself in a captivating Ambilight experience. Featuring a full HD 1080p display and Pixel Plus 3HD, this Flat TV combines HD Natural Motion, exciting invisible sound and Ambilight — lighting up your experience for years to come.

Elevate your viewing experience

- Ambilight enhances the viewing experience with ambient light

Pictures come alive

- Pixel Plus 3 HD for most sharp and clear pictures
- Full HD LCD display, with a 1920 x 1080p resolution
- HD Natural Motion for ultra-smooth motion in Full HD movies
- 4 trillion colours processing for vivid and brilliant images
- Dynamic contrast 44000:1 for incredible rich black details

Connect, install and enjoy

- Integrated Digital Tuner for DVB-T reception
- Enjoy photo and music playback via USB
- 4 HDMI inputs for full digital HD connection in one cable
- EasyLink: easy control of TV and connected device via HDMI CEC

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Highlights

Ambilight

Ambilight makes an impressive contribution to the overall viewing experience by producing ambient light to complement the colours and light intensity of the on-screen image. It adds a new dimension to the viewing experience, completely immersing you into the content you are watching. It creates ambience, stimulates more relaxed viewing and improves perceived picture detail, contrast and colour. Ambilight automatically and independently adapts its colours according to the changing content on the screen.

Pixel Plus 3 HD

Pixel Plus 3 HD offers the unique combination of ultimate sharpness, natural detail, vivid colours and smooth natural motion on all qualities of HD, standard TV signals and multimedia content for high definition displays. Each pixel of the incoming picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. Artefacts and noise in all sources from multimedia to standard TV and also in highly compressed HD are detected and reduced, ensuring that the picture is clean and razor sharp.

Full HD LCD display 1920 x 1080p

The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future-proof as it supports 1080p signals from all sources, including the most recent sources such as Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colours.

HD Natural Motion

Philips invented HD Natural Motion to minimise juddering effects that are visible with movie-based picture content. The award winning algorithm estimates motion in the picture and corrects juddering movements in both broadcast and recorded movie material (such as DVD and Blu-ray Disc). The resulting smooth motion reproduction and excellent sharpness take the viewing experience to a higher level.

Integrated Digital DVB-T tuner

The integrated Digital DVB-T tuner lets you receive digital terrestrial TV without an

additional set top box. Enjoy quality TV clutter free.

4 HDMI inputs

HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backwards-compatible with DVI sources and includes digital audio. HDMI uses HDCP copy protection. With 3 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, such as an HD set-top box, a Blu-ray player and game console or digital camcorder. Your TV is fully prepared for the HD future.

EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With EasyLink only one remote control is needed to operate main functionalities on your TV and connected devices. EasyLink uses the standard HDMI cable to transfer system commands. It works between all electronic devices equipped with HDMI CEC.



Specifications

Picture/Display

- Aspect ratio: Widescreen
- Brightness: 500 cd/m²
- Dynamic screen contrast: 44000:1
- Response time (typical): 6 ms
- Viewing angle: 176° (H)/176° (V)
- Diagonal screen size: 37 inch / 94 cm
- Display screen type: LCD Full HD W-UXGA Act. matrix
- Panel resolution: 1920 x 1080p
- Picture enhancement: Pixel Plus 3 HD, 3/2 - 2/2 motion pull down, 3D Combfilter, Active Control + Light sensor, Colour Enhancement, Colour Transient Improvement, Digital Noise Reduction, Dynamic contrast enhancement, Luminance Transient Improver, 1080p 24/25/30 Hz processing, 1080p 50/60 Hz processing, HD Natural Motion
- Screen enhancement: Anti-Reflection coated screen
- Colour cabinet: Black colour deco front and white colour back cover

Ambilight

- Ambilight Features: Ambilight 2 Channel
- Pre-set modes: 4 Active Adaptive modes

Supported Display Resolution

Computer formats

Resolution	Refresh rate
640 x 480	60, 72, 75, 85 Hz
800 x 600	60, 72, 75, 85 Hz
1024 x 768	60, 70, 75, 85 Hz
1920 x 1080i	60 Hz

Via HDMI/DVI input

Video formats

Resolution	Refresh rate
480i	60 Hz
480p	60 Hz
576i	50 Hz
576p	50 Hz
720p	50, 60 Hz
1080i	50, 60 Hz

1080p	24, 50, 60 Hz
1080p	24, 25, 30 Hz

Sound

- Equalizer: 5-bands
- Output power (RMS): 2 x 15 W
- Sound Enhancement: Auto Volume Leveller, Graphic Equalizer
- Sound System: Nicam Stereo, Virtual Dolby Digital, BBE

Convenience

- Child Protection: Child Lock+Parental Control
- Clock: Sleep Timer, Wake-up Clock
- Ease of Installation: Auto Programme Naming, Automatic Channel Install (ACI), Automatic Tuning System (ATS), Autostore, Fine Tuning, PLL Digital Tuning, Plug and Play
- Ease of Use: 4 favourite lists, Auto Volume Leveller (AVL), Delta Volume per preset, Graphical User Interface, On-Screen Display, Programme List, Settings assistant Wizard, Side Control
- Electronic Programme Guide: Now + Next EPG
- Picture in Picture: Text dual screen
- Remote Control: TV
- Remote control type: RCPF03E08B
- Screen Format Adjustments: 4:3, Auto Format, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- Teletext: 1200-page Hypertext
- Teletext enhancements: 4 favourite pages, Programme information Line
- Smart mode: Movie, Standard, Vivid

Multimedia Applications

- Multimedia connections: USB
- Playback Formats: MP3, Slideshow files (.alb), JPEG Still pictures

Tuner/Reception/Transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- TV system: PAL I, PAL B/G, PAL D/K, SECAM B/G, SECAM D/K, SECAM L/L', DVB COFDM 2K/8K
- Video Playback: NTSC, SECAM, PAL

- Digital TV: DVB Terrestrial*
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- Tuner Display: PLL

Connectivity

- Ext 1 Scart: Audio L/R, CVBS in/out, RGB
- Ext 2 Scart: Audio L/R, CVBS in/out, RGB
- Ext 3: YPbPr, Audio L/R in
- Ext 4: HDMI v1.3
- Ext 5: HDMI v1.3
- Ext 6: HDMI v1.3
- EasyLink (HDMI-CEC): One touch play, System standby
- Front/Side connections: HDMI v1.3, S-video in, CVBS in, Audio L/R in, Headphones Out, USB
- Other connections: Analogue audio Left/Right out, PC Audio in, S/PDIF out (coaxial), Common Interface

Power

- Ambient temperature: 5°C to 35°C
- Mains power: 220 - 240 V, 50/60 Hz
- Power consumption: 180 W
- Standby power consumption: 0.15 W

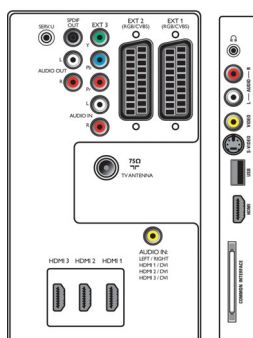
Dimensions

- Set dimensions (W x H x D): 940 x 585 x 125 mm
- Set dimensions with stand (W x H x D): 940 x 657 x 262 mm
- Weight incl. Packaging: 30.5 kg
- Product weight: 18.5 kg
- Product weight (+stand): 23.2 kg
- Box dimensions (W x H x D): 1185 x 665 x 330 mm
- VESA wall mount compatible: 300 x 300 mm

Accessories

- Included accessories: Tabletop swivel stand, Power cord, Quick start guide, User Manual, Warranty certificate, Remote Control, Batteries for remote control

Stereo system					Transmission system				
2CS DK	NICAM DK	2CS BG	NICAM I	NICAM LL'	PAL BG	PAL D/K	PAL I	SECAM BG	SECAM DK
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