



Philips  
Professional LED TV

**40" MediaSuite**  
LED  
DVB-T2/T/C MPEG 2/4



**40HFL5008D**

## Connect and control

with Philips OXIGEN and system compatibility

With this energy-efficient Hotel LED TV, you will enjoy all the benefits of state-of-the-art connectivity while being assured that remote installation and management safeguards the lowest cost of ownership.

### Advanced hotel features and future proof

- Brilliant LED images with incredible contrast
- Integrated IPTV system for optimal customised interactivity
- Serial Xpress Protocol for interactive systems
- MyChoice compatibility for recurring revenues
- Integrated Wi-Fi to use Smart TV wirelessly
- Integrated Connectivity Panel
- On-screen clock display for optimal guest convenience

### Philips OXIGEN - unique connectivity and management

- Philips OXIGEN for latest connectivity and best total cost
- Smart TV apps with many dedicated services for hospitality
- AppControl to add, sort and delete apps with minimum effort
- SmartInfo for branded, interactive hotel info pages
- SmartInstall for easy remote installation and maintenance
- Secure SimplyShare to stream movies and music to your TV

**PHILIPS**

# Highlights

## MyChoice compatible



MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

## Integrated Connectivity Panel

The Integrated Connectivity Panel allows your guests to seamlessly connect their personal devices to your TV without the need for an external Connectivity Panel.

## Full HD LED TV



The most advanced LED lighting technology in this Full HD LED TV combines an eye-catching minimalistic design with stunning image quality as well as the lowest power consumption in its category. On top of that, LED lighting technology does not contain any hazardous materials. Thus, with LED backlights you can enjoy low power consumption, high brightness, incredible contrast, sharpness and vibrant colours.

## AppControl

App control allows you to give your guests the TV applications of their dreams. You are able to add, delete and sort all the apps in the way you want. Even better, you can now clone these settings to any other TV without having to set up the other TV as well! You can even make various profiles and change on the fly. Do you want to give your suites the high-

bandwidth video apps and your other rooms the low-bandwidth apps? No problem. App control makes sure you and your guest have a smooth experience.

## Integrated IPTV

Save costs and clutter. With our new Smart TVs you can build your hotel system directly on the TV. Interactive channels, video-on-demand, interactive hotel menus and information as well as online ordering systems are all possible without an external box attached to the TV. As well as delivering content over coax TV cables, you can now also use your Internet network to deliver your TV channels or VOD directly to the TV. Our partner network can make sure you get the customised portal you want.

## Integrated Wi-Fi

With integrated Wi-Fi in your Philips Smart TV, you can wirelessly access a world of content.

## On-screen clock display

With our new on-screen clock display, guests can easily access the current time. At the push of a button the clock is displayed on the TV screen combining enhanced visibility and lower power consumption.

## Philips OXIGEN

Philips OXIGEN is a complete solution that provides you with all you need in Hospitality TV. The innovative features are designed to give both guests and professionals the latest in connectivity while ensuring the lowest cost of ownership. OXIGEN connectivity offers access to cloud-based online apps and ensures that mobile devices can communicate with the TV, while remote management tools as well as additional revenue opportunities optimise earnings throughout the product lifecycle.

## Secure SimplyShare

Secure SimplyShare gives your customers the freedom to enjoy their content on the big TV wirelessly and without hassle. With our open system approach we serve iOS as well as Android users and continuously extend our compatibility. Our secure sharing makes this

DLNA-based system protected so your guests will not be disturbed by other people. Pictures, movies, music, all can be shared and enjoyed via SimplyShare on the TV!

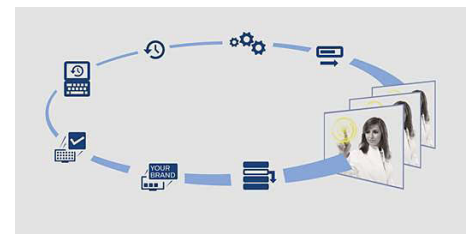
## Smart TV apps

Philips Smart TV apps consist of an ever growing choice of applications ranging from YouTube to social networking apps and many more. The dedicated version is tailored for hospitality use and has several added benefits, such as making sure guest information is securely deleted after use and avoiding illegal content that can harm your business. With guests being able to use apps & catch-up TV even from their home country, Smart TV apps is leading the way in entertainment.

## SmartInfo

SmartInfo allows you to provide hotel or city information to your guests through SmartUI. Your guests have access to this interactive hotel webpage even when the TV is not connected to your intranet or Internet. You can change the information regularly and easily to keep your guests up-to-date with all the latest developments in your hotel.

## SmartInstall



SmartInstall makes the installation and maintenance of your TVs effortless. With a simple to use web tool, you can now remotely configure and install your TVs without visiting any rooms! This saves you time and makes sure your guests are not disturbed. Whether it is updating the hotel info pages or installing new channels, SmartInstall can handle all.

## Serial Xpress Protocol (SXP)

The TV can be connected to external decoders and set-top boxes of all major interactive system providers, through the Serial Xpress Protocol (SXP).



# Specifications

## Picture/Display

- Aspect ratio: 16:9
- Diagonal screen size (inch): 40 inch
- Diagonal screen size (metric): 102 cm
- Display: LED Full HD
- Panel resolution: 1920 x 1080p
- Brightness: 400 cd/m<sup>2</sup>
- Picture enhancement: Digital Crystal Clear, 100 Hz Perfect Motion Rate, Pixel Plus HD
- Dynamic screen contrast: 500,000:1
- Viewing angle: 178° (H)/178° (V)

## Supported Display Resolution

- Computer inputs: up to 1920 x 1080 @ 60 Hz
- Video inputs: 24, 25, 30, 50, 60 Hz, up to 1920 x 1080p

## Tuner/Reception/Transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- TV system: PAL, SECAM
- Digital TV: DVB-T2, DVB-C MPEG2/MPEG4, DVB-T MPEG2/MPEG4
- Video Playback: PAL, SECAM, NTSC
- IP Playback: IGMP Multicast

## Smart TV Applications

- Control: IXP control
- Net TV: For HotelTV, configurable, Online apps
- SimplyShare: DMP, Secured Pairing
- Other: HbbTV

## Multimedia Applications

- Multimedia connections: USB
- Video Playback Formats: H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4
- Music Playback Formats: MP3, AAC
- Picture Playback Formats: JPEG

## Oxigen

- Smart TV apps: cloud-based apps for HotelTV

- SmartInstall: offline channel editing, offline settings editing, remote installation, SmartInfo creation, software upgrade
- AppControl: Multiple SmartTV App profiles
- SmartInfo: browser based, interactive templates
- Secure Simply Share: DMP, Secured pairing

## Convenience

- Ease of Installation: Plug and Play, Advanced Hotel Mode, Automatic Tuning System (ATS), PLL Digital Tuning, Automatic Channel Install (ACI), Auto Programme Naming, Autostore, Cloning of TV settings via USB, Cloning of TV settings via RF, Installation menu locking, Security menu access, Keyboard lock-out, Programme Name
- Ease of Use: Auto Volume Leveller (AVL), 1 channel list analogue/digital, On-Screen Display, Programme List, Graphical User Interface, Back Controls
- Clock: Sleep Timer, Wake-up Clock, On-screen clock display
- Clock Enhancements: Synchro Time via TXT/DVB
- Comfort: Hotel Guest features, Welcome message, Switch on channel, Volume limitation, Sleep timer, Auto power on, Green/Fast startup, Message indicator
- Screen Format Adjustments: Movie expand 16:9, Widescreen, Super Zoom, Auto Format
- Electronic Programme Guide: 8-day Electronic Programme Guide, Now + Next EPG, IP EPG
- Remote Control: low battery detection, battery anti-theft protection
- Interactive hotel features: Block automatic channel update, MyChoice, Block over-the-air SW download, Connectivity panel compatible, SmartInfo Premium, SmartInstall, ThemeTV, Vsecure
- Remote control type: 22AV1109B/12 (RC6)
- Prison mode: Txt, MHEG, USB, EPG, Sub block
- Teletext: 1000-page Hypertext
- Other convenience: Kensington lock

- Firmware upgradeable: Firmware upgradeable via USB, Firmware upgradeable via RF, Firmware upgradeable via IP
- Teletext enhancements: Fast text, Programme information Line

## Healthcare

- Control: Multi remote control
- Safety: Double isolation Class II, Nurse call system compatible
- Convenience: Headphone out, Independent main speaker mute

## Sound

- Output power (RMS): 20 W
- Sound Enhancement: Auto Volume Leveller, Incredible Surround, Clear Sound

## Connectivity

- Connectivity Enhancements: External Power 12V/15W, Fast Infrared loop through, IR-out, Power on scart, RJ-48 connector, Serial Xpress interface, USB2.0
- Number of HDMI connections: 3
- Number of components in (YPbPr): 1
- EasyLink (HDMI-CEC): One touch play, System standby
- Number of scarts (RGB/CVBS): 1
- Number of USBs: 1
- Other connections: Antenna IEC75, Headphone out, PC-in VGA + Audio L/R in, Common Interface Plus (CI+), Ethernet-LAN RJ-45, Digital audio out (coaxial), Bathroom speaker out
- Wireless LAN: 802.11 b/g/n

## Power

- Mains power: 220-240 V; 50 Hz
- Ambient temperature: 5°C to 35°C
- Standby power consumption: <math>\leq</math> 0.3 W
- Energy Label Class: A+
- EU Energy Label power: 44 W

# Specifications

- Power Saving Features: Eco mode, Picture mute (for radio)
- Annual energy consumption: 65 kW h

## Green Specifications

- Safety: Flame-retardant housing
- Low Power Standby
- SmartPower Eco

## Accessories

- Included accessories: Remote Control, Batteries for remote control, Power cord, Warranty Leaflet, Tabletop stand
- Optional accessories: Set up remote 22AV8573/00, Tabletop Stand with Swivel

## Dimensions

- Set Width: 889 mm
- Set Height: 559 mm
- Set Depth: 40 mm
- Product weight: 12 kg
- Set width (with stand): 889 mm
- Set height (with stand): 628 mm
- Set depth (with stand): 260 mm
- Product weight (+stand): 14 kg
- Box width: 1110 mm
- Box height: 640 mm
- Box depth: 133 mm
- Weight incl. Packaging: 17 kg
- Wall-mount compatible: 200 x 200 mm



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\* Energy consumption in kWh per year based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.  
\* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.  
\* Typical on-mode power consumption measured according to IEC62087 Ed 2.