



Philips Cinema 21:9
LCD TV with Ambilight
Spectra 3 and Perfect Pixel
HD Engine

142 cm (56")
Full HD 1080p
digital TV

CINEMA^{21:9}

56PFL9954H



Every night a premiere

with the 21:9 movie format and Ambilight

Be blown away watching Blu-ray movies or HDTV on the 142 cm/56" ultra-wide television screen. The Philips Cinema 21:9 LCD TV offers a true cinematic widescreen viewing experience, perfectly matched to the original 21:9 (2.39:1) film format.

True cinema experience

- Cinema 21:9 movie aspect ratio, no black bars bottom and top
- Ambilight Spectra 3 for an immersive viewing experience

Perfect LCD Picture

- Full HD LCD display, with a 2560 x 1080p resolution
- Perfect Pixel HD Engine for unrivalled sharpness and clarity
- Perfect Natural Motion for ultra smooth Full HD movies
- 200 Hz Clear LCD*, 1 ms performance: superb motion sharpness

In-built internet TV

- Philips Net TV with Wi-Fi for online services on your TV
- Enjoy a rich selection of web videos from YouTube and others
- DLNA PC network link for watching videos from your computer

Ready for digital

- MPEG4 HDTV reception via DVB-T and DVB-Cable tuner*



PHILIPS

LCD TV
142 cm (56") Full HD 1080p, digital TV

56PFL9954H/12

Highlights

Full HD LCD display 2560x1080p

Enjoy the exceptional picture quality of Full HD sources like HDTV broadcast or Blu-ray on your Cinema 21:9. The unique movie format screen comes with 2560x1080p resolution, matching the 21:9 aspect ratio of the screen.

21:9 movie aspect ratio



Most TVs have an aspect ratio of 16:9 (or 1.78:1) and a resolution of 1080p Full HD. Hollywood blockbusters, though, are usually filmed in 2.39:1 aspect ratio. With Philips new Cinema 21:9 TVs perfectly match the original movie format used by directors with a 21:9 (2.39:1) aspect ratio. So no matter which movie, you can now watch it in its original aspect ratio and without the black bars.

Ambilight Spectra 3



Add a new dimension to your viewing experience with Ambilight Spectra 3. This patented Philips technology enlarges the screen further by projecting a glow of light from the back of the screen onto the

surrounding wall. Ambilight adjusts automatically the colour and brightness of the light surrounding the TV to match with the picture, creating an immersive viewing experience. With Ambilight Spectra 3 movies truly come to life!

Perfect Pixel HD Engine



Experience unrivalled sharpness and clarity with Perfect Pixel HD Engine. Each pixel of the picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. The result is a unique combination of sharpness, natural detail, vivid colors superior contrast and smooth natural motion whatever you are watching. Clean and razor sharp images result from artifact and noise detection and reduction in all content sources - from multimedia to standard TV.

Philips Net TV with Wi-Fi



Experience a rich selection of online services with Net TV. Enjoy movies, pictures, infotainment and other online content directly

on your TV whenever you like. Simply connect your home theater directly to your home network through the ethernet connection, and navigate and select what you want to watch with the remote control. The Philips menu gives you access to popular Net TV services fitted for your TV screen. Additionally, with the DLNA certified PC network you can watch videos or access pictures stored on your computer using your remote control.

Perfect Natural Motion

Enjoy the action without any judder. Perfect Natural Motion estimates motion in the picture and corrects juddering movements in both broadcast and pre-recorded movie material (including 1080p movies and 24p True Cinema on Blu-ray and DVD). The result is even smoother and quieter pictures with excellent sharpness. Enjoy motion performance that surpasses cinema quality!

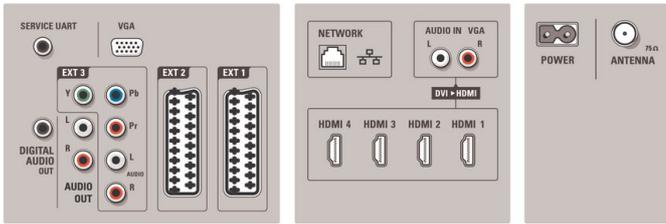
200Hz Clear LCD* (1ms)

Enjoy extreme motion sharpness. The Philips 200Hz Clear LCD brings the response time of LCD TV to an incredible 1ms, so even with the fastest car chase scene you will be enthralled by the action, and not following the stretched car across the screen.

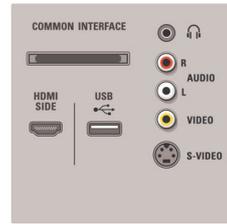


Specifications

Rear connectors



Side



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* 200Hz Clear LCD displays 200 scenes per second by combining advanced 100Hz technology with scanning backlight @ 50% dutycycle.
* 8 days EPG, service not available in all countries
* DVB-T, supported in selected countries only
* DVB-C in selected countries and for selected operators only. Most up to date information is available on the type plate of the TV.
* Net TV, service offering is dependent on country and subject to terms of use.